# Bear or bull: survey helps you decide

b) action-orie c) objective d) subjective

q) other

yes

a) rise

agree

disagree

disagree

disagreg

no

c) remain the same

			circle one	
,	Do you invest in the market?		yes	по
	Do you have a stockbroker?		yes	no
	The market is headed.	up	down	sidoways
:	The economy is basically:	strong	weak	average
٠,	Interest rates are headed:	up	down	sideways
	For now, an investor should:	buy	sell	stay away
	The single most important cause of the market's	a) computer trading b) deficit c) psychology		

volatility is

: Are you willing to let your investments be timed by a professional timer on a long-term basis'

 It's better to be in the bond market rather than in the stock market d) big gains
e) foreign stock markets
f) election year
g) institutional investors 13. In making buy/sell decisions investors should take advice of brokers

14. During 1988 the stock market will:

15. Small investors should stay away from the market

10. By year-end the DJIA will be at:

In this crazy market it's better to make quick profits and get out

It makes a lot of sense to buy stocks now because they appear to be so cheap

17. Investors who are in the market should stay in because the market will recover soon

18. If the price of your stock is: considerably higher than whel you bought it you should take the following action:

Since the market is extremely risky, investors should buy only conservative stocks

true false

b) buy more c) do nothing d) sell on strength e) buy in weakness

20. Briefly describe your feelings about the current state of the

# How do you see stock market?

By Sld Mittra

I teel I should share my views on the current stock market. However, I would prefer to do so after I have polled my readers on how they seel about the market. So I urge yat to fill out the questionnaire above and mail it to me without delay.

Seminar: "The Market Crash --Five Ways to Protec, Your Money"

and "How to Invest dome Equity — Safely." The seminar, sponsored by Observer & Ecerntic Newspapers and Coordinated Financial Planning, will be 7-9-30 p.m. Thursday, Nrv. 19, at the Kingsley Inn, 1475 N. Woodward, Bloomield Hills. This will be the last seminar of 1987. For reservations, call 643-8888.

Sid Mittra is a professor of management at Oakland Univer-sity and president of Coordinated Financial Planning.

# marketplace

FEV of America, an independent design and development company specializing in engines and turbines, moved its corporate headquarters to Southfield from Palo Alto, Calif.

Stone & Simons Public Relations in Southfield won a Telly and nine Sitver Microphone awards in competitions for a television commercial and nine radio spot advertisements.

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The Jeske Co., a three-year-old Birmingham-based real estate firm, moved to new offices at 31000 Lahser in Beverly Hills.

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#### datebook

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Thursday Oct 20 Communications Thursday, Oct. 29 — Communica-tor's Marketplace '87 5-8 p.m. in Troy features 50 suppliers to the communications profession. Admis-sion: \$4. Information: 524-7448.

WORD PROCESSING
 Thursdays, Oct. 23 to Nov. 19 —
 "Word Processing" begins at 7 p.m.
in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook.

NURSING SYMPOSIUM Friday, Oct. 30 — Research sym-

posium all day in Rochester. Non-member fee: \$40. Information: 370-4071.

- MANAGING A NON-PROFIT
  Friday, Oct. 30 "Managing a
  Non-Profit Form: an Accounting
  Perpective" begins at 9 a.m. in
  Southfield. Information: 855-2288.
- SMALL BUSINESSES Saturday, Oct. 31 Free man-agement course begins at 10 a.m. in Troy. Information: 542-4220.
- BOOKKEEPING Saturday, Oct. 31 "Keeping

Books for Small Business" offered from 9 a.m. to noon. Fee: \$30. Infor-mation: 862-8000 Ext. 304.

- FRANCHISE WORKSHOP Monday, Nov. 2 "Pros and Cons of Franchising" workshop of-fered in Troy. Fee: \$10. Informa-tion: 649-8646.
- BEGINNING COMPUTER Mondays, Nov. 2-23 — "Beginning Computer" offered 7-9 p.m. in Bloomfield Hills. Fee: \$60. Information: 645-3635. Sponsor: Cranbrook.

FINANCIAL PLANNING Monday, Nov. 2 — Free financial planning seminar at 7:30 p.m. in Birmingham.Information:626-1600

■ InTuITIVE MANAGEMENT
Wednesday, Nov. 4 — "Intuitive
Management: Integrating Right
and Left-Brain Skills" class 7:30
9:30 p.m. in Birmingham. Fee: \$18.
Information: 644-5832. Sponsor: The
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mormation: 644-5832. Sponsor: The Community House.

• SMALL BUSINESSES
Wednesday, Nov. 4 — Free small business management course begins at 7 p.m. in Troy. Information: 542-4220.

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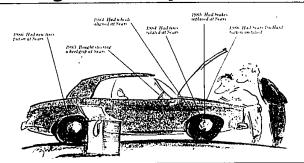
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