(Soda) pop: Today's hits



Shouting Club is Chris Mason (front) of Ferndale and Cormac Wright (left) of Southfield,

Brian Simon of Dearborn Heights and Jim Cortez of Royal Oak.

This 'club' of rockers has a lot to shout about

Over a cassette counter. Shouting Club was born. But the first meeting between the band's founders, Cormac Wright of Southfield and Jim Cortez of Royal Oak, probably won't find its way not an album titled, "Great Conversations in Record Stores, Volume II."

The first encounter between Wright and Cortez went something like this: Wright, who had recently arrived from Dublin, Ireland, and was living In a Red Roof Inn, was looking to meet some of the "local yobbos" and talk some music.

And where better, he figured, then

And where better, he figured, then a record store.
He spotted Cortez, who was wearing a U2 button. Wright sauntered over and introduced himself, using the mutual like of the Irish band to break the ice.

he motural net of the riss can be metal the lec. "I wasn't impressed. I heard better (accents). I asked him if he was from Windsor."

THE AVERAGE music listener would be impressed how the collaboration between the chatty Wright and the somewhat subdued Cortex clicks on the band's melodic, guitardominated rock.

The drawning of Chris Mason of

dominated rock.

The drumming of Chris Mason of Ferndale and the bass play of Brian Simon of Dearborn Heights ties the

Shouting Club's must into a near, ight peckage. Wright plays guitar and Cortez is the lead singer ("I was forced into that," Cortez says). Cortez writes most of the lyrics as well ("I was forced into that, too." he adds). If Cortez comes off as a bit dour, not to worry. Actually, he's quite affable and rather humorous. And the rumor about him being asked to leave a turvern recently so they could have happy hour isn't rue.

they could have happy hour isn't truly JUST listen to the enthusiasm Cortec caudes when discussing his role as lead singer.

"I don't try to pander to people," he said, "I don't try to get them to donce. A lot of times, I don't ven look at them."

Shouting Club hasn't been looking at too many people lately for another reason. The band has kept its club dates to a minimum while working on a three-song demo tape.

One of the numbers will be used on a complialion album to be released after the first of the year on Tremor Records.

Blee we have been a second or second

getting too commercial Item: A recent bit by the rock band Genesis had nearly a three-month play on rock, pop and middle-of-the-road radio stations before it was released as a single. Item: An alternate video version of Michael Jackson's chart-topping hit "Bad" lights up television every night.

hit "Bad" lights up television every night.

There's something happening here, what it is is exactly clear. In the late 1980s the surest way to get a hit single is to use your song to plug beer, soda pop and goodness knows what else.

It's had enough the Beatles' "Rev-olution" was peddled to a sneaker manufacturer. At least that's an ol-

die.

But Genesis' "Tonight, Tonight,
Tonight" was a chart-topping com-mercial for Michelob beer before it was a chart-topping 45. Meanwhile, Michael Jackson's television com-mercial definitively anwess non-question as to who's "Bad"; Pepsi-Cola.

WHAT'S WRONG with that, you ask? Consider rock history. Rock 'n' roll is a business, a competitive one at that. And record labels have gone to great lengths to get the radio air-

Peal Wavne

In the late 1980s the surest way to get a hit single is to use your song to plug beer, soda pop and goodness knows what else.

play that's absolutely essential to any hit record.

The most bitanet example is payo-la — slipping cash, drugs or heaven knows what else to disc jockeys in return for airplay.

Al least once a decade, somebody drags out the dol payola argument to put somebody else, usually a small, independent record label, on the hot seat. It happened again last year, implicating independent black-ori-ented dance and rap labels.

Now. I'm not saying those labels are guilty or innecent. Nor am I saying awyols as right, it isn't. It gives tortion records an unfair advantage and keeps other worthy records off the airwaves and out of public reach. But payols is a small-timer's crime Major record labels with hundreds of thousands to spend in promotion don't need it. Proven artists with a hard-core following don't need it either.

AND IRONICALLY the most innovative rock and pop music, from Elvis' "Mystery Train" to Motown soul, from garage rock to disco, from Little Richard's primal scream

soon. From parage took to do soon to the from Lutte Richards primal screen to the boat box blackmark primal screen appears to the boat box blackmark paraget and the control of the screen laborated and so come from tiny, independent course from tiny, independent to come from tiny, independent to the screen laborate with inmated resources, to slip an extra \$1,000 or so to a disc fockey to get its record played, why is it hunay-dory for young millionaires, affiliated with well-connected enter-tamment conglomerates, to sign lutrative, mutually beneficial pacts with other conglomorates to push their records up the chartes?

Whose unfair advantage is it?

