



**NORTHFIELD
PLUMBING & SEWER**

1124 Orchard Grove
Royal Oak, MI 48067



541-7704

Master Plumber

ALL WORK GUARANTEED

PLUMBING REPAIR SPECIALISTS

MODERNIZATION

- excavating • new homes
- repairs
- from leaky faucets
- to repiping • faucets • disposals
- toilets • showers
- water heaters • sinks • sewers

we clean up our work area

we are plumbing repair specialists

FREE ESTIMATES **★ senior citizen ★ discount**



Oriental rug buying simplified

IF YOU ARE shopping for an area rug, chances are good that you are looking at orientals.

"Orientals and oriental design rugs account for about 80 percent of all area rugs sold today in the U. S.," according to Paul Lindemeyer, merchandise manager for floor coverings at Ethan Allen Inc.

Lindemeyer says that many people find shopping for orientals extremely confusing because of the huge number of existing patterns and the wide degree of price variation.

TO SIMPLIFY SOME of the confusion, he offered a brief review of factors to consider when making a selection.

"First of all," he suggested, "separate style and durability issues. You'll find that most of the traditional formal Persian and Chinese patterns and the informal nomadic patterns are now being reproduced in a wide range of prices. Consequently, you can pin down a few styles that appeal and then go shopping for a durable rug you can afford."

Hand-knotted and power-loomed orientals are now being imported into the U. S. from a number of countries, including China, India, Pakistan, and Japan in the Far East. Belgium, Holland, France, Spain and West Germany are common sources of power-loomed rugs.

"As a general guideline, a new hand-knotted 9-by-12 oriental might sell for from \$750 to \$3,000, while a power-loomed rug of the same size might run from \$400 to \$1,000," added Lindemeyer.

MOST ORIENTALS are made of wool. However, other fibers that are used, particularly for power-loomed rugs, include nylon, acrylic, polyester and polypropylene remain less expensive. Since man-made fibers have been improved, in many cases they're as long-lived and beautiful as wool. However, with improvement has also come increased expense. Today's branded nylons and acrylics approach wool in cost, although polyester and polypropylene remain less expensive.

Provided the retailer is ethical, price remains the best general guideline to the quality of rug, particularly where there is a great disparity in price. However, since price reflects not only the method of construction and type of fiber, but also the amount of fiber used, rugs that are very close in price may surprise you.

Rugs with more fiber in them — regardless of the fiber — will last longer and give better wear. As a result, a handmade wool oriental may be more expensive than a man-made fiber and power-loomed rug, yet still not give as good service if less wool was used to construct the rug.

Lindemeyer suggested avoiding the bottom grade of any rug. "If a wool rug that is least expensive in its class is being considered next to a nylon rug that is most expensive in its class, you'd probably do better to buy the nylon rug, other factors such as design and coloration being equal," he said.

SIMILARLY, SINCE hand-knotted

Please turn to Page 19

HOLIDAY SUMMER ENTERTAINING

439

TELESCOPE
Gardenella
4 dining
chairs, w/48"
acrylic table.
Retail \$683.00



599

Woodard
Mayfield
4 tub or hi
back chairs
w/48" table.
Retail \$800.00



699

◆ **Samsonite**
Zframe
4-ZZframe
chairs, 42"
w/48" table.
Retail \$924.00



Now thru May 30 all outdoor furniture, accessories, umbrella, and replacement cushions especially priced for your upcoming holiday entertaining.

These prices good thru 5/17.



37150 Van Dyke at 16 Mile
Dykeland Center,
Sterling Hgts.
979-5500

* prices reflect manufacturer list
Mon., Thurs., Fri., 10-8, Tues., Wed., Sat., 10-5, Sun., 12-4



REMODELING?

SEE WHAT WE CAN DO FOR YOU

Remodel your Kitchen or Bath • Install High Efficiency Heating & Air Conditioning • Install Humidifiers, Boilers, Air Cleaners and Energy Saving Controls • Service Your Heating & Cooling Equipment • Fix your Plumbing Problems • Install or Furnish Ductwork & Custom Sheet Metal

BUILDERS SHOW SPECIALS

• STATE 40 Gallon Gas WATER HEATER	\$159.00
• CARRIER 58GS-075-2 75,000 BTU GAS FURNACE	379.00
• CARRIER Auto-HUMIDIFIER	99.00
• CARRIER #38EN-024 2 TON IR CONDITIONER CONDENSER & EVAPORATOR COIL	599.00
• DELTA #100 KITCHEN FAUCET	37.00
• BRIGGS WHITE 2 PC. TOILET	69.00
• #IF-72 WHITE ROGERS SET-BACK THERMOSTAT	59.00
• ASK ABOUT CARRIER AIR CONDITIONER REBATE	150.00

LIMITED TIME OFFER



Mr. Build.

All the best people. All under one roof...
O'Brien & Gary's
Heating, Cooling, Plumbing

VISIT OUR SHOWROOM

31645 Southfield at 13 1/2 Mile
Birmingham **647-0110**

Each MR BUILD Company is Independently Owned and Operated