## business people

Staci E. Jeski was named vice president and treasurer of the Jeske Co., a Birmingham based real estate investment, development and man-agement firm.

Teri Temmerman of Birmingham was named assistant buyer in nportswear, ski and Jashion accesso-ries for Don Thomas Sporthaus, Bir-mingham.

Dave Johnson of Southfield was promoted to food and beverage di-rector of the 240-room Embassy Suites Hotel, Southfield. He was for-merly the hotel's restaurant mana-ger.

Jim Wren of West Bloomfield cel-ebrated his 35th anniversary with the Motor Vehicle Manufacturers Association, Detroit. He is the patent department manager in the associa-tion's law division.

Michael James was appointed assistant vice president, consumer loan manager of Bloomfield Saving: & Loan Association in Birmingham.

Kathleen Jasina and Charlene Romanski were promoted to assist-ant vice president, operations de-partment manager of Bloomfield Savings & Loan Association in Bir-mingham.

Marshall Umlauf was appointed original equipment services sales manager of MGM Brakes, South-field.

Larry S. Mackenzle of Birming-ham was named an associate in the audit department of Plante & Moran, an accounting and manage-ment consulting firm in Southfield.

Robert H. Hoving of West Bloom-field was appointed sales manager by I.T.I. Inc., a telecommunications



firm in Southfield. He will be responsible for marketing the company's voice mail systems.

Ronald D. O'Neill of Birmingham was promoted to vice president-home office claims operations with the Amerisure Cos. He was formerly an assistant vice president.

Shella K. Polewach and Wayne Van Sickle were made shareholders and principals in the certified public accounting firm of Polewach, Miller & Co.

Cheryl J. Longtin of Birmingham was appointed as board secretary for Regina-Warner. She continues to serve as vice president, strategic planning, general counsel of Borg-Warner Automotive Inc.

Lisa Dove of Southfield was named art associate for Simons Mi-chelson Zieve Inc. In Troy.

Edward J. Bagale of Birmingham was named associate vice chancellor for governmental relations at the University of Michigan-Dearborn.

Robert F. Burns of West Bloom-field was named vice president of production for the Detroit Free Press.

Johnetta Hill was promoted to ex-ecutive vice president of Renais-







sance Health Care. She will direct the clinical and support operations for the home health agency and its staff of 180.

Mary Lou Steptoe joined the law firm of Simpson & Moran, Birming-ham, in the newly created antitrust law department, counseling clients on antitrust and trade regulation law.

Donald P. McCarthy was named manager of business development in Gilbane Building Co.'s Michigan dis-trict office in Farmington Hills.

Susan Tucker was named director of personnel for the Radisson Plaza Hotel at Town Center, a 385-room hotel in Southfield.

A. Maurice Stanley of Southfield was named account executive at To-tal Health Care, a tri-county area health maintenance organization.

Ned Sale of Bloomfield Hills has joined Intergroup Marketing & Pro-motions, a partner company of D'Arcy Masius Benton & Bowles, as vice president, director of account services.

Tracey Brown has joined the Machus Restaurants & Pastry Shops in Birmingham as promotions coor dinator.

Nina Machus was named public relations coordinator for Machus Restaurants & Pastry Shops, Bir-mingham.

Kevin Holowicki was promoted to media planner for W.B. Doner and Co. in Southfield.

Karen A. Katz was named the first secutive director for the Detroit ionist Federation in Southfield.

David C. May of Farmington Hills was promoted from senior manager to partner of Ernst & Whitney, an international professional services firm in Detroit.

Robert J. Daddow of Farmington Hills was promoted from senior manager in the audit division to partner in the government and edu-cational practice segment of the De-troit office of Ernst & Whinney.

Paul Hobson was promoted to manager of production control for Brass Craft Manufactring Co., South-

Terl White was promoted from ac-count executive to vice president-new business; Vince Kalser was pro-moted from senior art director to creative director, Michelle Brustori was promoted from assistant pro-duction manager to production man-ager; David Kingins, recently hired,

will provide copywriting and typesetting assistance for all ac-counts. All work for Alden Design, Inc. in Warren.

Jeffrey F. Budaj of Farmington Hills was admitted as a shareholder in the Southfield firm of Haas and Tama certified public accountants. He has been with the firm since 1983.

James A. Bianchi and Eric L. Hood were named vice presidents of Ray D. Eisbrenner & Co., the Bir-mingham-based public relations firm.

Thomas D. Byrne was promoted to corporate controller for Brass-Craft Manufacturing Co., Southfield.

Manufacturing Co., Southfield.

Please submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send information to Business Editor, 36251 Schooleraft, Libonia 4817. Please include city of residence and a daytime telephone number where information can be verified.

## Investor confidence staggered

Continued from Page 1

Big clients, including pension funds stood to lose more than indi-vidual investors, according to an As-sociated Press analysis.