IN CONCERT

JORMA KAUKONEN

JOHMA KAUKONEN
 Jorma Kaukonen, fortner Jefferson Airplane and Hot Tuna guitarist, will perform at 8 p.m. tonight, Nov. 9, at The Ark in Ann Arbor. Advance tickets are \$10. For more information, call 996-8742.

PINK FLOYD

PINK FLOYD
 Pink Floyd will perform Tuesday,
 Nov. 10, at the Pontiac Silverdome.
 Tickets are \$20 and available at
 TicketMaster Outlets. To charge
 ticketS by phone, call 423-6666.

"WE FIGURE you can have a little overkill playing all over the place." Wright said.
"We're not like a lot of other bands in Detroit, he added." Ale tof bands in Detroit are bar bands. It's the same old ramal name bambam all the time. We're more song-oriented."
That's certainly reflected in the band's demo tape. Even though the word, "day," finds it's way into all three song titles, the writing is strong. MIDNIGHT CAFE

MIDNIGHT CAFE
 Midnight Cafe will perform
 Wednesday and Thursday, Nov. 11 12, at the Token Lounge in Westland.
 For more information, call 522-0245.

RUN D.M.C.
Run D.M.C. will perform at 8 p.m.
Thursday, Nov. 12, at Hill Auditorium in Ann Arbor. Tickets are \$15.75
and \$13.50, and available at Ticket-

Master Outlets. To charge tickets by phone, call 423-6666.

ACILIA BAKER
Anita Paker will perform Thursday and Friday, Nov. 12-13, at the Masonic Temple Auditorium, 800 per 12-12 per 12-

SEDUCE

Seduce will perform Saturday, Nov. 14, at Harpos, 14238 Harper, Detroit. For more information, call 823-6400.

● GEORGE BENSON & EARL KLUGH George Benson & Earl Klugh will perform Saturday, Nov. 14. at Ma-sonic Temple Audicorium, 80 Tenes ple, near Cass, Detroit. Tickets are \$20 and available at TicketMaster

Outlets To charge tickets by phone, call 423-6666.

The DEAD MILKMEN
The Dead Milkmen will perform
Monday, Nov. 23, at the Nectarine
Ballroom, 510 E. Liberty, Ann Arbor Doors open at 9 pm. Advanced
tickets are \$8.50 and available at
TreketMaster Outlets To charge
tickets by phone, call 423-6666

YES
 Yes will perform Saturday, Nov
21, at Joe Louis Arena in Detroit.
Tickets are \$17.50 and available at
TicketMaster Outlets. To charge
tickets by phone, call \$23.6666

• SQUEEZE

Squeeze, with special guests. The Silencers, will perform at 8 p.m. Wednesday, Nov. 25, at the State Theater in Detroit Reserved seats are \$16.50 and are available at Tick-etMaster Outlets. For more informa-tion, call 996-8742.

COLLEGE

Here's what is being played at WOUX-AM, the campus radio station at Oakland University.

three song titles, the writing is strong.
Corter's vocals are strong as well. Which is not bad, considering Cortec had no lead-singing experience until Shouting Ciub came about Cortex is not the only member playing out of place, though. Simon is originally a guitar player who learned to play bass only recently. Mason's drumming resume only consists of playing in his high school band. All of which, Wright points out is one of the band's strengths. "I'd hate to say we're good musicians," Wright said. "I think once your originality." 1. "Big Decision," That Petrol Emo-

2. "Atonement," Spahn Ranch.

3. "The Prisoner," Squeeze.

4. "Saturday Boy." Billy Bragg.

"Rocket Machine." Opal. 6, "IOU," Replacements.

7. "Pop Goes the World," Men Without Hats.

8 "Tuff Gnarl," Sonic Youth. 9. "U Must B," Urban Blight.

"On a Night Like This," Buckwheat Zydeco.

COUNTRY

Here's the top-10 songs being played on country music station WWWW-FM.

1. "Whiskey If You Were a Woman," Highway 101. 2. "Why Does it Have to Work," Does it Have to Work,"

Randy Travis.
4. "The Hand That Rocks the Cradle," Glen Campbell with Steve

ariner.
"I'll Be the One," Statler Brothers.
"I'll Be Yours Baby Tonight."

Judy Roman.
7. "Little Ways," Dwight Yoakam.
8. "You Again," Forester Sisters.
9. "Mama's Rockin' Chair," John

9. "Maria's Rockin Chair, John Conlee, 10, "Fishin' in the Dark," The Nitty Gritty Dirt Band.

Here are the top-10 selling com-pact discs at Harmony House in Westland

CDs

1 "Abbey Road," The Beatles

"Momentary Lapse of Reason. Pink Floyd.

