

Metroparks' candidates' goal: marketing

By Philip A. Sherman
staff writer

A new executive director for the Huron-Clinton Metropolitan Authority will be chosen by the authority's board of commissioners from a list of six internal and three external candidates.

Their decision is expected at the board's Dec. 17 meeting.

The HCMA board Thursday interviewed internal candidates to replace outgoing director James Pompo. Pompo resigned and is expected to step down by next March. Each candidate was scheduled for a 20-minute interview.

INTERNAL candidates interviewed were:

- Gary Bartsch, superintendent of Hudson Mills, Dexter-Huron, Del., Indian Springs and Huron Mead-

ows Metroparks.

- Ernest Burken Jr., superintendent of Lower Huron, Willow and Oakwoods Metroparks.
- Frank Sudek, secretary and purchasing manager.
- Kenneth Smith, superintendent of Lake Erie Metropark.
- Gregory Almas, personnel officer.
- William Sherman, deputy director.

ICMA is a five-county agency operating 13 Metroparks, including Kensington, Stony Creek and Metro Beach.

BOARD MEMBERS asked candidates similar questions, including what new ideas they would institute as director that services the parks should offer by the year 2000 and whether they would make the region or an individual commissioner's

needs their primary concern.

Overnight camping was prominent among new ideas several candidates said they would investigate.

A majority of the candidates also indicated the need for a stronger marketing program to promote the parks, programs and facilities.

All candidates said they would try to strike a compromise between needs of the region and individual commissioners, but added the region should come first.

OVERUTILIZATION was on the mind of Washtenaw County member Robert Marans, who asked pro-marketing candidates how they would maintain the quiet and solitude of the Metropark wooded areas.

Answers ranged from Sherman's, who said they would have to meet any expansion, to Burken's, whose strategy included programming the

use of parks to meet seasonal and individual groups' needs.

After the last interview, the board voted to ask Pompo and Oakland board member James Clarkson to pre-screen external candidates.

Pompo said he had eight applications but probably could disqualify all but three. The board decided to interview those three candidates in a special meeting at 10 a.m. Dec. 3.

A **THIRD** motion was approved to stop accepting applications for the position as of 4 p.m. Friday, Nov. 20.

When interviews are finished, the board will go into closed session to discuss the merits of each candidate.

The new executive director will be voted on publicly Dec. 17.

Pompo's salary is in the \$60,000 range, according to a previously published report.

This was the first meeting for

commissioner James Young, chosen to succeed Clifton Heller, who died last Sept. 26. Wayne County member John C. Hertel and Macomb County member Thomas Welsh were absent for the interviews.

PRIOR TO the job interviews, controller David Wahl discussed budget estimates for 1988. He said revenues will total \$24.3 million, a 2 percent increase over 1987.

Of that, he estimated more than

\$13 million would come from a quarter-mill property tax, and park revenues would generate \$6 million.

Expenditures would tally \$23 million, Wahl added, including:

- \$2 million for central office operations.
- \$12.2 million for park operations.
- \$4 million-plus for capital improvements.
- \$1.75 million for major maintenance projects.

OU freezes jobs, fears state cuts

A hiring freeze, effective immediately, will help Oakland University reduce its current operating budget by 1 percent, president Joseph Champagne told the board of trustees.

Champagne said the freeze will save \$500,000 and cushion OU against an anticipated state aid cut by Gov. James J. Blanchard.

He named Ray Harris, associate vice president for finance and administration, as head of a campus committee to look cutting administrative costs.

OU gets about 60 percent of its \$50 million operating budget from state appropriations.

A **BOARD** OF trustees resolution approved last week said, in part: "The economic status of the state of Michigan would indicate that funding for Oakland University and all four-year state institutions of higher education may be seriously limited."

"The potential exists for a current fiscal year reduction.

"The fiscal interests of the institution would be best served by taking appropriate action immediately."

It asked the president to "take appropriate action to reduce expenditures and enhance the revenue resources of the university during the current fiscal year in order to offset

any revenue shortfall which may emanate from enrollment fluctuation or from the state of Michigan through the appropriation process."

The state constitution requires a balanced state budget and empowers the governor to make spending cuts during the fiscal year.

MEANWHILE, OU's first-ever capital campaign reached its phase one goal of \$10 million in gifts and pledges, chairman Eugene A. Miller announced.

"This is a marvelous achievement for this young university," said Mil-

ler, president of Comerica, the bank holding company.

