

## business people

Michael L. Pettibone of Troy was named president and chief executive officer of Commercial Contracting Corp. of Troy.

William H. Pettibone of Troy was named chairman of Commercial Contracting Corp. of Troy.

William C. Roper of Bloomfield Hills was named executive vice president of Commercial Contracting Corp. of Troy.

Dennis A. Grice of Rochester Hills was named senior vice president and chief financial officer at Encore International in Bloomfield Hills. He was senior vice president and chief financial officer for CMI Corp. of Bloomfield Hills.

Gary F. Smith of Bloomfield Hills was named executive vice president at Encore International. He was senior vice president in charge of computer product marketing for CMI Corp.

Lloyd Marks of Bloomfield Hills was named president of Encore International in Bloomfield Hills. He was formerly senior vice president in charge of U.S., Canadian and European marketing for CMI Corp. of Bloomfield Hills.

Frank Cuartler of Bloomfield Hills was named executive vice president of Encore International in Bloomfield Hills. He was formerly executive vice president of financial services for CMI Corp. of Bloomfield Hills.

Robert L. Sheets was appointed vice president of manufacturing for Comau Productivity Systems in Troy.

Richard A. Hill of Rochester was promoted to senior vice president, management representative on the Buick Motor Division account for McCann-Erickson Detroit.

Calvin Fix was appointed manager of construction and maintenance for Arbor Drugs Inc. of Troy.

Lisa Linabury of Birmingham was named account executive on the General Motors Protection Plan, GM Corporate Incentive Advertising and Michigan Consolidated Gas Co. accounts at D'Arcy Masius Benton & Bowles, Bloomfield Hills.

Kevin K. Cran joined the certified public accounting firm of Derderian, Kann, Seyferth, & Salucci of Troy. He was president and owner of Micro Computer Strategies, Inc.



Thomas D. Byrne was promoted to corporate controller for Brass-Craft Manufacturing Co., Southfield.

Fred Taylor of Rochester Hills received an award selling Chrysler-Plymouth vehicles at Rochester Hills Chrysler-Plymouth Inc.

Alexandria Byrnes was named Resident Branch Manager of the Year by Kelly Services of Troy.

Frank Kern II was elected executive vice president of the Maxitrol Co. of Southfield. He had been vice president of manufacturing.

Pat Ragalas of Southfield was promoted to account executive at D'Arcy Masius Benton & Bowles, Bloomfield Hills.

Jon G. Savoy of Farmington Hills joined the Industrial division of Byron W. Trerice Co., Birmingham.

Thomas D. Laszky of Birmingham joined the office leasing division of Byron W. Trerice Co., Birmingham.

Lezzy R. Tosto joined the office leasing division of Byron W. Trerice Co., Birmingham.

Peter Fotico and Eve G. Smith were named property managers at Byron W. Trerice Co., Birmingham. Fotico was with the Century Development Corp. of Houston, Texas. Smith was with Comerica Bank.

Richard A. Hill of Rochester was promoted to senior vice president, management representative on the Buick Motor Division account at McCann-Erickson Detroit.

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## Drug abuse campaign begins

Continued from Page 1

work. What they have learned already through this project is what addiction to drugs does — not only to the individual who uses but to the family of that individual," said Granader.

"The project will provide information to store customers about drug and alcohol misuse, and it will help store personnel know better how to guide customers to help they may need," said Thomas Groth of Livonia, administrative director for the Maple Grove Centers.

Included in the project will be point of purchase displays and free information in all stores.

Easy-to-read information will be included in Sav-Mor monthly circulars, which reach 600,000 residences — including those in the tri-county metropolitan area, and some in Ann Arbor, Flint, Fraser, Grand Blanc, Tecumseh and Ypsilanti.

Topics may include: signs and symptoms of dependency on chemicals, how to make the holiday season easier for the person recovering from dependency, teens and drugs, why we call alcoholism a disease, intervention, and cocaine.

"We've reached more than 200,000 people in the metropolitan area since 1980 through our formal community education program," said Groth.