3 "Nothing Like the Sun." Sting 4. "Tunnel of Love," Bruce Strings

"Big Generator," Yes. 6 "Let it Be." The Beatles.

7 "Rad " Michael Jackson.

8. "Hold Your Fire," Rush.

9 "Dirty Dancing,"Soundtrack

10. "Document " R.F.M.

REVIEWS

THE LONESOME JUBILEE

John Cougar Mellencamp

John Cougar Mellencamp's career has followed a curious path. In the '70s, he struggled as ''John-oy Cougar,'' a glitter-rock successor to David Bowie. He finally hit big in the early '80s with ''Jack and Diane'' and ''Hurts S. Good''

the early '80s with "lack and Diane" and "Hurts So Good."

His music was played on maintenam FM rock stations, which then disdamed "new wave" rock with its quirky, sometimes cynical bent. Likewise, most who loved new wave rockers like Elvis Costello and the Pretenders hated John Cougar, with his swagger and cool-guy posturing. But that was then. On his 1983 album "Uh-Huh," Mellencamp began to sing of lost dreams "thak kind of came and went" in his hit "Pink Houses."

ple answers to loneliness, growing older, or making a better world.

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By the time he released "Scare-crow" in 1985, he was raging at farm forcelosures suffered by his Indiana neighbors. "Minutes to Memories" from that album told the story of a young man who rejects advice from a older man, then later admits "I could see that he was right." The tough guy was maturing into an insightful songwriter.

Mellencamp probes even deeper on his new album "The Lonesome Abbite" and finds there are no simulative.



ple answers to loneliness, growing older, or making a better world.

THREE SQUARES AND A ROOF The Balancing Act

Shouting Club will perform with the Orange Roughics Friday, Nov. 20, at the Hamtramek Pub, Caniff, off 1-75. For more infor-mation, call 365-9760.

The title of the Balancing Act's first LP sounds a bit odd but refers to the necessities of life: three square meals in one's belly and a roof over one's head.

Ah, but life seems infinitely more complicated these days, and our list of necessities grows daily. Some new additions to that list: Car phones, VCRs and Dove Bars.

West Coast-based, the Balancing Act Is: Willie Aron, guitar, key-boards, vocals; Robert Blackmon, drums, vocals; Jeff Davis, guitar, vo-cals; and Steve Wagner, bass, vocals. This albums follows an EP released Jast year.

Davis, Wagner and Aron wrote this album's songs, which they de-scribe lightly as "mutant folk rock" and "rockin' folk."

Their music blends vocal harmo



nies with freewheeling, mostly acoustic guitars, along the lines of R.E.M.

Lyrically, things get a bit thicker. Songs tell of journeys in search of "groovy grail things" and former lives abandoned. Mixed in is a fair share of macabre humor.

Some of the lyrics get too thick, overloaded with metaphor.

THE BETTER tunes, like "Whisk-red Wife" and "Three Cards," are ered Wile and straightforward.

straightforward.

So despite that growing list of necessities, this band may be telling us we are missing something.

In "Adventure," a commentary on apathy, we are asked "Where is your sense of adventure/Has it drilled far away?"

Or does "I to the straight of the stra

Or does it exist only on the screens of our VCRs? - Brian Lysaght

IN THE FACE Caruso

Caruso has all the makings of a great pop band: Same clothes, same hairdos and most important, a catchy beat.

catchy beat.

The brothers Caruso are able to capture the latter on "In the Face," a slickly produced, five-song EP. The brother act, which halls from Trenton, Mich., is shooting for the commercial ceiling on their second album on NuBeat Records.

With song titles such as "Can't Stop Dreaming," "She's a Sensation" and "Young and Tender," It's apparent Caruso wants to put teenage girls in nirvana with their music.

But Caruso doesn't profess otherwise. Their goal has been to put out finger-snapping tunes.

finger-snapping tunes.

On "In the Face," Caruso achieves
that. The beat on "London," the first
number on the disc and the one
which has received the most air play
on radio, is a fast-paced, enjoyable on radio, is a fast-paced, enjormersel of pop music. It's ac-



with a gashing guitar and vibrant vo-

Yet "London," like some of the other songs on the EP, is lyrically lacking in places. "London leaves me undone, oh yeah." is a fine line. But one would need more than an abacus to count the times it's repeated in the song.

The cliches tend to run over them-selves in "She's a Sensation" as well.

By contrast, though, "Young and Tender" is the strongest written song on the EP and shows quite a bit of promise.

Musically, the Carusos have their house in order. Especially notewor-thy are Joe Caruso's gultar and Rob Caruso's drumming. The vocals are

Now all Caruso has to do is get it in writing.

- Larry O'Connor