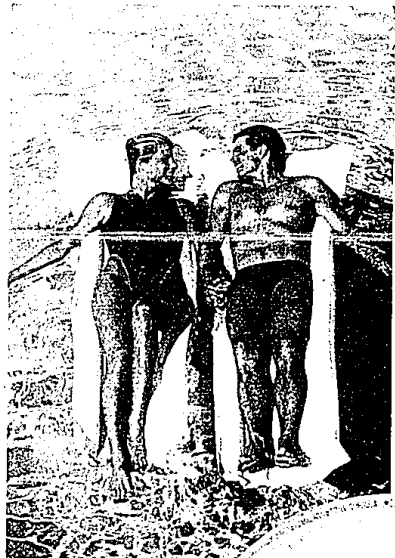


# Franklin's New Swim Club Membership Gives You Plenty Of Strokes.



Whether you're into laps or lounging, Franklin's new Swim Club membership special\* is sure to win you over.

For one low fee, you can enjoy Franklin's new outdoor pool all summer long. Soak up the sun in our comfortable chaise lounges.

Sip drinks or enjoy a snack from our outdoor bar and grill. Or cool off with a few refreshing laps around the pool.

You'll also enjoy use of our tennis and racquetball facilities, dining at Sneakers restaurant and bar, free hair dryers, toiletries and towels...all the extras that make Franklin the Midwest's finest workout facility.

If this sounds like the stroke of luck you've been waiting for, stop by at Northwestern Highway, just west of Franklin Road in Southfield, or call us at 352-8000. But hurry—memberships are limited.

\*Enjoy Swim Club Memberships from May 31 through September 5.



*A New Franklin is Taking Shape!*

By Bob Sklar  
staff writer

Nearly 1,400 people — the young and the young at heart — hooped it for up to 15 miles around Farmington Hills Sunday to help raise money to fight birth defects.

WalkAmerica '88 pledges from Oakland County topped \$146,180, up 25 percent from last year.

"Everything went great," said Tom Rlopelle, March of Dimes Southeast Michigan chapter development director. "It was a record-setting year for WalkAmerica, our biggest fund-raiser both locally and nationally."

Participants could walk as much or as little as they wanted around the 25-kilometer course. They enlisted sponsors to help pledge a specific amount of money per kilometer walked.

About 9,000 walkers at eight locations throughout metro Detroit last weekend raised more than \$275,000 in pledges, also up 25 percent from last year.

Nationally, WalkAmerica '88 pledges topped \$35 million. Annual administrative and fund-raising costs average 17 percent each year. The rest of the March of Dimes operating budget goes toward fighting birth defects, Rlopelle said.

OAKLAND COUNTY walkers started from Oakland Community College's Orchard Ridge campus in Farmington Hills. Motown recording artist Martha Reeves was on hand at the end to greet walkers.

Team entries included a 38-member contingent from IDS Financial Services in Farmington Hills and Southfield. The T-shirt-clad team, which included walkers as well as checkpoint workers, raised \$4,700, which tripled last year's total. Financial planner George Fujiwara raised \$687.

Coordinator Cynthia McClure, an IDS financial planner, was elated

with her team's record-setting effort on a cool, windy day. "It's amazing what can happen over one year," she said.

McClure, who chairs the March of Dimes' WalkAmerica committee to recruit new corporate teams, offers this message to other Farmington-area businesses: "A little effort can go a long way. When enthusiasm builds, it spreads."

McClure has been part of WalkAmerica for eight years, both as a team member with a former employer and as an individual walker. She introduced IDS to team participation last year.

DENNIS KOZARA, IDS division manager, said division participation in WalkAmerica for the second year in a row "has had a real positive effect on our staff and planners."

IDS fielded teams at all six WalkAmerica sites in metro Detroit. IDS offices are in Ann Arbor, Madison Heights and Troy in addition to Farmington Hills and Southfield.

"As financial planners we work with clients to reach their goals," McClure said. "We decided to work with the March of Dimes to help it reach its financial goals for educational programs and research efforts. Statistics on birth defects are much too high for our satisfaction."

"It's our way of giving something back to the community," Kozara added.

Kozara has a personal motivation in the birth defects fight. "My wife, Tracie, and I have four children, all under 8. And we're very fortunate none have birth defects. Others may not be so fortunate. This is my way of helping."

THE MARCH OF Dimes Birth Defects Foundation supports medical research into the causes and prevention of birth defects, the nation's leading child health problem. Research sites include Wayne State University, the University of Michigan and Hutzel Hospital in Detroit.



photos by THOMAS ARNETT/staff photographer

Mike Bates of EDS in Auburn Hills runs the last of the 25-kilometer walk in Farmington Hills. He finished in 2 hours, 10 minutes.



Cindy Desaegeer of IDS Financial Services hugs her 9-year-old son, Eddie, at WalkAmerica '88 in Farmington Hills.

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