

Beware of outlandish advertising

Soon our readers will be ordering plants by mail. The American Association of Nurserymen offers the following suggestions for gardeners and homeowners who are placing orders:

- Beware of outlandish advertising claims relating to growth, flowering or fruiting of trees and shrubs, i.e. "grows 20 feet in two months," "produces thousands of exotic blooms in a few weeks" or "supplies many bushels of fruit the first year." The clue to practically all misleading advertising is

heavily exaggerated claims.

- When you suspect advertising for plants makes exaggerated claims, check with established nurserymen, the Better Business Bureau, state extension services, botanical gardens or other reliable sources of information before buying.

- Sometimes common names that mislead the public are associated with plants, for example, "amazing climbing vine peach," which isn't a peach at all. This "vine" produces

a hard, gourd-like fruit, not even edible except when canned as a preserve.

- Question claims of "tremendous bargains." This can be done by writing the company for its retail catalog in which you can check regular prices.

- If you have any doubt about the age, size, grade or quality of the plant, before buying write and inquire about it. Established nurserymen will supply this information.

- Pay particular attention to guarantees.

For example, the nature and extent of the guarantee and how it will be honored should be disclosed fully in the advertisement. The advertiser's identity and mailing address should be fully given. The Federal Trade Commission has established "Guides Against Deceptive Advertising." Check these out, if possible, at a public library.

The information given above is from an editorial written by Gilbert S. Daniels, former president of the American Horticultural Society.

After all is said and done, experience a garden. This advice comes to you from experts from Colonial Williamsburg.

The planning and anticipation is half the fun. You must think of the garden as the whole yard. You can't have too many things going on at the same time without adequate space for

transition. It would be like wearing a velvet cape, summer hat, and knee socks at the same time. Too much is distracting.

For peaceful settings, simplicity is the rule. A good gardener savors the addition of each accent to beautify the garden. Enjoy each cycle within your garden, as each addition creates a bonus of satisfaction.



down to earth

Alice Burlingame

GIVE THE TIME OF YOUR LIFE.

Be a volunteer.



American Red Cross

We need you!

We need carriers for Observer & Eccentric routes. Call 691-0500 to find out all about it.

REMEMBER WHEN YOUR NEIGHBORS WERE ALSO YOUR FRIENDS?



Do you remember when your next-door-neighbors were more than just people who lived next door? They were your friends, people you could count on for help and companionship. But over the years, the neighborhood has changed. Your friends have moved away, and things just don't seem the same.

Now you can recapture that neighborhood feeling at Franklin Club Senior Apartments. You'll enjoy the friendship of people who share your memories and understand your problems. You'll have people you can count on.

And, don't forget all the special features you can have for one low monthly fee — like full meals, housekeeping, linens, transportation — for as little or as much independence as you desire. Plus, daily activities and gracious surroundings. All waiting for you at Franklin Club Senior Apartments. Call today for an eye-opening inspection tour. But hurry, you have friends waiting for you!

FRANKLIN CLUB APARTMENTS
313-353-2810

28301 Franklin Road • Southfield, MI 48034 • Richard P. Ryan, Manager

The Final Fable of Foxpointe

In days gone by, we began the tale of a very clever fox. A fox that liked the facts about foxminiums, the condominium homes in prime location with contemporary styling, the latest designer features and a price below \$200,000. And since we built this fox foxminium, folks have flocked to Foxpointe Condominiums of West Bloomfield.

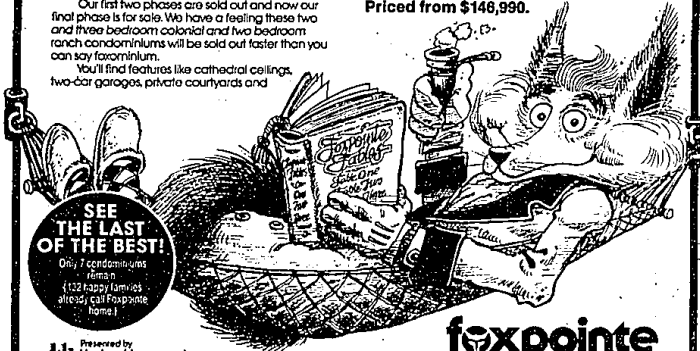
Our first two phases are sold out and now our final phase is for sale. We have a feeling these two and three bedroom colonial and two bedroom ranch condominiums will be sold out faster than you can say foxminium.

