

CLASSIFIED REAL ESTATE



330 Lots and Acreage For Sale

WASHINGTON HILLS - wooded acreage for sale. Call 432-0000. **WASHINGTON HILLS** - wooded acreage for sale. Call 432-0000. **WASHINGTON HILLS** - wooded acreage for sale. Call 432-0000.

NEW LISTING

RALPH MANUEL
851-6900

NEW LISTING

RALPH MANUEL
647-7100

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PLYMOUTH - wooded acreage for sale. Call 432-0000. **PLYMOUTH** - wooded acreage for sale. Call 432-0000. **PLYMOUTH** - wooded acreage for sale. Call 432-0000.

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340 Lakefront Property For Sale

W. BLOOMFIELD - wooded acreage for sale. Call 432-0000. **W. BLOOMFIELD** - wooded acreage for sale. Call 432-0000. **W. BLOOMFIELD** - wooded acreage for sale. Call 432-0000.

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WRITE IT AND REAP!

Writing a classified ad that gets results—whether it be for real estate, employment, the personals, transportation, or merchandise—is easy if you follow the guidelines below.

1. One the reader you are someone raising the curtain. What would you like to know about the item or service you are advertising? Be sure to state details such as color, condition, brand name, etc. Features and benefits. Be accurate! Don't advertise what you wish you had, but what you actually have. Get the facts and reap the rewards!

2. Include the price. Don't make your price or potential price of the item or service you are advertising. If you are advertising a car, state the make, model, year, and price. If you are advertising a house, state the location, size, and price. If you are advertising a service, state the service and price.

3. Avoid abbreviations. Don't make a potential customer work too hard to figure out what you are saying. Use full words and phrases. Avoid abbreviations and acronyms. Use the words "per" and "per cent" instead of "pr" and "pc". Use "dollars" and "cents" instead of "\$" and "¢".

4. Include phone number and address. Be sure to list your phone number and address. If you are advertising a service, include your phone number and address. If you are advertising a house, include your phone number and address. If you are advertising a car, include your phone number and address.

5. Be sure to include a photo. A photo of the item or service you are advertising can make a big difference. It can help the reader see what you are selling and make them more likely to contact you. Be sure to include a clear, high-quality photo of the item or service.

6. Be sure to include a description. A detailed description of the item or service you are advertising can help the reader understand what you are selling and make them more likely to contact you. Be sure to include a clear, high-quality description of the item or service.

NAME _____ PHONE _____

ADDRESS _____

MESSAGE _____

Observer & Eccentric classified ads

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Escape from the ordinary...

Chimney Hills
OF WEST BLOOMFIELD APARTMENTS

- Attached garage with door opener
- Private entrance - Washer and dryer
- Private balcony - View of the hills
- Cathedral ceiling - Tennis courts
- Swimming pool - 15 ft x 30 ft

(313) 773-4510

Grand Opening

FREEDOM VILLAGE APARTMENTS
Located on Freedom Road between Orchard Lake & Farmington Road

From... \$485

Individually controlled central air conditioning & glass windows. The glass doors & range hood - free refrigerator freezer & large balcony - large private balcony - spacious closet & storage area - double-hung security system - sliding glass door - plush carpeting - convenient parking area, carports will be available - a main closet in the bedrooms.

OFFICE 477-7774
Model Open! Mon-Fri 9:30-5:00
Showing apartments by appointment only

FREE Heat

These Fine Apartments Are Easily Accessible To Auburn Hills, Troy, Rochester and Pontiac

- 12 BEDROOMS
- PRIVATE ENTRANCES
- BALCONIES & PATIOS
- CARPETS AVAILABLE
- STARTING AT \$430
- CLOSE TO M-59 & I-75
- WASHER & DRYER HOOKUPS
- OUTDOOR POOL
- CENTRAL AIR CONDITIONING
- CABLE TV AVAILABLE

CHERRYTREE APARTMENTS
1060 E. Walton Blvd.
(1/2 Mile West of Opdyke Rd.)
373-0420

Bloomfield

1 & 2 Bedroom Apartments from \$625

Heat included

WHETHERSFIELD APARTMENTS
645-0026

At Quanton And Telegraph Roads
Open Monday through Friday 9:00 AM-5:00 PM
Saturday 9:00 AM-12:00 PM

Contemporary Living for Career-Minded Adults

1 & 2 bedroom Apts. from \$440

- Spacious setting
- Contemporary design
- Modern Kitchens with dishwasher
- Individually controlled heating and air conditioning
- Private balconies or patios
- Swimming pool and much more

bloomfield place
Open Daily & Weekends 10 AM to 5 PM
338-1173

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