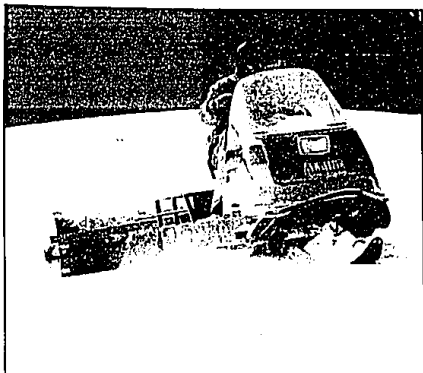


Staff photos
by
Randy Borst



Guy Pickworth of the Farmington Hills Department of Special Services runs a snow toiler over the cross country ski trails and the sled hill at Heritage Park Friday morning. His assignment was to compact the snow.



John Jones of Farmington watches his neighbor's car being towed away from the curb at the intersection of Birchwood and Annwood Friday morning.

Big 10-inch snowfall creates work, fun, too

Continued from Page 1

OTHERS, LIKE Farmington resident Brian Ratliff and his 4-year-old son, Jonathon, made the best of it and treated themselves to breakfast Friday morning after the blowing and drifting of snow subsided. Jon also had fun on top of a snow pile in the middle of the Downtown Farmington Center parking lot.

Some of busiest people were Farmington-area towing services and public services employees. They kept busy digging out from the year's biggest snowfall. Some worked upward of 18-hour shifts trying to get the snowy situation under control.

The cities of Farmington and Farmington Hills both declared snow emergencies Thursday, requiring all vehicles to be removed from unplowed streets by midnight.

Farmington public safety officers were busy knocking on doors Friday morning. As a last resort, tow trucks removed cars so the streets could be cleaned.

Public safety director Frank Laubhoff said the emergency ordinance is only used when there are snowfall projections of a foot or more.

"While we didn't get total clearance, the residents did respond well," added Earl Billing, public services director. "It made our job a lot easier."

Farmington neighborhood streets were cleared by noon Friday, he added.

IN FARMINGTON HILLS, main streets were cleared and neighborhood-street plowing was beginning Friday

morning, according to Dale Countegan, assistant to the public services director. "Everything's going well," he said.

A fresh crew began working at noon Friday to complete the work.

Farmington recorded only a few minor traffic accidents during snowfall hours.

Police in Farmington Hills logged only three traffic accidents from early Thursday to early Friday, half of a typical day's total despite the heavy snowfall.

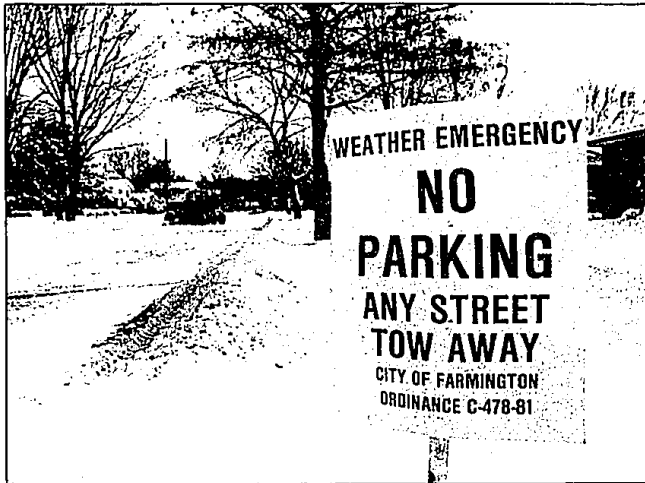
"People probably were prewarned about weather conditions, and by now are used to driving in inclement weather," said Sgt. Ray Cranston of the Farmington Hills Police Department Traffic Section.

HILLS POLICE also logged 15 road hazards — vehicle stuck or disabled in the road. They received three complaints about snowmobilers; Farmington officers received one.

Friday morning, Cranston praised the work of his city's public works crews. "Roads were reasonably passable, considering the weather conditions," he said.

Accidents are more apt to increase in a one-inch snowfall or in freezing rain. "In heavy snow, people become more cautious more quickly because of constant media reports," Cranston said.

Many Farmington-area businesses let out workers a few hours early Thursday, "which also helped relieve congestion during the afternoon peak commuting times," Cranston said.



This Weather Emergency marker stood on Tall Oaks in Farmington Friday morning.

business briefs

If you recently opened a shop, captured an award, earned a promotion, are planning a new venture or project, or have information about other business-related happenings — and there's a Farmington-area connection — we'd like to hear from you so we can share your news item with other Observer readers. Send items to: Business Briefs, Farmington Observer, 3203 Grand River, Farmington 48024.