Champagne said the second phase will be to increase annual giving 50 percent over the next five years.

Phase one money will be allocated to these uses:

- \$4.6 million for Kresge Library construction and equipment.
- \$2.9 million for computer, scientific and instructional equipment upgrading.
- \$2.7 million of the University Fund, covering projects of interest to specific donors.
- More than \$550,000 in unrestricted funds.

MASTER WEAVERS OF INDIA

November 16 - November 19

Sponsored by
HAGOPIAN - World of Rugs




See Four Master Weavers From India Working on an Impressive 9 x 12' Loom

SOMERSET — THE MALL
Big Beaver Road at Coolidge, Troy
Monday & Thursday 10-9
Tuesday & Wednesday 10-6

• Twice a week is better

TO WHAT DEGREE WILL YOU GO TO SAVE 75% ON FLORIDA



Buy Carter's Childrenswear Direct



COMING SOON!

• Twice a week is better

Last Year's Average Daily High Jan - Mar (f)	Monthly Motel Efficiency	Monthly IBA Condo
Panama City Beach 63*	\$500.00**	\$750.00
St. Petersburg 73*	\$1,550.00**	\$2,100.00
Fort Myers 77*	\$1,600.00**	\$2,700.00

*Less if two or more months. **Monthly rate available only for 30 days.

FLORIDA'S PANAMA CITY BEACH
The World's Most Beautiful Beaches
1-800-FAST-FLA
Call for free brochures.

If you're willing to sacrifice just a few degrees of winter warmth, then Florida's Panama City Beach has a warm welcome for you.

Here at "The World's Most Beautiful Beaches", we offer the very best value for our visitors. In fact, even in the winter, we are the number one beach destination for visitors driving to our state.

(Florida Division of Tourism Quarterly Reports 1987)

Panama City Beach Visitor and Convention Bureau
P.O. Box 9473
Panama City Beach, FL 32407
or contact your travel agent

United Carpet is The First Choice For Quality, Service, And Selection...


Because at United Carpet Seconds would be unthinkable.

SAVE UP TO 30%

At United Carpet, we're extending our last big sale of the year where you can save up to 30% on selected Lees Carpet. This brilliantly styled carpet has the rich look of velvet and a thick springy texture to ensure years of lasting beauty and wear in the most elegant home. Easy to care for as it is beautiful and our exciting array of colors will compliment any decor. United Carpet has been bringing you sales like this for over twenty years but you better hurry because this last big sale of the year ends November 28.


LEES carpets

UC UNITED CARPET
3806 Rochester Road, Troy, MI 48064
North of Big Beaver in the Liberty Plaza
528-1900



FREE SEMINAR! FLORIDA MOBILE HOME LIVING

RETIREMENT LIVING IN FLORIDA



This free seminar will answer many of your questions on Florida Retirement Living. DON'T MISS IT!

QUESTION AND ANSWER SESSION

Century Community's finest affordable, award-winning manufactured home communities will introduce you through films and slides, to the best in Sunshine Retirement Living... shuffleboard Courts, Billiards, Lakes, Executive Golf Courses, Tennis Courts, Great Locations and Guaranteed Lifetime Lot Rentals.

PERMANENT RETIREMENT • SECOND HOME LIVING • INVESTMENT HOMES

SATURDAY, NOVEMBER 21 - HOWARD JOHNSONS
2:00 AND 5:00 P.M. • 1440 NORTH DIXIE HWY, I-75 & N DIXIE HWY
MONROE, MICHIGAN

SUNDAY, NOVEMBER 22 - HOLIDAY INN
2:00 P.M. ONLY • 38123 WEST 10 MILE RD, EXIT I-96 OR I-275 AND GRAND RIVERVIEW
FARMINGTON HILLS, MICHIGAN

MONDAY, NOVEMBER 23 - HOLIDAY INN-TAYLOR
4:00 AND 7:00 P.M. • 20777 EUREKA RD, I-75 & EUREKA
TAYLOR, MICHIGAN

TUESDAY, NOVEMBER 24 - HOLIDAY INN-WEST
4:00 AND 7:00 P.M. • 2900 JACKSON RD, I-94 EXIT 172
ANN ARBOR, MICHIGAN

SHOULD YOU BE UNABLE TO ATTEND PLEASE WRITE:
Century Mobile Home Communities • P.O. Box 5252 • Lakeland, Florida 33803

10 417844373