

Slower pace not sign of lower quality

Why is it so difficult to develop the habit of watching a local television channel? This question is wrestled with by my colleagues at almost every turn.

Amazing as it would seem, it is not in the quality of the content, but the pace at which we are receiving the message. Viewership of the '80s has molded into an impulse audience. We are used to watching high energy video. A 30-second commercial does include a multitude of changes in visuals, all of which you are never conscious of.

Only the fast execution of plot, which spirals one's adrenalin, can be measured. This technique requires hours and hours of editing to perfect comfort and expertise to be able to create your scene quickly. Time is eaten up in an editing booth with no other experience.

Community television is being produced by very busy people whose life patterns and commitments are usually not linked to the television facilities. Their interest is to cablecast an event of community significance or expound upon a serious or comedic dramatization.


Therefore, know that as you feel a difference while watching Channel 12, that it is just the pace which is slower, not the quality of intent. Sit back and relax and enjoy a moment of personalized attention within the television screen of your own television Channel 12.

COMMUNITY ACCESS PROGRAMMING SCHEDULE Channel 12 Monday, Oct. 12

- Noon - Perceptions: Veterinarian Medicine.
- 12:30 p.m. - Travels with Kay: Philippines, Part I.
- 1 p.m. - Serendipity: Fall Apples.
- 1:30 p.m. - Sports Scene: Michigan Special Olympics, Part II.
- 3 p.m. - Novi Youth Assistance Bowlathon 1987.
- 4 p.m. - Producer of the Month: Gladys McMillan.
- 6 p.m. - Art in Review: movie and theater reviews.
- 6:30 p.m. - Cooking with Class: soups.
- 7 p.m. - Serendipity: Fall Apples.
- 7:30 p.m. - Duel of Knowledge: Clarencville vs. Farmington.
- 8 p.m. - Shores of your mind: Parapsychology.
- 9 p.m. - In Concert: Little Miss Renaissance USA.

Tuesday, Oct. 13

- Noon - Michigan Journal: Michigan Republican Party.
- 12:30 p.m. - Oakland County Parks & Recreation Senior Citizens.
- 1 p.m. - AIM: Fall Flowers.
- 1:30 p.m. - Tri-Outlet: local community news.



cable connection

Lark Samouelian Reid

executive director,
Southwestern Oakland Cable Commission

- 2 p.m. - Michigan Special Olympics: A Documentary.
- 2:30 p.m. - Community Update: Substance Abuse Month.
- 3 p.m. - Grande Beat: Teen Dance Show.
- 6 p.m. - Senior Messenger: Farmington Hills Senior Citizens.
- 7 p.m. - Sports Yesterday/Today: Jerome Lemenu, sports caricaturist.
- 7:30 p.m. - Tri-Outlet: local community news.
- 8 p.m. - Farmington Candidates Night.
- 8:30 p.m. - Community Update: Substance Abuse Month.
- 9 p.m. - Farmington Focus: City of Farmington.
- 9:30 p.m. - Viewpoint: City of Farmington Hills.
- 12:30 p.m. - Madonna Magazine: features from Michigan.
- 1 p.m. - Serendipity: Fall Apples.
- 1:30 p.m. - Sports Yesterday/Today: Jerome Lemenu, sports caricaturist.
- 2 p.m. - Around the World: Philippines.
- 2:30 p.m. - Jaycees focus on the Farmington Area: Workshop on motivation styles with Liz Field.
- 3 p.m. - Transitions: Issues for women: coping with cancer.
- 4 p.m. - Producer of the Month: Gladys McMillan.
- 5 p.m. - Farmington Focus: City of Farmington.
- 7 p.m. - Serendipity: Fall Apples.
- 7:30 p.m. - Duel of Knowledge: Clarencville vs. Farmington.
- 8 p.m. - Transitions: Issues for Women: coping with cancer.
- 9 p.m. - Inside City Hall: City of Novi.

Wednesday, Oct. 14

- Noon - Awana Invites You: Temple Baptist Youth.