NEW PRESIDENT

Donald Hamlin, general sales manager for Detroit-based WCSX/WIND radio, was elected president of the Detroit Radio Advertising Group (DRAG) for 1988.

The Farmington Hills resident has been a member of the organization for six years. Last year, he served on the board of directors and as treasurer.

MAXIMUM PRODUCTIVITY

A new training and consulting company, Learnstar, has opened in Southfield to help businesses get maximum productivity from their work force in today's high tech, global marketplace.

Learnstar offers a range of training services and products, including consulting, assessment of training needs, skill development aids and customized training programs.

It offers in-house training in manufacturing automation, computer-aided design and manufacturing (CAD/CAM), robotics, management skills and quality improvement.

While Learnstar's products and services are applicable to most industries, the firm specializes in high tech, manufacturing and rapidly expanding companies.

Learnstar was co-founded by Farmington Hills resident James Topp, who has 15 years of training and consulting experience with a range of organizations, including General Motors. He established Michigan's first CAD/CAM Center at the University of Detroit in 1981.

Other founders include Waterford Township resident James Topp, who has 15 years of training and consulting experience, and Farmington Hills resident Goli Farrokhi, who has experience in information management.

"With today's global marketplace, there is a tremendous need for training and consulting firms such as ours, especially among high-tech and manufacturing firms," Nassipour said.

"As companies acquire the latest technology and adopt the most sophisticated business plans, it is imperative that their work forces have the appropriate level of skills."

Learnstar employs a systems approach to training, which involves a comprehensive assessment of a company's total training needs," he added.

NEW IN TOWN

Bob's Speedometer & Automotive Service, at 32411

Grand River in Farmington, specializes in speedometers, windshield wipers, speed tests for accuracy, cruise control, burglar alarms and theft repair.

Owner Bruce Woolsey of Milford has 31 years of experience in speedometer and instrument repair. The business, family-owned since 1959, was formerly at Grand River and Greenfield, Detroit.

The telephone number is 473-9008. Douglas Brock is manager.

SHE'S RUNNER-UP

Christine Shelters of Farmington was runner-up in the appetizer/side dish category of the "Carefree Cuisine" recipe contest.

The contest, sponsored by Woman's World magazine and the Canned Food Information Council, was announced in the Oct. 6 issue of Woman's World.

Shelters won \$150 for her Crabapples Oscar recipe. All recipes entered in the contest had to use at least two canned ingredients.

The grand prize and first place winners in each category will be announced in the Feb. 16 issue of Woman's World.

NAMED DIRECTOR

The Michigan Association of Nurserymen, during the 1988 Great Lakes Trade Exposition in Lansing, elected Robert Taylor of Herb Taylor & Son Landscaping in Farmington, a director-at-large.

CORPORATE OFFICES

Alamo Learning Systems, a national management training company, has reorganized and relocated its corporate headquarters from Walnut Creek, Calif., to Farmington Hills.

Farmington Hills resident Harry Lebovitz was named president and chief executive officer. He was formerly senior vice-president of the company's central region.

"The move is designed to capitalize on Alamo's strong growth in the so called 'rustbelt' Midwest," Lebovitz said.

"We've been successful in assisting many of the region's major corporations in improving their quality and productivity through the application of problem-solving techniques."

"In addition, we've introduced techniques for continuous improvement and innovation that are helping organizations face the challenges of worldwide competition, deregulation and downsizing. Recently, we've been even more consultative and we intend to expand our relationship with those organizations."

Among Alamo's clients are General Motors, Dow Chemical Gerber Products and Ford Motor.

Also named in the reorganization is a management team consisting of J. Thomas Buck of Farmington, formerly account services director and now operations general manager, and Peg Maddocks of Farmington Hills, formerly special projects manager and now quality assurance national manager.

Alamo has almost tripled its sales volume from \$1 million in 1985 to \$3 million in 1987. More than 70 percent of those sales came from companies in Michigan, Ohio and other Midwest states.

Alamo has offices in New York, Chicago, Toronto, San Francisco, Los Angeles and Miami.

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	Saturday, March 19, 1988 Reserved (Rows 10-18)	\$700	\$475
7:30 P.M.	Sunday, March 13, 1988 Ringside (Rows 1-9) or Reserved (Rows 10-18)	\$900	\$700
	Sunday, March 20, 1988 Reserved (Rows 10-18)	\$700	\$475
7:30 P.M.	Wednesday, March 16, 1988 Thursday, March 17, 1988 Friday, March 18, 1988 or Wednesday, March 23, 1988 Thursday, March 24, 1988	\$900	\$600
	Ringside (Rows 1-9) or Reserved (Rows 10-18)	\$600	\$425

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