

# Bear or bull: survey helps you decide

**circle one**

Do you invest in the market?      yes      no

Do you have a stockbroker?      yes      no

The market is headed:      up      down      sideways

The economy is basically:      strong      weak      average

Interest rates are headed:      up      down      sideways

For now, an investor should:      buy      sell      stay away

The single most important cause of the market's volatility is:

a) computer trading  
b) deficit  
c) psychology  
d) big gains  
e) foreign stock markets  
f) election year  
g) institutional investors  
h) other \_\_\_\_\_

Are you willing to let your investments be timed by a professional timer on a long-term basis?      yes      no      maybe

9. I consider myself:

a) cautious  
b) action-oriented  
c) objective  
d) subjective

10. By year-end the DJIA will be at:

a) 1300  
b) 1500  
c) 2000  
d) 2500  
e) 3000  
f) 3500  
g) other \_\_\_\_\_

11. In this crazy market it's better to make quick profits and get out

agree      disagree

12. It's better to be in the bond market rather than in the stock market

agree      disagree

13. In making buy/sell decisions investors should take advice of brokers

yes      no

14. During 1988 the stock market will:

a) rise  
b) fall  
c) remain the same

15. Small investors should stay away from the market

agree      disagree

16. It makes a lot of sense to buy stocks now because they appear to be so cheap

right      wrong

17. Investors who are in the market should stay in because the market will recover soon

true      false

18. If the price of your stock is considerably higher than when you bought it you should take the following action:

a) sell  
b) buy more  
c) do nothing  
d) sell on strength  
e) buy in weakness

19. Since the market is extremely risky, investors should buy only conservative stocks

agree      disagree

20. Briefly describe your feelings about the current state of the market.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## How do you see stock market?

By Sid Mittra  
special writer

I feel I should share my views on the current stock market. However, I would prefer to do so after I have polled my readers on how they feel about the market. So I urge you to fill out the questionnaire above and mail it to me without delay.

Mail to Sid Mittra, Oakland University, SBA, Rochester, Mich. 48309.

Seminar: "The Market Crash - Five Ways to Protect Your Money"

### marketplace

FEV of America, an independent design and development company specializing in engines and turbines, moved its corporate headquarters to Southfield from Palo Alto, Calif.

Stone & Simons Public Relations in Southfield won a Telly and nine Silver Microphone awards in competitions for a television commercial and nine radio spot advertisements.

Palm Coast Inc. opened a sales office at 17117 W. Nine Mile, Suite 1304, in the North Park Plaza in Southfield. Palm Coast sells houses and vacation-ownership villas in Palm Coast, Fla.

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### datebook

- **COMMUNICATORS**  
Thursday, Oct. 29 — Communicator's Marketplace '87 5-8 p.m. in Troy features 50 suppliers to the communications profession. Admission: \$4. Information: 524-7448.
- **WORD PROCESSING**  
Thursday, Oct. 29 to Nov. 19 — "Word Processing" begins at 7 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook.
- **NURSING SYMPOSIUM**  
Friday, Oct. 30 — Research symposium all day in Rochester. Non-member fee: \$40. Information: 370-4071.
- **MANAGING A NON-PROFIT**  
Friday, Oct. 30 — "Managing a Non-Profit Form: an Accounting Perspective" begins at 9 a.m. in Southfield. Information: 855-2288.
- **SMALL BUSINESSES**  
Saturday, Oct. 31 — Free management course begins at 10 a.m. in Troy. Information: 542-4220.
- **BOOKKEEPING**  
Saturday, Oct. 31 — "Keeping Books for Small Business" offered from 9 a.m. to noon. Fee: \$30. Information: 862-8000 Ext. 304.
- **FINANCIAL PLANNING**  
Monday, Nov. 2 — Free financial planning seminar at 7:30 p.m. in Birmingham. Information: 626-1600.
- **INTUITIVE MANAGEMENT**  
Wednesday, Nov. 4 — "Intuitive Management: Integrating Right- and Left-Brain Skills" class 7:30-9:30 p.m. in Birmingham. Fee: \$18. Information: 644-5832. Sponsor: The Community House.
- **SMALL BUSINESSES**  
Wednesday, Nov. 4 — Free small business management course begins at 7 p.m. in Troy. Information: 542-4220.
- **FRANCHISE WORKSHOP**  
Monday, Nov. 2 — "Pros and Cons of Franchising" workshop offered in Troy. Fee: \$10. Information: 649-8846.
- **BEGINNING COMPUTER**  
Mondays, Nov. 2-23 — "Beginning Computer" offered 7-9 p.m. in Bloomfield Hills. Fee: \$60. Information: 645-3635. Sponsor: Cranbrook.

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