- 9:30 p.m. - Scary tales from Novi.
- Thursday, Oct. 15
- Noon - Cities Corner: Sunset Boulevard: Novi Youth Assistance Music Video.
- 1 p.m. - Tri-Outlet: local community news.
- 1:30 p.m. - Viewpoint: City of Farmington Hills.
- 2 p.m. - Scary tales from Novi.
- 2:30 p.m. - Community Update: Substance Abuse Month.
- 3 p.m. - Farmington Focus: City of Farmington.
- 3:30 p.m. - Cooking with Class: soups.
- 6 p.m. - Awana Invites You: Temple Baptist Youth.
- 6:30 p.m. - Farmington Candidates Night.
- 7 p.m. - Tri-Outlet: local community news.
- 7:30 p.m. - Viewpoint: City of Farmington Hills.
- 8 p.m. - Jaycees focus on the Farmington area: workshop on motivation styles with Liz Field.
- 8:30 p.m. - Community Update: Substance Abuse Month.
- 9 p.m. - Around the World: Philippines.
- 9:30 p.m. - Travels with Kay: Philippines, Pt. I.

CABLE RADIO PROGRAMMING SCHEDULE Channel 18

- Tuesdays, 7-9 p.m. - The Mark & Dave Show.
- Wednesdays, 7:30-9 p.m. - Inner Sanctum.

PAT CRILLEY SCHOOLS 6 HOUR CONTINUING EDUCATION STATE APPROVAL 88-100-2006-65

William M. Schlecte, renowned real estate attorney from Ann Arbor, will conduct a special presentation on dual agency at the following programs. Seating is limited!

SOUTHFIELD CIVIC CENTER		BIRMINGHAM	
26000 Evergreen • Parks & Recreation Bldg.	\$25.00	The Community House • 280 S. State	\$25.00
8:30-4:00 p.m.	November 4	8:30-4:00 p.m.	December 8
Wednesday	November 4	Wednesday	December 8
COMMERCIAL TRANSACTIONS		WARREN	
Sponsored by the Detroit Board of Commercial Division		Taraan Cultural Center • 24401 Ryan Road	
Roulette Brook Golf Club • 19990 Shawwassee, Detroit		8:30-4:00 p.m.	
8:30-4:00 p.m.		Friday, December 11	
Presentation by William Schlecte		Saturday	
Please call 258-0400 for information on this course only.		November 12	
CANTON		TOBIMINGHAM	
Evergreen • 424 S. Wayne Road	\$25.00	The Community House • 199 S. State	\$25.00
8:30-4:00 p.m.	November 18	8:30-4:00 p.m.	November 12
Wednesday	November 18	Wednesday	November 12
MT. CLEMENS		LIVONIA	
Thomas Crystal Garden • 36 S. Greenbrook	\$25.00	Holiday Inn • 30315 Plymouth Road	\$25.00
8:30-4:00 p.m.	November 22	8:30-4:00 p.m.	October 27
Thursday	November 22	Thursday	October 27
Friday	November 22	Friday	October 27
Thursday	December 10	Monday	November 12
FRANKENMUTH		PONTIAC	
Evergreen • 424 S. Wayne Road	\$25.00	VFW Hall • 4500 Airport Road	\$25.00
8:30-4:00 p.m.	October 21	8:30-4:00 p.m.	October 12
Wednesday	October 21	Thursday	November 12
Wednesday	November 17	Thursday	November 12
Wednesday	December 16	Thursday	December 12
SOUTHFIELD CIVIC CENTER		OXFORD COUNTRY	
26000 Evergreen • Parks & Recreation Bldg.	\$25.00	American Legion Hall • Drabner & M 24	\$25.00
8:30-4:00 p.m.	December 1	8:30-4:00 p.m.	October 19
Tuesday	December 1	Monday	October 19
Tuesday	December 29	Monday	October 19
THURSDAY 8:30-4:00 p.m.	October 12-19	Monday	October 19
Monday	December 9	Monday	October 19
Monday	December 14	Monday	October 19
SOUTHFIELD CIVIC CENTER		TROY	
26000 Evergreen • Parks & Recreation Bldg.	\$25.00	Deuts Inn • 575 Big Beaver & I-75	\$25.00
8:30-4:00 p.m.	November 18	8:30-4:00 p.m.	November 14
Wednesday	November 18	Saturday	November 14
Wednesday	December 9	Saturday	December 12
Wednesday	December 14	Saturday	December 12
SOUTHFIELD CIVIC CENTER		TROY	
26000 Evergreen • Parks & Recreation Bldg.	\$25.00	Deuts Inn • 575 Big Beaver & I-75	\$25.00
8:30-4:00 p.m.	November 18	8:30-4:00 p.m.	November 14
Wednesday	November 18	Saturday	November 14
Wednesday	December 9	Saturday	December 12
Wednesday	December 14	Saturday	December 12

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