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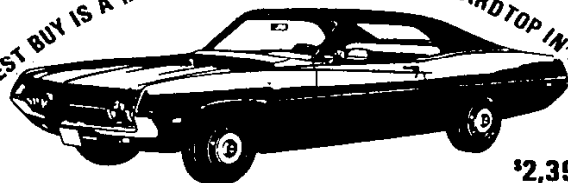
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Plastic Molding Strikes Back At Nicks

Custom Trim Products, Inc. (CTP) has found the answer to preventing the scratches and nicks that reduce an automobile's trade-in value.

The Cleveland firm has perfected a plastic, custom trim, which prevents unsightly marks that in time will rust through the body of a car.

Custom Trim Products was first in the field of colored plastic body moldings for cars and today has hundreds of colors and color combinations available including wood grain strips for station wagons.

THE FIRM maintains its own extensive laboratory where moldings are tested by weatherometer, fadeometer, and a device which tests tensile strength.

CTP products are able to withstand more than 2,000 hours of such tests in contrast to close competitors' colored moldings which fail at 800 hours.

Tests also include simulated outdoor conditions such as snow, cold, salt, heat, rain and dust.

CTP CONSTANTLY searches for ways to improve its product and recently purchased G and S Plastics Co. in order to continue research with high quality plastics formulation.

The firm now sells its protective, decorative molding to all major American auto manufacturers.

Among other products manufactured by CTP are self-adhering plastic clips for metal moldings, door edge guards and vinyl inserts for metal moldings.



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