

Free gifts at any Big E

during our Livonia Grand Opening Celebration

We'd like to invite you to help us celebrate the grand opening of our new office in Livonia. And you can do it right at your own Big E office - with free gifts, great rates and more!

Free gifts

Open a CD at any Big E at the rate and term mentioned below with \$10,000 or more during our Livonia Grand Opening Celebration to get one of the beautiful gifts shown. Plus you'll get a rate that's really worth celebrating:

18-month CD

7.00%

Annual Percentage Yield*

6.77%

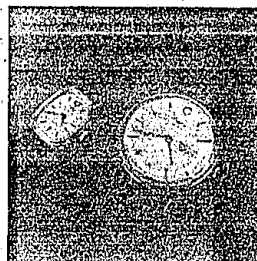
Annual Percentage Rate

Lots of discounts, too!

Not only does your \$10,000 deposit get you a free gift, but it also makes you eligible for FREE 5 1/4% Checking, FREE check printing on your first set of checks, a 1% discount on select loans and VISA® Classic card annual fee discounts.

Win a VCR

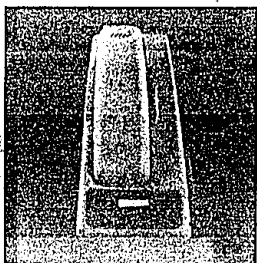
Every week from now 'til April 15th you'll have a chance to win a VCR! To enter, drop by our Livonia office and fill out your entry blank. That's 33987 Five Mile Road, Mon.-Thurs. 9:30 a.m. - 4:30 p.m., Fri. 9:30 a.m. - 7:00 p.m.



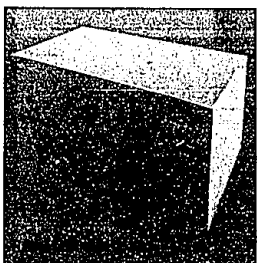
TIMEX® Watch
Men's or women's
quartz analog.
Deposit \$10,000-
\$24,999 and
it's FREE.



**Tote Vision®
5" B&W
Portable TV
With Radio**
High-tech,
easy-toting,
goes anywhere!
Deposit \$25,000-
\$49,999 and
it's FREE.



**Bell™
Cordless
Phone**
Excursion™ 6000
with 12 features,
including last-
number redial,
selectable security
codes and more.
Up to 700 ft. range.
Deposit \$50,000-
\$99,999 and
it's FREE.



**Toastmaster
Microwave
Oven**
6 cu. ft. cooking
capacity. 500 watts.
Separate defrost and
cook functions.
Deposit \$100,000 or
more and it's FREE.

So stop in anytime between now and April 15th, pick out your free gift and join the celebration.

*We'll help
you live
your
dreams*



Empire of America

Federal Savings Bank Member FSIC

Equal Opportunity Lender

*Interest is compounded daily and must remain on deposit a full year at the stated rate to earn the annual yield shown. Substantial penalty for early withdrawal. Rate available for a limited time only. Minimum deposit \$500.

This is a limited time offer. The fair market value of premiums is reportable on IRS Form 1099 in the year the account is opened. There is a penalty on one year's interest for early withdrawal. Offer good only on advertised product at any Big E office. Premium offer not available on IRA deposits.

Twenty-one offices throughout the metropolitan Detroit area:

DETROIT: 20060 Van Dyke, 893-7180 / 7719 West Vernor Highway, 841-8442 / 19830 West 7 Mile, 537-3400. **EAST DETROIT:** 19080 East 10 Mile, 771-8840. **SOUTHFIELD:** 24700 Northwestern Highway, 827-6593 / 20400 West 12 Mile, 358-2017 / 25177 Greenfield, 557-7840 / Tel-Twelve Mall, 28658 Telegraph, 358-4511. **BIRMINGHAM:** 4140 West Maple, 626-2546 / 32800 Southfield, 644-0440. **OAK PARK:** 13700 West 9 Mile, 547-7330 / 25555 Coolidge, 547-6400. **CLAWSON:** 1305 West 14 Mile, 435-4430. **FARMINGTON HILLS:** 31300 Orchard Lake, 851-7222. **WARREN:** 13710 East 14 Mile, 294-6350. **STERLING HEIGHTS:** 3747 East 15 Mile, 977-0957. **UTICA:** 45676 Van Dyke, 731-4500. **DEARBORN:** 13007 West Warren, 584-7650. **ROCHESTER HILLS:** Great Oaks Mall, 1266 Walton Boulevard, 656-1040. **GROSSE POINTE WOODS:** 20065 Mack Avenue, 884-0161. **LIVONIA:** 33987 Five Mile Road, 425-8833.