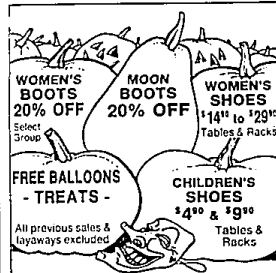


MIDNIGHT MADNESS



**10% OFF ALL REGULAR
PRICE MERCHANDISE
6 P.M.-11 P.M. ONLY**



Greg
SHOES
851-5566



SAVE UP TO 50%

Soleil Furniture

851-2511

EXCALIBUR
SHOES for MEN

851-5122



**TAKE AN ADDITIONAL
10% OFF**
Sale Prices
Between 9 p.m. and 11 p.m.

In France, Papillon means a beautiful butterfly.
In West Bloomfield, Papillon means a beautiful you!

At Papillon
We provide the very best in total beauty care

- Complete Skin Care
- Facials
- Full Service Hair Styling & Cutting
- Manicures
- Pedicures
- Waxing
- Electrolysis

50% OFF
EUROPEAN DELUXE FACIAL

Expires Nov. 30, 1987
-with this ad only-

PAPILLON
626-2240

**You Could be This Year's
\$1,000 SHOPPING SPREE WINNER**

**Enjoy Free Cider & Doughnuts from the
Franklin Cider Mill, Popcorn & Caricatures**

**Also open till Midnight this year,
Shopping Center Market and Efros Drugs**

**All this fun & discounts to 70% OFF
regular prices at our very special
MIDNIGHT MADNESS SALE**

FRIDAY, OCTOBER 23 7 TO MIDNIGHT



The Good Stuff is on Sale!

ONE DAY ONLY!

10 a.m. to Midnight

10%-30% OFF

Our current Fall-Winter Shoe-Boot Collection*
Reg. \$40-\$100

75% OFF

Special Groups of Shoes & Boots

*Limited Exceptions
Previous Sales Excluded • All Sales Final



626-4514

THE NEXT STEP
Footwear & Accessory Designs

SPECIAL GROUP!

**DESIGNER
BRAND NAMES**

**WINTER WOOL
PANTCOATS
JACKETS**

**50% -
75% OFF**

Orchard Mall Store Only
855-9955

COATS UNLIMITED



851-3333

TRICK OR TREAT

**WE ARE
HAVING OUR
HALLOWEEN
SALE**

**30% OFF ALL
FALL & WINTER
CLOTHING AND
MANY 50% IN
STORE SPECIALS**

CHEESECAKE CAFE
"The Wedding Cake That Always
Gets Eaten"

MIDNIGHT MADNESS SPECIALS

**7 p.m.-11 p.m.
Hot Dog & Pop or Coffee**

96¢

**11 p.m.-Midnight
Hot Dog, Chips, Small
Pop or Coffee & Frozen
Fruit Cup**

\$1.35

Reg. Value \$3.10

Over 20 Varieties of Cheesecakes
855-5488

SPECIAL GROUP!

**DESIGNER
BRAND NAMES**

**FULL LENGTH
WINTER WOOLS**

**50% -
80% OFF**

Orchard Mall Store Only
855-9955

COATS UNLIMITED

ORCHARD MALL

Orchard Lake Road • North of Maple • West Bloomfield • 851-7727