

Open your Big E CD now

Go for the Gifts!

7.50% 7.23%

Annual Percentage Yield*

Annual Percentage Rate

12-month CD

Now you can get a great gift** when you open a Big E CD! You'll get winning rates, the safety of FSLIC insurance up to \$100,000 per account relationship plus free checking. You choose the amount that meets your needs. At the Big E, you can earn competitive rates with a CD deposit of just \$500.

Go for the Bronze!

Open a 12-month CD account with a minimum deposit of \$10,000, and select one of these terrific gifts:

- ★ Faribo merino wool afghan throw
- ★ Bonaventure U.S.A. tote bag
- ★ Advance men's or women's quartz watch

Go for the Silver!

Deposit a minimum of \$25,000 in your new 12-month CD account and claim one of these special gifts:

- ★ Polaroid Spirit 600 instant camera
- ★ TRAQ binoculars
- ★ General Electric AM/FM Radio with TV sound and weather band

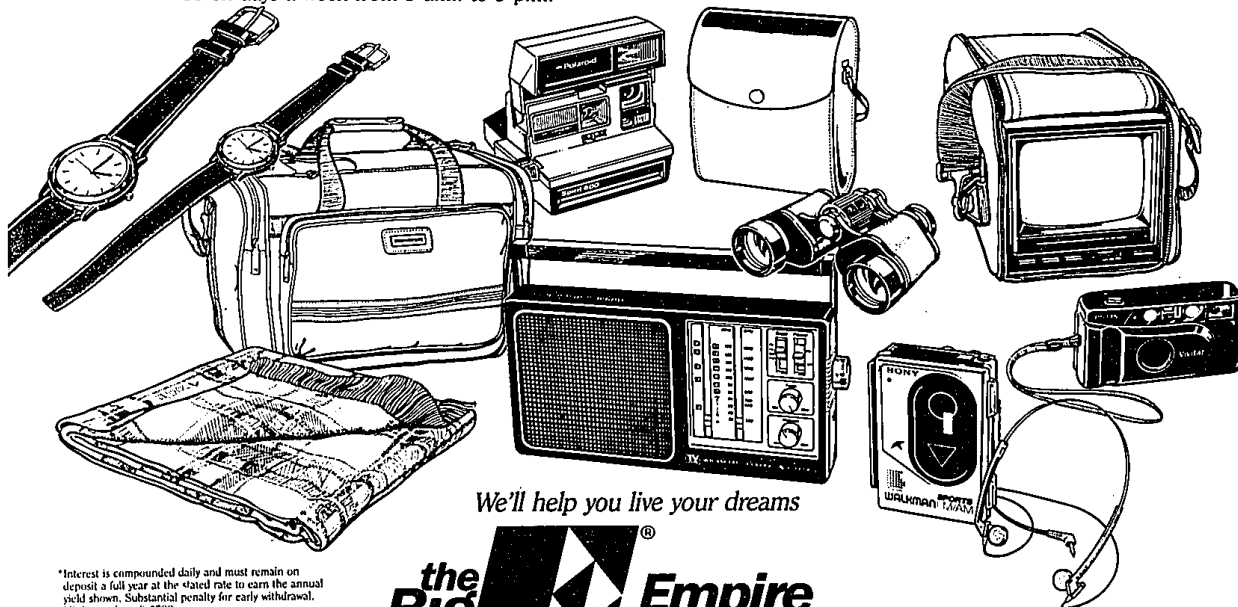
Go for the Gold!

Go all the way. Open your new 12-month CD account with a minimum deposit of \$50,000 and take home one of these gifts that are as good as gold:

- ★ Vivitar 35mm camera
- ★ Electroband 5" TV with built-in AM/FM radio
- ★ Sony Sports Walkman® AM/FM stereo cassette player

With a CD deposit of just \$500, you'll receive competitive rates and a beautiful Olympic commemorative pin.

Empire of America Federal Savings Bank, the nation's 12th-largest savings institution with assets of \$9.8 billion, offers a wide range of family financial management services. To open your Big E CD, visit your nearest Big E office or call SMARTLINE® at 1-800-THE BIG E (1-800-843-2443), seven days a week from 9 a.m. to 9 p.m.



We'll help you live your dreams

the Big E Empire of America
Federal Savings Bank Member FSLIC

*Interest is compounded daily and must remain on deposit a full year at the stated rate to earn the annual yield shown. Substantial penalty for early withdrawal. Minimum deposit \$500.

**The fair market value of gifts is reportable to the IRS on Form 1099 as additional interest in the year the account is opened. The free gift is not available on IRA deposits. Limited time offer.

This promotion and Empire of America Federal Savings Bank are not related to and have no connection with the U.S. Olympic Committee or the 1988 Winter Olympics.

Twenty-one offices throughout the metropolitan Detroit area:

DETROIT: 20060 Van Dyke, 893-7180 / 7719 West Vernor Highway, 841-8442 / 19830 West 7 Mile, 537-3400. **EAST DETROIT:** 19080 East 10 Mile, 771-8840. **SOUTHFIELD:** 24700 Northwestern Highway, 827-6593 / 20400 West 12 Mile, 358-2017 / 25177 Greenfield, 557-7840 / Tel-Twelve Mall, 28658 Telegraph, 358-4511. **BIRMINGHAM:** 4140 West Maple, 626-2546 / 32800 Southfield, 644-0440. **OAK PARK:** 13700 West 9 Mile, 547-7330 / 25555 Coolidge, 547-6400. **CLAWSON:** 1305 West 14 Mile, 435-4430. **FARMINGTON HILLS:** 31300 Orchard Lake, 851-7222. **WARREN:** 13710 East 14 Mile, 294-6350. **STERLING HEIGHTS:** 3747 East 15 Mile, 977-0957. **UTICA:** 45676 Van Dyke, 731-4500. **DEARBORN:** 13007 West Warren, 584-7650. **ROCHESTER HILLS:** Great Oaks Mall, 1266 Walton Boulevard, 656-1040. **GROSSE POINTE WOODS:** 20065 Mack Avenue, 884-0161. **LIVONIA:** 33897 Five Mile Road, 425-8833.