

Production crew key to programming

Why is it so difficult to develop the habit of watching a local television channel? The question is wrestled with by my colleagues at almost every turn.

Amazing as it would seem, it is not in the quality of content, but the pace at which we are receiving the message. Viewership of the '80s has molded into an impulse audience. We are used to watching high energy video. A 30 second commercial, for example, includes a multitude of changes in visuals, all of which you are never conscious of.

Only the fast execution of plot, which spirits one's adrenaline, can be measured. This technique requires hours and hours of editing to perfect content and expertise to be able to create your scene quickly. Time is eaten up in an editing booth with no other experience.

Community television is being produced by busy people whose life patterns and commitments are usually not linked to the television facilities. Their interest is to cablecast an event of community significance or expand upon a serious or comedic dramatization.

Know that as you feel a difference

while watching channel 12. It is just the pace which is slower, not the quality of content. Sit back and relax and enjoy a moment of attention within the television screen of your channel 12.

Look for special features for "Crew of the Month." Special thank yous to Pat Isham, Fran Dudas, Mike Gibson, Susan Foster, Casey Pugsley, Gretchen Pugsley, Vita Acasoli, Bob Whightman, Jane Habermas, Dee Calloway, Tim Case, Belinda Case, Pat Brunetti, Barb Brunetti, Chuck Cook, Curtis Stotter, Ron Stotter, Brandon Jones, Bob Jones, Tom Miller, Pete Schudi, Dolores Glikowitz, Donna Murray, David Givens, Linda DePorter and Karen Messallan.

Television programming would not happen if it were not for the skills of the production crew. The crew runs the cameras, lights, audio board, switcher. They are the team that turns a production into a show.

**COMMUNITY ACCESS
PROGRAMMING SCHEDULE**
Channel 12
Monday, October 26
• 10 a.m. — Medical Matters:



cable connection Lark Samouelian Reid

executive director,
Southwestern Oakland Cable Commission

electromyography.

• 10:30 a.m. — On Line: The best of.

• 11 a.m. — Artalk: two artists.

• 11:30 a.m. — For Kids Only: dance show.

• 11:45 a.m. — Bloomfield Montreux Jazz.

• noon — Perceptions: Livonia Education Association.

• 12:30 p.m. — Travels with Kay: Philippines, part II.

• 1 p.m. — Serendipity: Halloween.

• 1:30 p.m. — Sports Scene Northwest suburban swim meet, league championship.

• 3:30 p.m. — Sports Scene: Novi Youth Assistance Bowlathon.

• 4 p.m. — Producer of the Month: Gladys McMillan.

• 6 p.m. — Farmington Candidates Night.

• 6:30 p.m. — Cocking with Class: vegetables.

• 7 p.m. — Serendipity: Halloween.

• 7:30 p.m. — Jan Dolan and the Candidates: Farmington Hills.

• 8 p.m. — High School Football: North Farmington vs. Farmington.

Tuesday, Oct. 27

• noon — Novi Candidates Night.

• 1 p.m. — Novi Millage Issue.

• 1:30 p.m. — Tri-Outlook: local community news.

• 2 p.m. — Community Upeat: substance abuse.

• 3 p.m. — Grande Beat: teen dance show.

• 6 p.m. — Senior Messenger: Farmington Hills Senior Citizens.

• 7 p.m. — Sports Yesterday/Today: sports interviews.

• 7:30 p.m. — Tri-Outlook: local community news.

• 8 p.m. — Community Upeat: substance abuse.

• 9 p.m. — Farmington Focus: City of Farmington.

• 9:30 p.m. — Viewpoint: City of Farmington Hills.

Wednesday, Oct. 28

• 10 a.m. — Sandie's Fitness Firm: No. 23.

• 10:30 a.m. — On Line: Dennis Fairchild.

• 11 a.m. — Artalk: Women in Art.

• 11:52 a.m. — Clown Ministry.

• noon — Temple Baptist Youth: Monte Maple.

• 12:30 p.m. — Novi Millage Issue.

• 1 p.m. — Serendipity: Halloween.

• 1:30 p.m. — Sports Yesterday/Today: sports interviews.

• 2 p.m. — Around the World: Lebanon.

• 2:30 p.m. — Jaycees focus on the Farmington Area: Jerry Maxwell, N.F. history teacher.

• 3 p.m. — Novi Candidates Night.

• 4 p.m. — Producer of the Month: Gladys McMillan.

• 6 p.m. — Farmington Candidates Night.

• 6:30 p.m. — Farmington Focus: City of Farmington.

• 7 p.m. — Serendipity: Halloween.

• 7:30 p.m. — Michigan Special Olympics: a documentary.

• 8 p.m. — Farmington Hills Homeowner's Association Candidates Night.

• 9 p.m. — Divorce Recovery Workshop: a practical guide.

Thursday, Oct. 29

• 10 a.m. — Orthelia's Place: kids' summer fashions.

• 10:30 a.m. — Montreux Jazz.

• 11 a.m. — Sandie's Fitness Firm: No. 20.

• noon — Farmington Hills Homeowners Association Candidates Night.

• 1 p.m. — Tri-Outlook: local community news.

• 1:30 p.m. — Viewpoint: City of Farmington Hills.

