

# roses

## for our fading beauty

*Shrub roses are the answer being offered by the industry in recognition of the declining market. Conard-Pyle is leading the industry in developing and distributing a large variety of shrub roses.*

the leaves fall."

Anyone can grow shrub roses. You needn't be a "rose fancier," as these roses are hardy and disease resistant. That quality, in itself, makes them especially desirable. What the gardener gives up when planting shrub or landscape roses is mainly the size of the flowers. The flowers are not florist flowers. They are simpler, but many of the plants, like the award winning Bonica, are said to be "free flowering from spring to frost."

BONICA, A PASTEL pink shrub rose, was originated by the world famous French hybridizer, "The House Meiland," that gave us many of the top hybrid roses. It is now grown and distributed in this country by Conard-Pyle. In 1986 Bonica won the AARS, All American Rose Selections Award, and is the first shrub rose to win this coveted award. This prize winner was bred and selected for high marks in hardiness, disease resistance, vigor, and low maintenance, as well as color and flower production.

I am very familiar with Carefree Beauty, a shrub rose that I have grown with great satisfaction for many years and have frequently recommended. After overwhelming success with "Carefree Beauty," Dr. Guru Darshan Khalsa, a conscientious gardener, is ready to give up on tea roses because "they demand too much work and gave too little satisfaction." His Carefree Beauty did not stop producing until the killing frost in late November. As Khalsa proudly said of this very vigorous shrub rose, "My only concern is that it may take over the whole yard."

But fortunately there are many other equally desirable shrub roses that just haven't received the same promotion and public attention as Carefree Beauty, and the following are among the most desirable:

Miller is a six-foot tall plant that blooms on and off all summer. Deborah described it as "tough as nails" with pink, fragrant, cup-shaped, large informal flowers.

JOHN CABOT HAS fragrant red flowers, with "good resistance to black spot and mildew." It can be grown as a shrub with strong, arching branches, or as a climber. The plant flowers freely in June and July and can reach 5-6 feet.

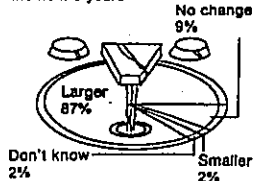
White Meiland is a 3 by 3 foot shrub with vigorous mounding habit, and is beautifully used as an unusual flowering ground cover or low hedge. The white double flower is produced profusely in June and actually blooms almost up to frost.

David Thomson and Jens Munk are other shrub roses that are given highest recommendations.

The printed description of many of these roses begin with the word "fragrant," and that appeals to me. Unfortunately, the unforgettable perfume of the rose has been bred out of most of the modern forms. Anyone who has made a dry potpourri in recent years knows what a loss that is. Resorting to the faking of fragrance by oils and additives has been a reminder to me of the phoniness of the modern overbred rose that has lost its charm as well as its fragrance. It will be a pleasure to welcome back a rose that looks, acts and smells like it grew in my garden and not in the sterile, controlled environment of a commercial florist greenhouse.

### HOMEFACTS

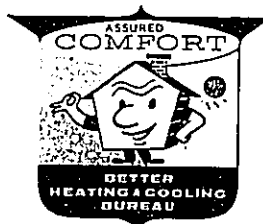
■ Trends for bathroom design in the next 5 years



SOURCE: The Council of America

Copley News Service

## A MESSAGE FROM THE BETTER HEATING & COOLING BUREAU



Dear Southeastern Michigan Consumer,  
**DON'T TAKE A CHANCE ON ANYONE BUT A MEMBER OF THE BETTER HEATING AND COOLING BUREAU.**

Have you ever considered how vitally important the heating/cooling system of your home is? It should give steady year 'round comfort. It can keep all of your rooms at a uniform, healthy temperature, or it can leave some areas drafty and chilly, causing your youngsters to catch cold easily. Your heating/cooling system can be highly efficient and economical, or it can be faulty with high repair bills.

Yes, your heating/cooling system is vitally important and it should be properly sized, equipped and installed to fit your home's exact needs. It should give you care-free relaxed comfort all year through. But how can you be sure a heating/cooling system is exactly right before you buy a home or before you have a replacement system installed? How can you know it will actually give you and your family the year 'round comfort so necessary to your health and well-being? How can you be sure your system will operate efficiently and economically?

**THE ANSWER...  
INSTALL A HEATING/COOLING SYSTEM IN  
COMPLIANCE WITH THE BETTER HEATING AND  
COOLING BUREAU'S RIGID RESIDENTIAL STANDARDS  
WHICH INCLUDE THE FOLLOWING IMPORTANT  
BENEFITS:**

1. Heating/Cooling System will give uniform comfort in every room.
2. Highest quality materials will be used and properly installed for economical operation.
3. Materials and workmanship will be honestly priced.
4. Materials and workmanship must be the highest standards.

**For the number of a  
Better Heating & Cooling Bureau  
Member Nearest You, Call 649-3740**

**FORGET ABOUT THE WEATHER. ENJOY PERFECT  
YEAR 'ROUND COMFORT WITH A HEATING/COOLING  
SYSTEM PROPERLY INSTALLED BY A MEMBER OF  
THE BETTER HEATING AND COOLING BUREAU.**

**SELECT YOUR SPECIALIST TODAY.  
SMART MONEY BUYS NOW.**

**CALL THE BETTER HEATING AND COOLING BUREAU  
TODAY FOR YOUR FREE BROCHURE**

**313-649-3740**