

Our objectives are to get as many qualified buyers as possible into your home until it is sold, to communicate the results of our activities to you, and to assist you in getting the highest possible dollar value for your property with the least amount of problems in the shortest possible time. We will prepare a written competitive market analysis to justify our price to qualified buyers. We will submit the listing to the appropriate Multiple Listing Services. We will submit copies of your listing to our company sales staff for their waiting buyers. We will arrange tours of your home. We will promote your property for maximum exposure to the other agents in the area. We will suggest and advise you as to any changes to make in your property to make it even more marketable. We will inform you as to any changes in the market place and financing and their effects on the sale of your property. We will saturate you neighborhood with computer generated target buyers. We will make you aware of all the various methods of financing available. We will promote the features and benefits of your home. We will discuss the results of our marketing efforts with you or the purchaser in arranging all contracts and terms. We will handle title and other closing matters. We will review the market your home — from a professional point of view. We will help with all aspects of the sale of your home. We will market your home in a timely manner with the best exposure. Our objective is to get you the highest price for your home until it is sold, to assist you in getting the highest possible dollar value for your property with the least amount of problems in the shortest possible time.

We will prepare a written competitive market analysis to justify our price to qualified buyers. We will submit the listing to the appropriate Multiple Listing Services. We will submit copies of your listing to our company sales staff for their waiting buyers. We will arrange tours of your home. We will promote your property for maximum exposure to the other agents in the area. We will suggest and advise you as to any changes to make in your property to make it even more marketable. We will inform you as to any changes in the market place and financing and their effects on the sale of your property.

We won't disappear after you list a house with us.



- | | | | | | |
|---|--|---|---|--|--|
| Training Center
356-7111
Allen Park
389-1250
Ann Arbor
995-1818
Birmingham
648-1000
Bloomfield Hills
644-4700 | Brighton
227-5005
Dearborn
274-8911
Dearborn Heights
585-3200
Detroit-Mile
532-8600
Detroit - Gr. River
532-3400 | Farmington
477-1111
Farmington Hills
851-1900
Lathrup Village
569-2300
Livonia
281-0700
Millford
884-1065 | Northville
348-8430
Plymouth
455-7000
Rochester
652-6500
Royal Oak
548-9100
St. Clair Shores
298-0010 | Sterling Heights
979-5880
Taylor
292-8550
Trenton
675-6800
Troy
528-1300
Union Lake
363-1511 | Waterford
623-7500
West Bloomfield
881-5700
Westland
328-2000
Wyandotte
264-6262
Commercial
353-4400 |
|---|--|---|---|--|--|