"But that's a drop in the bucket compared to the number of people who need to receive information

from a trusted source. We are especially pleased with the eagerness of Sav-Mor personnel to learn more about the disease of chemical dependency."

AN INTRODUCTION to the drug and alcohol awareness campaign was a five-hour seminar at Maple Grove attended by close to 100 Sav-Mor pharmacists and pharmacy technicians. Given by Maple Grove professional staff members, it provided information on chemical dependency as a disease, how it affects the family, how intervention can convince the chemically dependent person to accept help, and how to access the different kinds of help available. Participants received continuing education credit for the seminar through the Michigan Pharmacists Association.

"We all got a lot out of the seminar," said Neil Bluestone, pharmacist at Maple Village 4 in Farmington. "I've only been here six months. Before that I worked at my family-owned business which sold to Arbor Drugs. So I'm fairly new at this."

Renee Gerger, a social worker from Southfield and seminar speaker, told the assembly that neighborhood pharmacists have the chance to be almost a social worker.

"You can do a lot of good by listening. You may be hearing problems and complaints, but you may not know that the cause may be a dependency on a chemical," said Gerger, who is married to a pharmacist.

Discussing chemical dependency and the family, Gerger pointed out that one child who has grown up with a chemically dependent parent may deal with the situation by becoming a hero — being so successful that others think his or her home is perfect.

"It could be the kid in your store who is your best worker," she said. Sav-Mor is a chain of independent drugstores linked since 1958. It has grown from 31 to 51 stores in the past two years.

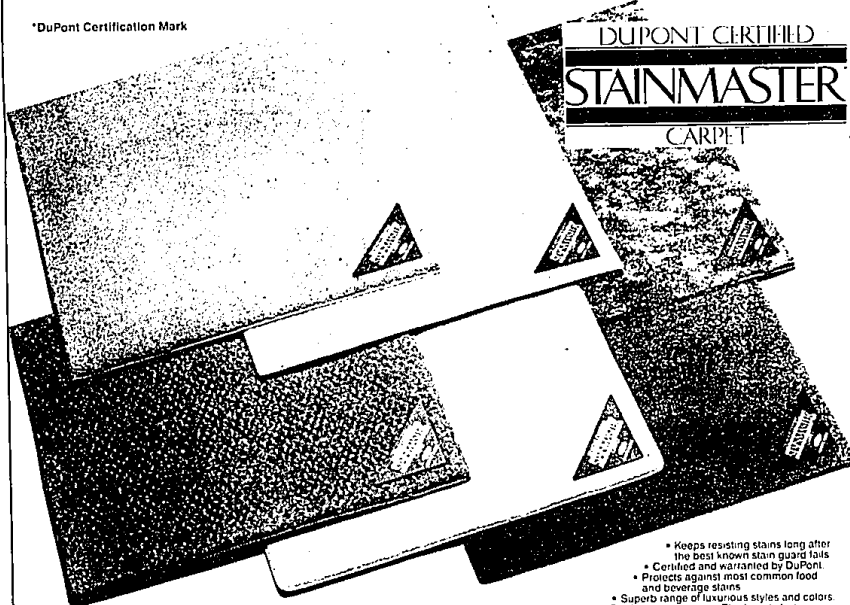
In addition to the alcohol and drug awareness project, the chain will co-sponsor the New Year's Eve "After-Ido" program this year with WOMC radio and Mothers Against Drunk Driving.

Henry Ford Hospital's West Bloomfield-based Maple Grove Centers have provided treatment for more than 5,000 teens and adults dependent on chemicals since 1981. Its community education program, which has a corps of more than 300 trained volunteers, provides speakers for groups ranging from kindergarten to senior citizens.

Some of the participating drug stores include Bel-Aire Drugs, Maple Village 3 and Maple Village 4, and Warren Prescriptions in Farmington; Andrews Pharmacy in Garden City; Fairlane Royal in Livonia; Drug Mart Avon in Rochester; and Checker Drugs, Maple Village 6 and Westland Maple in Westland.

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