

## business briefs

If you recently opened a shop, captured an award, earned a promotion, are planning a new venture or project, or have information about other business-related happenings — and there's a Farmington-area connection — we'd like to hear from you so we can share your news item with other Observer readers. Send items to: Business Briefs, Farmington Observer, 33203 Grand River, Farmington 48024.

### JOINS FIRM

Adam Rujan of Farmington has joined Southfield-based Plante & Moran, an accounting and management consulting firm, as a senior health care consultant.



Adam Rujan

Rujan will assist clients in improving patient service levels and in developing cost containment programs.

He will also conduct operational and organizational reviews, develop patient classification systems, evaluate facility layouts and sizing, and review productivity systems.

Plante & Moran offers business and personal tax planning services and personal financial planning counseling.

### KEY AGENTS

Citizens Insurance Co. has named the Conklin-Palmer Insurance Agency in Farmington Hills to the Key Agents Club.

It is the first year the insurance agency has achieved this honor.

The Key Agents Club is a special honorary group established by Citizens to recognize outstanding average premium combined with outstanding underwriting results by the independent agencies representing us," said James Coville, Citizens

marketing vice president.

Conklin-Palmer Insurance placed \$1.25 million in premium with Citizens in 1987 and fulfilled all of the other requirements to qualify for the Key Agents Club. The agency was one of 44 selected from among 600 independent agencies that represent Citizens.

Citizens Insurance Co. of America in Howell is the largest writer of insurance through independent agents in Michigan.

### ACCOUNT EXECUTIVE

Elmore Austell has joined Hermanoff & Associates, a full service public relations firm in Farmington Hills, as an account executive.

She is responsible for the McDonald's account, which the firm began serving in January.

Before joining Hermanoff & Associates, Austell was public information manager for Vista Maria, a nonprofit residential treatment center for young women. She was responsible for developing the agency's office of communications there.

Before moving to the Detroit area, she lived in Boston, where she worked for the Neighborhood Development Agency as a public information specialist. She also worked for the Boston Globe and at Boston University's public relations office.

### GAINS ACCOUNT

Marc Hollerbach, chief operating officer of Farmington Hills-based AmeriCenters, has hired Birmingham-based Sarah Wolk Associates as its public relations/marketing counsel.

AmeriCenters has complexes in Troy, Southfield, Livonia and Bloomfield Hills. The "No Overhead-sches Office Centers" are one-level buildings that provide an executive package, including reception services, secretarial support, word processing, conference rooms, even FAX and photocopy services.

AmeriCenters is ideal for small operations of regional employees manning satellite sales offices.

Hollerbach said, "All services are shared and paid for as needed. Our office setup requires minimum start-up costs and gives the tenants a professional work place of their own."

### BUYS DEALERSHIP

Jim Horner of Farmington has bought Downtown Motors of Windsor, the oldest franchise Jaguar dealer in Canada. It also sells Hyundai and Subaru.

A graduate of Northwood Institute, Midland, he has 12 years of automotive experience working for other dealerships. He has completed the GMI Dealership Management Development Program.

### HOMEBUYERS SHOW

The problem of where to start in your search for a new or different home took a major step forward in the Detroit area.

The 43 ERA Real Estate offices in Detroit, the suburbs, and northern Ohio are airing a Homebuyers TV show at 10:30 a.m. every Saturday morning on WKBD-TV, Channel 50.

The half-hour show, called "ERA Real Estate Showcase," will have the ability to present 80 different homes, condominiums, commercial properties, and builder developments available in this area. The properties featured include the ERA Real Estate company name, the listing agent, phone number, selling price and location.

While the use of TV is not new in marketing homes for sale, this is the first time such a program has been totally sponsored by one national real estate system on a major network in the Detroit area.

Jim Burton, broker of ERA Orchard Hills Realty in Farmington Hills, said, "We're responding to the time demands placed on our society today. An interested home buyer can now do in 30 minutes what could have taken days and months of their time. We see this as our opportunity to do a better job for both our buyers and our sellers."

### PATENT APPROVAL

Kenneth Kemp of Farmington Hills received U.S. Patent approval for a lower back support belt.

The belt is utilitarian in nature because unlike customary back supports, it can be worn outside the clothing and used by men and women.

It is seen as a practical preventive device for anyone whose work or activities might cause lower back muscle strain "because it does not restrict normal body movement. Because it gives firm support to the erector muscles and creates intra-abdominal pressure on the spine, it can serve as a healing aid and pain reliever for active persons with minor back pain due to muscle strain," Kemp said.