You'll find features like cathedral ceilings, two-car garages, private courtyards and

magnificent mature landscaping. Plus tennis courts, swimming pool and bathhouse. But if you don't buy now, they'll be gone!

Visit our decorated models any day between noon and five or call 681-3112. Find us on the west side of Orchard Lake Road, just south of Lone Pine Road. And live happily ever after.

Priced from \$148,990.



SEE THE LAST OF THE BEST!

Only 7 Condominiums remain
(122 happy families already call Foxpointe home)

Presented by
Herbert Lawton, Inc.
557-2000

foxpointe
CONDOMINIUMS



MAGNIFICENT POSSESSION of family proportion. 5 bedroom, 5 bath pillared colonial in the City of Bloomfield Hills. Lovely grounds, pool and deck. Limited Warranty. Classic elegance with generosity of space. \$385,000 CALL 647-0500 or 338-3500. ASK FOR OLA DUNN.



NEIGHBORHOOD of distinction. Quality built home with marble foyer and powder room, wet plaster. Florida room with auxiliary heat, overlooking pool area. 5 bedrooms, 2 full baths, 3 half baths, library, rec room. Master crafted and immaculate. \$325,000 CALL 647-0500 or 844-2893. ALICE RUTTEN.



ENCHANTING BIRMINGHAM HOME in the heart of town. Beautifully remodeled kitchen and family room with vaulted ceiling and two walls of glass. Must be seen! \$289,000 CALL 540-9700 or 358-4147. ASK FOR MARCIA MEISEL.



MINUTES FROM DOWNTOWN BIRMINGHAM. 4 bedroom, 2 1/2 bath colonial with library and 1st floor laundry. Wood windows and 6 panel doors. Oak kitchen, central air. \$174,900 CALL 540-9700 or 649-5034. ASK FOR MARLENE STELLIN.



T.L.C. AND THEE. Charming tri-level in fashionable area of Birmingham. 3 bedrooms, 1 1/2 baths, living room, dining room. Nice deck and fenced yard. 1 car detached garage. All it needs is you... \$132,900 CALL 647-0500. ASK FOR AUDREY JOLLEY.



OPEN SUNDAY 1-4
1232 Manorwood, Bloomfield Hills
N. of Square Lake, W. of Adams
A WEALTH OF INTEREST in this natural contender. Adams Woods private ranch unit, with atrium. 2 bedrooms, 2 baths, den, deck off master bedroom. Security system. Enjoy your own niche in nature. \$189,900 CALL 647-0500 or 688-6400. BOBBIE SPRIGG.



WELCOME TO EVERGREEN WOODS! Two beautiful 2 bedroom, 2 bath ranch end unit condo's for sale in this magnificent treed setting. \$76,500 and \$79,900. For more details CALL 540-9700 or 358-4147. ASK FOR MARCIA MEISEL.



HICKORY HEIGHTS RANCH on large treed lot offering 3 bedrooms, 2 full baths, family room and porch. New kitchen, contemporary and neutral decor throughout, much storage. \$153,900 CALL 540-9700 or 649-5034. ASK FOR CARL STELLIN.



COMFORT PERFECT and white glove proven. 3 bedroom, 1 1/2 bath tri-level in Troy. New kitchen with extra cabinets and counters. Some new carpeting. Central air, 2 car attached garage. Totally redecorated and maintained. \$108,000 CALL 647-0500 or 649-6241. ASK FOR BETTY KOSKEY.



EASY TRAVELLER on the road to life. 3 bedroom, 2 bath ranch in Southfield. Accessible to major highways. 2 fireplaces, wet plaster and cove ceilings, marble alla. Trouble free travel is within reach. \$70,900 647-0500 or 569-5043. SANDY ZAFFERANI.



IMMACULATE WELL BUILT RANCH with full finished basement. Cathedral ceilings in the living room, dining room give this well decorated home a very open and light feeling. Home has had lots of TLC. \$71,900 CALL 540-9700. ASK FOR BOB HOLCOMB.



SPARKLING CLEAN. Completely remodeled kitchen. Ceramic tile floor. Doorwall leading from kitchen to a new wood deck. Extremely well decorated in neutral tones. Oversized 2 car garage. \$88,900 CALL 540-9700. ASK FOR BOB HOLCOMB.

Independent Member Brokers

RE/MAX
of birmingham, Inc.

647-0500

268 So. Hunter Blvd. Birmingham, Mich. 48011



Above the Crowd!

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540-9700

725 So. Adams Road Birmingham, Mich. 48011