

## business people

David L. Morningstar was named creative director at French & Rogers Inc. in Troy. Morningstar will coordinate advertising operation with the agency's largest accounts.

James A. Maraldo was named director of finance at Parliament Co. in Birmingham. Maraldo joins Parliament after being with Grant Thornton for more than nine years.

Robert J. Michelotti of Birmingham was named vice president, regional sales manager of E.F. Hutton for the Great Lakes Region. Prior to joining E.F. Hutton, Michelotti was employed by Gould Inc. as regional manager.

Richard E. Cooper was named vice president of construction at Parliament Co. in Birmingham. Cooper brings more than 37 years of construction experience to his new position. He spent the past 15 years with Parliament.

Standard Federal Bank has named the following persons to new positions. They are: Robert J. Bonkowski to senior vice president, electronic data processing; Donald J. Brewer to senior vice president, accounting; Clyde J.B. Dougherty to senior vice president; and Catherine L. McFate to vice president and manager of the Systems and Automated Services Department.

Charles L. Childress Jr. of Farmington Hills was named branch manager of Detroit Distribution at IBM. Childress joined IBM in 1969 as a marketing representative. His previous job was manager of product marketing for IBM's Great Lakes Area 4.

Michael J. Murray was named account supervisor on the Stanley Automatic Openers and Stanley Door Systems accounts at Baker, Abbe, Cunningham & Klepinger Inc. in Birmingham.

Klaus Peter Bleyer of Bloomfield Hills has been named president of ITT Automotive's Electrical Systems Group. Prior to his appointment, Dr. Bleyer was managing director of ITT's SWF Group since 1981.

Charles G. Pegram of Troy was named director of financial reporting and compensation for Chevrolet-Pontiac-GM of Canada. Pegram started his career in 1960 with Chevrolet Motor Division, Livonia.

Ralph E. Reins of Rochester was named president and chief executive for ITT Automotive. Reins joined ITT in 1985 as group executive of its automotive business, after 13 years with Rockwell International.

Ronald M. Jensen of Farmington Hills was appointed manager of minority supplier development for Ford Motor Co.'s purchasing and supply staff. Jensen joined Ford's design staff in 1978 as principal design engineer, aerodynamics department.

Harold O. Scarlett of Troy has retired as vice president of construction with K mart Corp. in Troy. During his 35-year career with the company, Scarlett, who has been as vice president of construction since 1973, has served as general manager, assistant manager of construction, chief mechanical superintendent and an engineer in construction. He has also served as president and chairman of Huck Fixture Co.

Donald W. Keeble was promoted director of store operations at K mart Corp. in Troy. He has worked for K mart for 16 years.

John C. Denyer has been named an assistant vice president/community lending officer and will head Empire of America's community mortgage lending in Michigan.

Alexander Hogg of Troy has been named vice president of Young & Rubicam USA. Hogg joined Y&R in 1973.

Creston G. Nasit, regional credit manager, Cadillac Plastic and Chemical Co., has been designated an Accredited Business Credit Executive (ABCE) in the accreditation program of the National Association of Credit Management (NACM).

Stendley Boebe has been named senior associate at TMP Associates. Also named to new positions were: Thomas V. Kowalski, to associate and Gall A. Dara to associate and director of marketing.

Steven Bruyn of West Bloomfield has been named to the faculty of Lawrence Institute of Technology's School of Management. In addition to his teaching responsibilities, Bruyn is a strategic plans manager for Chrysler Corp.

John G. Martin, president and chief executive officer of First of Michigan Corp. has been appointed a director of the Securities Industry Association, Inc.

James Maycock has joined W.B. Doer and Co. as copywriter. He will work on the Little Caesars, of Detroit.



Morningstar



Maraldo



Michelotti



Cooper



Childress



Murray



Bleyer

Sohio and Sohio ProCare accounts. Most recently Maycock was copywriter with HBM-Creamer in Boston.

Rick Maertens has been named copywriter at W.B. Doer and Co. Maertens will work on the Super Valu, Vlastic Foods and Carowinds accounts. He joined Doer in 1984, and has worked in various departments including broadcast traffic.

Martha Cross Neumann of Birmingham joined JB Communications Inc. as account executive. Neumann will be responsible for representing JB Communications to prospective clients as well as working with existing clients in the production of their publications.

James W. Bush of Bloomfield Township was named editor and Bert Stoddard, also of Bloomfield Township, was named managing editor of Ward's Auto World.

Erin Walsh of Farmington Hills was named business administrator of Real Estate One's Training Center. Walsh joined the company in March 1986 as an administrative assistant.

Michael J. Flaherty of Troy was named president and chief executive officer of the Visiting Nurse Corp. Flaherty comes to the VNC with 20 years experience in the health care industry, most recently as vice president of finance and treasurer of Children's Hospital of Michigan.

Mark Guleff of Southfield was named senior media planner at W.B. Doer and Co. in Southfield. Guleff joined Doer in May 1983 as an assistant planner.

Linda Skuratowicz and Karen Simpson have been named to the sales staff of WRIF radio in Southfield. Skuratowicz comes to Ruff from the Thomas Register Co. of America, and Simpson comes from WOMC.

Mary M. Macdonald was named business development director for Pro Therapy of America Inc. in Birmingham. Macdonald's position will focus on expanding national sales and marketing avenues for Pro Therapy.

Janet Wright was named assistant media planner at the Berlin Group Inc. in Bingham Farms. Prior to joining the Berlin Group, Wright was an assistant media buyer for Highland Superstores.

Abraham Thompson was named general manager of WRIF radio in Southfield. Thompson comes to WRIF from WGCI-AM and FM, Chicago.

Laura Turner Thompson was named general sales manager for WRIF radio in Southfield. Thompson joins WRIF directly from WDBM-FM, Chicago.

Mary Lee Clinton of Troy was named media planner at the Berlin Group Inc. in Bingham Farms. Clinton was formerly media planner.

Michael Leitner was appointed director of physical therapy for Metro Rehab, Birmingham. Prior to his appointment at Metro Rehab he was with Midland Hospital Center at Midland.

Don Cook was named account executive of Dawber & Co. in Southfield. Before coming to Dawber, Cook was the account executive for the Oakland County Private Industry Council, Ford Motor Co. and Lincoln-Mercury.

Joseph R. Thomas was named executive vice president and chief administrative officer for K mart Corp. in Troy. Thomas was president of K mart Stores Group retired as of Jan. 31.

Klaus Peter Bleyer of Bloomfield Hills was named president of ITT Automotive's Electrical Systems Group. Prior to his appointment, Bleyer was managing director of ITT's SWF Group since 1981.

Bill Phelps has joined Leonard Brothers Moving & Storage in Troy as general manager. He has been active in the moving industry since 1974, serving management in both van lines and agency companies.

Luther Aman was named sales manager of Leonard Brothers Moving & Storage in Troy. Prior to this Aman has worked with Leonard Brothers International, as vice president and manager of their Lansing operation.

Linda B. Rhodes was named to the newly formed position of regional director of development for Hospital Dietary Service, a division of

TrettCo Inc. in Farmington Hills. Rhodes was formerly employed by the Dairy Council of Michigan and maintained a private practice in the

Detroit area. Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

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