business people

Raymond A. Elck of Birmingham received Lederle Laboratories' Gold Cup Award for outstanding sales in 1986. He is a pharmaceutical sales representative in Lederle's Detroit district. This is the seventh Gold Cup he has won in his career with Lederle.

Narinder J.S. Katburia of West Bloomfield was appointed sceretary and general counsel for Great Lakes Gas Transmission Co. He joined Great Lakes as a staff attorney in March 1975 and was promoted to as-sistant sceretary and general attor-ney in 1978.

John K. Helikamp of West Bloomfield was promoted to vice president, finance at Kirce Realty and Development Ltd. In Bloomfield Hills. Helikamp is responsible for securing the financing for acquisition and development of all Kirco projects. Before joining Kirco in 1995 as financial administrator, he was president of Real Estate Investor Services in Chicago.

Sonny Purther of Birmingham was promoted to business manager, creative, at W.B. Doner and Co. of Southfield. In her new position she will monitor all print production costs. John Adams also joined the company as art director.

appointed auditing officer in the auditing department of Comerica Inc. He joined the bank in 1986 as an audit specialist. Kevin D. Ball of Southfield was

Dale G. Rands of Southfield was named chief executive officer of Federal Enterprises Inc., the compa-

NEWS









account executive.



keting division of MARS Advertising Inc. in Southfield. Thomas joined the agency in 1983 as an account execu-tive, then in 1985 promoted to senior

Danice Brummer of Bloomfield Township joined Focus:Hope Video. Brummer, a graduate of Spees How-ard School of Broadcast Arts, will work as a video editor.

Audrey M. Sidick joined the Ber-line Group in Bingham Farms as an assistant account executive in public relations services. Sidick was for-merly an account assistant at JGP Marketing Group International Inc.

William H. Keller of Southfield was promoted to assistant loan offi-cer in the credit administration de-partment of National Bank of De-troit. Keller has been an NBD em-ployee since 1985.

Laurie E. Nedelman of Southfield was promoted to assistant banking officer and branch manager at the Long Lake-Rochester Road Branch office of National Bank of Detroit.

Nedelman, an NBD employee for more than seven years, holds a bach-



Purther



elor of arts degree in economics from the University of Michigan.

Marialana DiMaggio was named a sales manager at the Troy Hilton Inn. Previously, she was a management trainee at the Holiday Inn Meadowlands in Washington, Pa.

Edward Safar was named general manager at the Troy Hilton Inn. He succeeds Anthony Aboashama, who was named vice president of food and beverage for Servico Inc. in

Solarium





West Palm Beach, Fla. Servico Inc. owns and operates the Troy Hilton Inn as well as the Northfield Hilton, Southfield Hilton, Michigan Inn and the Airport Hilton. Previously, Safar was general manager at the Michl-gan Inn in Southfield for two years.

Barbara C. Young of Troy joined the Jack Christenson Inc. Realtors as the general manager and associ-ate broker of the East Troy office. Young has had 19 years of experi-ence within the data processing field Robert Myers placed among the top five housing sales representatives nationwide for General Development Corp., a Florida builder of planned communities. Myers works in the company's Detroit office, which is in Southfield. and 10 years as a producer with Merrill Lynch Realtors. Walter B. Archer of Birmingham was named general manager of De-troit-area radio stations WWJ-AM and WJOI-FM. Previously general manager of Detroit's WWWW-FM, Archer is a native of Birmingham.

Cara L. Cole of Birmingham joined the Berline Group in Bingham Farms as an assistant account exe-utive, public relations. She formerly was promotions coordinator for Bennigan's Restaurant in Okemos.

Robert Skandalaris of Bloomfield Hills was elected for the third time as a member of the 1986 Chalrans's Council of Prudential-Bache Securi-ties. Skandalaris is vice president-in-vestments for the Prudential-Bache office on Telegraph in Bingham Farms.

ģ

ny that recently bought radio sta-tions WWJ-AM and WJOI-FM. Rands is a founder of the company and member of its board of direc-tors.

Ken Braney of Birmingham was named sales and marketing mana-ger of Structural Dynamics Re-search Corp's automotive business group. He had been a senior account manager for the firm.

J. Bruce Peden was appointed to the new position of fleet sales mana-ger for the Southfilet company of MGM Brakes, a division of Indian Head Industries. Peden had been senior fleet management contact for Fuller Transmissions, Eaton Axles and Eaton Brake Products.

