

On the job

Businesses have cable access

Spring has arrived, alerting one's senses to recapture the vitality of living.

My mind floats with spontaneous ideas to inspire one's attitude while on the job, where many spend majority of their time. When one gives, one will always receive.

Inspire your boss and company by producing a video about the service or product they provide to consumers. There may not be advertising, but we can recognize a business sponsor in the credits. A "how to" theme would suit the challenge of legally encouraging businesses to become involved. Here are some examples:

● An auto dealership — What should someone look for when buying a new car? Are there really personality types who select specific cars? (Image) What can the consumer do to maintain their own car (how to)? (Think of visuals). Sponsored by: name of dealership.

● Landscaping company — How can a new homeowner landscape to help environmental conditions, such as existing drainage, and perpetuate a hobby, like bird watching, simultaneously? What plants work in our temperature zone? How do you plant for color year round?

Sharing with your boss or company the production video skills you have acquired will revitalize their enthusiasm about why they are in business. It will provide another communication link to the consumer. It will enrich your value to the company as well as create a new perspective for you on your approach to your job.

For help to develop your production ideas, call the SWOCC Media Center at 473-7266 or Metro/Vision Television Production, 553-7303.

COMMUNITY ACCESS PROGRAMMING SCHEDULE

Monday, April 27

- 12 noon — Perceptions: Public Relations.
- 12:30 p.m. — Cartoon Alley: Fritz Freleng.
- 1 p.m. — Serendipity: first aid.
- 1:30 p.m. — Sports Scene: survival game.
- 2 p.m. — Dealing With Human Dilemmas: rape by friends, dates, lovers.
- 3 p.m. — Transitions: Issues for Women: teen years, part I.
- 4 p.m. — Producer of the Month: Dee Callaway and Michelle Millman.
- 6 p.m. — Art in Review: Theater and movie reviews.



cable connection

Clark Samouelian

executive director,
Southwestern Oakland Cable Commission

- 6:30 p.m. — Duel of Knowledge: Novl vs. Harrison.
- 7 p.m. — Serendipity: first aid.
- 7:30 p.m. — In Concert: How's Tricks? magic show.
- 8 p.m. — On Stage: Yvan Silva, Glenda Greenwald.
- 8:30 p.m. — In Concert: So You Want To Be A Clown.
- 9 p.m. — Sports Scene: golfing from bogey to par.

Tuesday, April 28

- 12 noon — Elizabeth Clare Prophet: St. Germain's Message.
- 1 p.m. — Focus: The Small Business Environment: Viewer's Forum.
- 1:30 p.m. — Tri-Outlet: local news.
- 2 p.m. — To Your Good Health: macrobiotic cooking.
- 2:30 p.m. — Community Upbeat: Our children, our heritage.
- 3 p.m. — In One Ear: psychodelic furs and it's raining.
- 3:30 p.m. — Sports Yesterday/Today: sports commentary.
- 4 p.m. — Ask Donnell: sports information.
- 6 p.m. — Short Subjects: River Rouge: a river in need of rescue and Send International: Dare to be Different.
- 6:30 p.m. — Senior Message: Senior Citizens from Farmington Hills.
- 7 p.m. — Sports Yesterday/Today: sports commentary.
- 7:30 p.m. — Tri-Outlet: local news.
- 8 p.m. — To Your Good Health: macrobiotic cooking.
- 8:30 p.m. — Community Upbeat: Our children, our heritage.
- 9 p.m. — In One Ear: psychodelic furs and it's raining.
- 9:30 p.m. — Viewpoint: City of Farmington Hills.

Wednesday, April 29

- 12 noon — Awana Invites You: clubber interview.
- 12:30 p.m. — Madonna Magazine.
- 1 p.m. — Serendipity: first aid.
- 1:30 p.m. — Oakland County Parks & Rec. birdfeeders.
- 2 p.m. — Around the World: New Guinea, part II.
- 2:30 p.m. — Jaycees focus on the Farmington area: Farmington Historical Commission.
- 3 p.m. — Farmington Cities Address.
- 4 p.m. — Producer of the Month: Dee Callaway and Michelle Millman.
- 6 p.m. — F.Y.I. latch key kids.
- 6:30 p.m. — Duel of Knowledge: Novl vs. Harrison.
- 7 p.m. — Serendipity: first aid.
- 7:30 p.m. — One Blue Sky: peace issues.
- 8 p.m. — Cartoon Alley: Fritz Freleng.
- 8:30 p.m. — Jaycees focus on the Farmington area: Farmington Historical Commission.
- 9 p.m. — Transitions: Issues for Women: teen years, part I.

- 2 p.m. — Around the World: New Guinea, part II.
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- 9 p.m. — Transitions: Issues for Women: teen years, part I.

Thursday, April 30

- 12 noon — Cities Corner: Novl Library Outreach.
- 12:30 p.m. — Cities Corner: Farmington/Farmington Hills Sesquicentennial Flag Raising.
- 1 p.m. — Tri-Outlet: local news.
- 1:30 p.m. — Viewpoint: City of Farmington Hills.
- 2 p.m. — Farmington Library: database services.
- 2:30 p.m. — Community Upbeat: Our children, our heritage.
- 3 p.m. — Over-the-Counter: travel information.
- 3:30 p.m. — Cooking With Class: salads, part I.
- 4 p.m. — Awana Invites You: Clubber Inte w.
- 6:30 p.m. — The Job Show: Job information from MESC.
- 7 p.m. — Tri-Outlet: local news.
- 7:30 p.m. — Viewpoint: City of Farmington Hills.
- 8 p.m. — Women in Politics with Jean Fox: interview with Maxine Bernan.
- 8:30 p.m. — Community Upbeat: Our children, our heritage.
- 9 p.m. — Around the World: New Guinea, part II.
- 9:30 p.m. — Cooking with Class: salads, part I.

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