

Exclusivity ruling may expand cable's commitment to quality

The Federal Communications Commission has reinstated a rule titled "Syndicated Exclusivity." The rule will take effect in one year.

Syndicated Exclusivity means that an author of a television program may enter into a contract with broadcast, cable or superstation and may sell the rights in an exclusive or non-exclusive manner. This rule opens a wider market for competition. It also creates a tremendous burden on the cable industry.

Fortunately the industry has one year to prepare a realistic program packaging. The burden for the cable industry is that it is required to block out any duplicate programming, which it does not have the copyright to. The super stations, WGN and WOR, have been notorious for duplicate programming.

Frankly, I believe that the ultimate result will be much greater quality programming for the consumer as some of the independent producers whose programs may be a bit avant garde may now have a chance at bidding in the open marketplace. Also, the stations that have capitalized upon duplicate programming may look around for quality offerings.

The down alternative is that the cable system may have to decide to quit offering a station if the program selections require them to have to block out an unreasonable amount of shows. They have their customers to serve and certainly will base their decisions upon what will provide the most quality and diverse options for their public.

ACCESS
PROGRAMMING SCHEDULE
Channel 12
Monday, June 13

- 10 a.m. — Library Storytime: pig stories.
- 10:30 a.m. — Fire Safe: National Institute for Burn Medicine.
- 11 a.m. — Dr. Bob's Funhouse: library.
- Noon — Perceptions: Alternative high school program.
- 12:30 p.m. — Travels with Kay: Tibet.
- 1 p.m. — Serendipity: community helpers.
- 1:30 p.m. — 1988 Farmington Memorial Day Parade.
- 2:30 p.m. — Television values.
- 4 p.m. — Tri-Outlet: local



cable connection

Lark Reid

executive director,
Southwestern Oakland Cable Commission

community news

- 5:55 p.m. — Tri-Outlet: local community news
- 6 p.m. — 1988 Farmington Memorial Day Parade
- 7 p.m. — Shores of Your Mind
- 7:30 p.m. — Melody Meditation
- 8 p.m. — Farmington Community Chorus: "Ready for Takeoff"
- 9:30 p.m. — Mirror Images: hair and makeup trends for the '80s and '90s.

Tuesday, June 14

- 10 a.m. — Senior Adult Exercise Program: F.H. Senior Adult Center
- 11 a.m. — A Celebration: Northville Presbyterian
- Noon — Michigan Journal: Michigan Republican Party.
- 12:30 p.m. — Oakland County Parks & Recreation: An overview.
- 1 p.m. — Farmington Community Chorus: "Ready for Takeoff."
- 2:30 p.m. — Community Upbeat: project nature
- 3 p.m. — Farmington Library: summer reading
- 4 p.m. — Tri-Outlet: local community news.
- 5:55 p.m. — Tri-Outlet: local community news.
- 6 p.m. — Senior Messenger: Farmington Hills Senior Citizens.
- 7 p.m. — Sports Yesterday/Today: sports interviews and trivia
- 7:30 p.m. — Chamber Perspectives: All about your Chamber of Commerce
- 8 p.m. — Women in Politics: Judith Miller
- 8:30 p.m. — Community Upbeat: project nature
- 9 p.m. — Farmington Focus: City of Farmington
- 9:30 p.m. — Viewpoint: City of Farmington Hills.

Wednesday, June 15

- 10 a.m. — Artist of the Month: Veralyn Davee
- 10:30 a.m. — Library Storytime: Sherry Margolis
- 11 a.m. — Firesafe: Home Fire

Inspections

- 11:30 a.m. — Firesafe: electricity
- Noon — Growing through Divorce
- 12:30 p.m. — Jewish Television Network
- 1 p.m. — Art in Review: movie and theater reviews
- 1:30 p.m. — Sports Yesterday/Today: sports interviews and trivia
- 2 p.m. — Let's Talk Money
- 2:30 p.m. — Farmington Jaycees: Focus on the Farmington area.
- 3 p.m. — Crisis in the Modern Family: chemical dependency, drugs and alcohol
- 4 p.m. — Tri-Outlet: local community news
- 5:55 p.m. — Tri-Outlet: local community news
- 6 p.m. — Drinking and Driving, a bad combination.
- 6:30 p.m. — Farmington Focus: City of Farmington
- 7 p.m. — Serendipity: community helpers
- 7:30 p.m. — What in the World: all about animals.
- 8 p.m. — Cards Plus More: sports
- 8:30 p.m. — 1988 Farmington Memorial Day Parade
- 9:30 p.m. — Today's World

Thursday, June 16

- 10 a.m. — Senior Adult Exercise: F.H. Senior Citizens
- 11 a.m. — 1988 Farmington Memorial Day Parade
- Noon — Farmington Republican Club
- 1 p.m. — Shores of Your Mind
- 1:30 p.m. — Viewpoint: City of Farmington Hills
- 2 p.m. — Chamber Perspectives: All about your Chamber of Commerce
- 2:30 p.m. — Today's World
- 3 p.m. — Farmington Focus: City of Farmington
- 3:30 p.m. — Women in Politics: Judith Miller

School group creates fund for a camper

Teachers from Farmington Public Schools have funded a scholarship to the Bloomfield Summer Camp program, called SCAMP, which provides handicapped children with a summer day camp experience.

Last year, SCAMP services 22 students from the Farmington district. Through the Farmington Educa-

tion Association, teachers contributed \$500 to the camp, at West Hills Middle School in West Bloomfield. The money will pay for one student from the Farmington area to attend the camp.

SCAMP provides these special children with recreational activities and academic study and reinforcement.

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At the same time, our commitment to provide healthcare based on a philosophy of care and understanding continues — part of St. Mary's tradition for over 25 years.

FOR PHYSICIAN REFERRAL CALL 464-WELL

St. Mary Hospital
36415 W. FIVE MILE RD.
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464-4800

St. Mary Health Care Center — Livonia
9001 Middlebelt Rd.
Livonia, MI 48150
421-1162

St. Mary Health Care Center — Redford
25615 Plymouth Rd.
Redford, MI 48239
937-3330

St. Mary Health Care Center — Northville
42000 W. Six Mile Rd.
Northville, MI 48167
347-1070

St. Mary Hospital Family Medical Center
19335 Meridian Rd.
Livonia, MI 48152
474-2910

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9001 Middlebelt Rd.
Livonia, MI 48150
421-1162

St. Mary Health Care Center — Redford
25615 Plymouth Rd.
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