Myron K. Saul of Birmingham was appointed an associate with Harley Ellington Pierce Yee Associates Inc. in Southrileid. The newly created position is available only to people who have reached the level of senior consultant in the firm.

Karen Brusch of Farmington Hills was named account supervisor at Robert Solomon and Associates Ad-

1270

wertlaing in Bloomfield Hills. She will oversee all agency work on the Kentucky Fried Chicken Michigan dealer groups account, Garb-Ko/7-Eleven stores, and the newly acquired Tuffy Muffler account.

Michael J. Dulka of Bloomfield Hills was appointed vice president in the marketing service Division of R.L. Polk & Co. Dulka will be re-sponsible for group automotive aftermarket sales activity nation-

Russell Dixon of Birmingham was made an associate of Gunnar, Birk-erts and Associates Inc. in Birming-ham. Dixon is associate-in-charge of the IBM Southfield Centre renova-tion and will assume all responsibil-ty for construction contract adminis-tration of all the firm's projects.

Janice Anne Wojcik was promoted to assistant media director of MARS Advertising Inc. in Southfield. Wojcik joined the agency in 1979 as account executive and in 1982 was promoted to media supervisor.

Karen Thomas was promoted to assistant manager in the brand mar-



Park Model Sales Brighton 25800 Haas Road, Box N New Hudson, MI 48165

(313) 437-1771

Milford Rd Exit 159 Novi Exit 155 1-96 Grand River < 12 Mile Haas Lake

Model Suited to Your Lifestyle.

Wixom Rd

Summer Cottage? Second Home? Retirement Plans? Come Out and See the Park

Sun Room **Imported Wood Conservatories** Greenhouse WE DESIGN:

Complete-Conc:-Electrical Plan Permit to City Code Heat & Ventilation

Licensed/insured Builder #070191

477-4202 PAR ASSOC., INC.

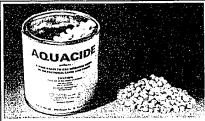
aread that are constitutional in fine difference in WE WANT YOUR CASH! Marbelite "CASH ONLY SALE" Tirod of that worn out, chippod, faded bath tub? FREE fod up with vator damaged of the control o IT'S TIME TO REPLACE the OLD and bring in the NEW!!! MARBELITE CONTEMPO WHIRLPOOL TUB and WALL KIT: 25 available color patterns including white and bone. Contempo tub size: 32" x 61". Larger tubs available. Whitipool Tub Front Skirt: Trim Kit Soap Dish: Kit Complete Kit ONLY\$ 1512 the AMERICAN PIPE and SUPPLY CO. Wayne, MI 48184 **728-491**0

ALL THE ANSWERS

WEEKENDS ON WXYT

ASK THE GARDENER SAT. 8-9 A.M. ASK THE HANDYMAN SAT. 9 A.M.-NOON TRAVEL TALK SUN. 10 A.M.-NOON

MONEY TALK SUN. NOON-2 P.M.



KILL LAKE WEEDS

de pellets destroy unwanted underv

Before Alter

Proven A

Spread marble sized pellets like grass seed. Effectively kills weeds at any depth. Registered with Federal Environmental Protection Agency.
Certilied and approved for use by state agencies.

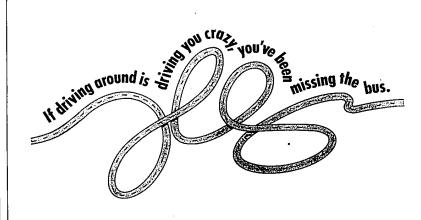
10 lb. can. Treats 4,000 sq. ft. of lake bottom, \$37,95 includes delivery. 50 lb. carton. Treats 20,000 sq. ft. of lake bottom, \$144,95 includes delivery. State permit may be required.

CALL TOLL FREE 1-800-328-9350 (Except Mignesota Call 612-429-6742)

AQUACIDE CO.
1627-9th Street, Dept. 524, Box 10748, White Bear Lake, MN 55110

Our 32nd year.





PARK YOUR CAR. RIDE WITH US.

Uptown, downtown, it's the best way around town. SEMTA Park and Ride is convenient, town. Stivita Park and Ride is convenient, comfortable and a great way to beat the rush-hour blues. So don't let getting around get you down, take advantage of SEMTA Park and Ride. And take a load off your mind. SEMTA Park and Ride. We're everywhere you want to be. For routes, schedules and further information, call 962-5515.