Pricey blue chip were among those suffering the biggest losses in Monday's decline. Big investment firms generally recommend blue chip industrial stocks to institutional clients.

While small scale investors can suffer pension or mutual fund losses, the analysis showed many individual stock holders began selling even when the market was rising.

INDIVIDUAL stock holders ap-INDIVIDUAL Stock holders apparently began solling in the second quarter, even as the Dow Jones industrial average approached 2,500 points. Individual stock ownership is falling at a record annual rate of \$193 billion.

Industrial investors from Japan, Europe and Asia, as well corporate raiders, sophisticated arbitragers, and corporations picked up the slack.

Heavy buying by major investors has been given credit for pushing the stock market upward.

stock market upward.

Corporate raiders boosted prices by bldding well above the existing market price, attracting other investors to support the new price.

When corporations rebought their own stock it reduced the amount available to others, simultaneously making its dwindling shares more attractive.

The Associated Press contribut-ed to this story.

## marketplace

Simmons & Clark Inc., a Detrolt-based jewelry store, has opened a second location at Northland Center, Southfield.

Standard Federal Bank intends to acquire Tower Federal Savings Bank for \$27 per share in cash.

Ross Roy Group Inc. has acquired Ross Roy Group inc. has acquired substantial minority interest in An-thony M. Franco Inc., and it has ac-quired Dilorio, Wergeles Inc., a New York advertising agency. Ross Roy has won a four-year renewal con-tract for its "Yes Michigan" pro-gram, covering state economic de-velopment and tourism.

from Seldman's Troy office at 755 W. Big Beaver.

Quality Inn of Farmington Hills received the 1987 Inn of the Year Award, three first-place ribbons in paid advertising for Michigan Lodging Associations' 1987 Lodging Promotion Contest and was nominated for the Farmington Hills Beautification Award.

Trans-America Communications bought Mediabase Research Corp. and moved the company's headqua ters to Farmington Hills.

Gayle's Nails opened a new shop In Franklin, 32802 Franklin Road.

340 E. Big Beaver Road, Suite 208,

Palne Webber moved to 2301 W. Big Beaver, Troy. The telephone number will remain the same, 643-9200.

Grace Hospital has begun con-struction of a new \$2.5 million, 10,000-square-foot ambulatory sur-gery center at 11 Mile and Lahser in Southfield. The hospital is scheduled to open in February.

Secret Service, an executive gift-finding and gift-consulting service, changed its name to Finders. It is at the same location at 25 W. Long Lake, Bloomfield Hills.

ate of Brockman Forklift Inc., was appointed sole Michigan distributor for Condor Aerial Lifts.

Campbell/Maxix Inc. in Birming-ham, is in charge of the design and construction of three new multi-tenant office/warehouse facilities totalling 150,000 square feet in the Southfield Technecenter.

ington Hills, has opened its 62nd store at 3182 S. Adams Road, Ro-chester Hills. Don Schilling will manage the store.

Tuff-Kote Dinol at 23235 Telegraph in Southfield and 31168 Eight Mile in Farmington Hills has changed its name to Beautiful Car Auto Spa.

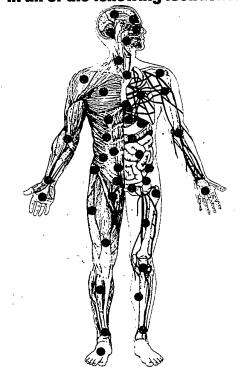
Norman G. Solomon CPA was

formed at at 27650 Farmington Road, Suite 202, in Farmington Hills,

The Bloomfield Group, manufac-turers' representatives in West Bloomfield, changed its name to Valassis Marketing.

Eksell/DUX opened a 5,000-square-foot showroom in the Mi-chiogan Design Center in Troy.

## **Health Alliance Plan has specialists** in all of the following locations.



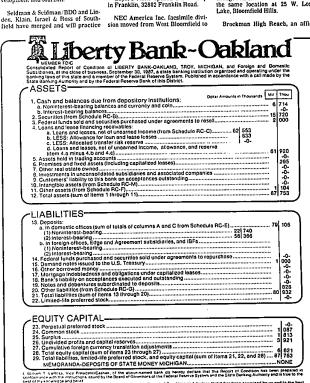
At Health Alliance Plan, we know that keeping you healthy is more than a one-doctor job. That's why we offer you more than 500 personal care physicians and more than 1,100 specialists in virtually every medical field.

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The undersigned directors, altest to the correctness of this Report of Condition and declars that if has been examined by us and to the best or knowledge and belief has been prepared in conformance with the Instructions resued by the Bootd of Covernors of the Federal Reserve term of the State Boots of the Pederal Reserve term of the State Boarding Authority and is true and correct.

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