Write Kemp at 21401 Power, Farmington Hills 48024, or call 474-6697.



staff photo by BOB SKLAR

## Flower sale

Farmington Beautification Committee members Joan Lorenz (left) and Rosemary Fitzpatrick assist Farmington Department of Public Works employee Don Granger in loading leftover plants May 14 following the two-day flower sale in the Downtown Farmington Center parking lot.

## Summer school classes planned

Summer school remedial courses and enrichment classes are scheduled for students in all grades at Farmington Public Schools.

The 1988 program will be held at Beechview Elementary, East Middle School and Harrison High School.

Elementary-level students can select from two sessions, the first June 20-30 and the second July 5-15. Registration will be held June 15 and 16 from 8:30 a.m. to 1 p.m. at Beechview, 16840 Westmeath. Cost per class will be \$30.

Elementary-level students in grades four and five can also enroll in middle school art workshop and music classes, as noted below.

All summer school fees are payable at registration. Call the district at 471-6329 for further information.

• Middle school summer school

will run from June 20 to July 21. Registration will be held June 15 and 16 from 8 a.m. to 1 p.m. at East Middle School, 25000 Middlebelt Road. Cost per class will be \$40 for residents and \$45 for non-residents.

Art workshops and music classes are available for students in grades 4-8.

• High school sessions will run from June 20 to July 28. Registration will be held June 15-17 from 8 a.m. to 3 p.m. at Harrison High, 29995 12 Mile. Cost per class will be \$80 for residents and \$90 for non-residents.

All summer school fees are payable at registration. Call the district at 471-6329 for further information.

Heritage Park's Friends to meet

The Farmington Hills Department of Special Services and Friends of Heritage Park invite residents to help develop this year's project list for the 210-acre park.

Those interested in participating in a study group can attend one of two meetings. The first is at 7:30 p.m. Thursday, May 26 and the second at noon Friday, June 2. All meetings are in the Spicer House at Heritage Park on Farmington Road, between 10 and 11 Mile.

The Thursday evening meeting will focus on scouting organizations and garden clubs and how they can provide funding or participation in projects. The Friday afternoon meeting is primarily for service and fraternal organization members.

The Friends also implement special development projects that would normally not be undertaken by the city's work crews or funded by the city.

A partial listing of proposed projects includes the creation of a babbling brook, development of a native species arboretum, formation of a memorial tree plan, a tree planting program and designation of a wildflower garden.

Heritage Park is the flagship of the city's park system.

## obituaries

### DON STOUTJESDYK

Mr. Stoutjesdyk, 59, of Farmington died May 13 in Providence Hospital, Southfield.

Mr. Stoutjesdyk was an insurance adjuster.

Survivors include his wife, Dorothy; son, Erik; parents, Mr. and Mrs. Gilbert Stoutjesdyk; brother, Roy Dodge.

Services were at the Salem United Church of Christ, Farmington, with the Rev. John E. Maki officiating. Arrangements were made by the

Heene-Sundquist Funeral Home, Farmington.

### DOROTHY ELIZABETH LAMOREUX

Mrs. Lamoureux, 70, of Farmington died May 11 in Botsford Hospital, Farmington Hills.

Born in Canada, Mrs. Lamoureux was a homemaker.

Survivors include her husband, Adelard; daughters, Mary Elizabeth Dougherty, Esther Stevenson and Jane Ann Thomas; brother, Kenneth

Harper; sister, Mrs. Glen Wilson; 11 grandchildren and two great-grandchildren.

Services were at St. Alexander Catholic Church with the Rev. James Wright officiating. Burial was in Holy Sepulchre Cemetery, Southfield. Arrangements were made by the Heene-Sundquist Funeral Home, Farmington.

CLARA M. HUDON

Mrs. Hudon, 85, of Farmington Hills died May 12 in Sinai Hospital,

Detroit.

Born in Canada, Mrs. Hudon was a homemaker.

Survivors include her daughter, Alice Hudon, and sisters, Marianne Gauthier, Jeanne Andrus and Eva Morey.

Services were at St. Clare of Assisi Catholic Church with the Rev. Tom Rice officiating. Burial was in Holy Sepulchre Cemetery, Southfield. Arrangements were made by the Heene-Sundquist Funeral Home, Farmington.

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