## Creativity

### **Budding student artist** designs Hills brochure

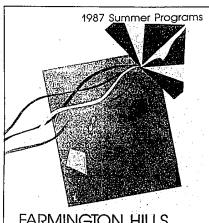
By Joanne Maliszewski staff writer

Mary Potts wants to be a graphic artist.

By the appearance of the Farm-ington Hills Special Services sum-

mer program brochure, the North Farmington 11th grader is on her

way.
"This is the my first large project.
I've done a lot of signs. But nothing that's gotten this much publicity," said Potts, 17.



FARMINGTON HILLS

Department of Special Services Recreation • Parks • Senior Adult Divisions

The cover of Farmington Hills' 1987 Summer Programs book-

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The art student was called upon by Esther Frank, public relations specialist in the city's special ser-vices department, to design a cotor-ful cover for the summer brochure.

"Esther wanted kites and she got lites," Potts said, of the design she nade with colored art paper, an X-cto knife and rubber cement.

acto kulle and rubber cement.

Besides an opportunity to see her work on something mailed to all Farmington Hills residents, Potis got a chance to see what it's like to work in a high-pressure work world.

"It was beetle But I learned what working at this might be," said potis, who wants to attend the Center for Creative Studies in Detroit collowing bids school eraduation.

following high school graduation.

WITH ONLY two days until print time, Frank desperately called North Farmington graphics teacher Lynn Olson, in search of a student who could do the job. Potts was sug-

gested.
"This was a call in desperation.
We had two days to get it together.
She (Mary) just did a wonderful job with the ideas we gave her. She came up with an extraordinary cover under extreme pressure," Frank said.

"She has always been one to do over and above what's necessary," Olson said. "She's very serious about her art. She is finding you have to work under pressure. That's part of being an artist."

And Potts took the pressure of de-And Potts took the pressure of ae-signing the brochure cover in her stride. She says she knows that's the way of life for a graphic artist, par-ticularly one who wants to put her talents into magazine advertising, television commercials and, eventuFor her work, Potts received credit inside the brochure as well as a letter of appreciation and a copy of her cover in an acrylic frame.

The color brochure is a change for the special services department.

"The staff has been after us to put a little more pizzar into the brochure," said Dan Potter, special services director.



Mary Potts, who designed the Farmington Hills 1997 Sum mer Programs booklet cover.

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Farmington City Council sup-ports a Birmingham City Commis-sion resolution asking Congress to let state utility regulatory agencies control rate changes for basic cable TV services. In both Birmingham and Farmington, the cable company raised basic service rates as soon as rate deregulation took effect.

deregulation took effect.

The resolution asks that the 1984
Cable Communications Policy Act
be amended so state utility regulatory agencies assure cable company compliance with the franchise
agreements.

agreements.

Franchise agreements address such things as quality of service, prevailing rates for comparable services, rate of return on the operator's financial investment, and the number and frequency of prior rate increases granted.

On Feb. 1, MetroVision of Oak-hald County's 21,000 cable TV subscribers saw the monthly basic service fee increase from 310.45 to 312.45. There were no increases for other services.

MetroVision's rate increase was

expected in light of government deregulation that took effect Jan.

Give state a say in

setting rates—city

THE NEW law enables cable companies to increase monthly rates without approval from the local governments that hold the cable-TV franchises.

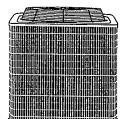
Cable industry officials, including hose at MetroVision, felt past government regulations forced companies to come in under the profit margin of the companies of the companies of the companies of the companies of the control of the companies of the control of the contr







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