• 2 p.m. — Community Upeat: substance abuse.

• 3 p.m. — Farmington Focus: City of Farmington.

• 3:30 p.m. — Cooking With Class: vegetables.

• 6 p.m. — Temple Baptist Youth: Monte Maple.

• 6:30 p.m. — Novi Millage Issue: community news.

• 7 p.m. — Tri-Outlook: local community news.

• 7:30 p.m. — Viewpoint: City of Farmington Hills.

• 8 p.m. — Jaycees Focus on the Farmington Area: Jerry Maxwell, N.F. history teacher.

• 8:30 p.m. — Community Upeat: your health.

• 9 p.m. — Around the World: Lebanon.

• 9:30 p.m. — Travels with Kay: Philippines, part II.

CABLE RADIO PROGRAMMING SCHEDULE Channel 18

• Tuesdays, 7-9 p.m. — The Mary & Dave Show.

• Wednesdays, 7:30-9 p.m. — Inner Sanctum.

Forum theme — crime

Reuben Greenberg, police chief of

Charleston, S. C., will address a

meeting of the National Council of

Jewish Women and its professional

branch Tuesday night, Nov. 3.

"Are the Bad Guys Winning?" is

the title of Greenberg's talk, to be

delivered at a 7:30 p.m. meeting at

Adat Shalom Synagogue in Farming-

ton Hills. The program is open to the

community at no charge.

Co-chairs for the event are Joyce

Klein and Mary Schwartz, both of

West Bloomfield. They will be assisted

by Rita Selburn of West Bloom-

field and Gayle Hirsch of Bloomfield

Hills.

Coffee and cake will be served

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CITY OF FARMINGTON ELECTION NOTICE

TO THE QUALIFIED ELECTORS OF THE CITY OF FARMINGTON,
OAKLAND COUNTY, MICHIGAN:

NOTICE IS HEREBY GIVEN that SATURDAY, OCTOBER 31, 1987, UNTIL 2:00 p.m. is the LAST DAY to obtain Applications for Absent Voter Ballots for the November 3, 1987, General City Election.

Applications for Absent Voter Ballots may be obtained Monday through Friday from 8:30 a.m. to 5:00 p.m. and on SATURDAY, OCTOBER 31, 1987, until 2:00 p.m. at the Farmington City Hall, 23600 Liberty Street, Farmington, Michigan.

JOSEPHINE M. BUSHEY,
City Clerk

Published October 22 and 23, 1987

CITY OF FARMINGTON HILLS ELECTION NOTICE PUBLIC ACCURACY TEST

TO THE QUALIFIED ELECTORS OF THE CITY OF FARMINGTON HILLS, OAKLAND COUNTY, MICHIGAN:

NOTICE IS HEREBY GIVEN that a Public Accuracy Test will be taken by the City of Farmington Hills for the November 3, 1987, City General Election, on the City of Farmington Hills for the November 3, 1987, City General Election, on Wednesday, October 28, 1987, at 3:00 p.m. in the City Clerk's office, 31555 Eleven Mile Road, Farmington Hills, Michigan.

JOAN REYNOLDS,
City Clerk

Published October 15 and 21, 1987

CITY OF FARMINGTON ELECTION NOTICE REGULAR CITY ELECTION

To the Qualified Electors:

NOTICE IS HEREBY GIVEN, That an Election will be held in the City of Farmington, County of Oakland State of Michigan ON

TUESDAY, NOVEMBER 3, 1987

At the place or places of holding the Election in said City as indicated below, viz:
PRECINCT 1 - Farmington City Hall, 23600 Liberty St.
PRECINCT 2 - Ten Mile Community School, 22715 W. Ten Mile
PRECINCT 3 - Farmington Senior High School, 33000 Shawwassee
PRECINCT 4 - Flinders Elementary School, 33600 Flinders St.
PRECINCT 5 - Longacre Elementary School, 34800 Arundel St.
PRECINCT 6 - Farmington Training Center, 33000 Thomas St.

FOR THE PURPOSE OF ELECTING THE FOLLOWING OFFICERS, VIZ:

THREE (3) COUNCILMEN

NOTICE RELATIVE TO Opening and Closing of the Polls

ELECTION LAW, ACT 116, P.A. 1954

SECTION 720. On the day of any election the polls shall be open at 7 o'clock in the forenoon, and shall be continuously open until 8 o'clock in the afternoon and no longer. Every qualified elector present in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

The Polls for the said Election will be open from 7 o'clock A.M., and remain open until 8 o'clock P.M., of the same Election day.

JOSEPHINE M. BUSHEY,
City Clerk

Published October 22 and 23, 1987

If you're in the dark
about finding a doctor,
here's some
enlightening news.

Physician Finder, a free physician referral service from Woodland Medical Centers, can help you find the right doctor for your needs close to home. With 70 physicians in 30 medical specialties, we can put you in touch with almost any kind of doctor, from pediatricians to podiatrists. And

Physician Finder gives you more than just names and numbers. We give you a choice of male or female doctors, doctors with extended hours, even doctors with foreign language skills. So if you're in the dark about finding a doctor, call Physician Finder at 1-800-323-0425, and see the light!



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Novi, Michigan 48050
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Livonia, Michigan 48150
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