



**This year, 15,000
cocaine users are
in for a real rush.**

The numbers speak for themselves. In 1985, 13,501 cocaine users in the U.S. were rushed to hospital emergency rooms for emergency treatment. Of those, 660 died.

That was two years ago. This year thousands more people, many trying cocaine for the first time, will get a similar rush — down a busy street or a narrow hospital corridor. They'll discover the truth about cocaine. Cocaine is not safe. Cocaine is not recreational. In any form, cocaine is a serious health risk with deadly side effects. And it's a drug more addictive than heroin.

So the next time you find yourself bending over a line or lifting a spoonful of cocaine, remember, you may be in for more than just a high — you may be in for a real rush.

Information based on National Institute on Drug Abuse statistics.

**FACE THE FACTS:
DRUGS ARE A DEAD END**
Partnership for a Drug-Free America.