

# business people

Robert Hipp was appointed account manager for Slikens Woodfinishes of Akzo Coatings Inc., Troy.

Susan M. Bollerud was promoted to assistant vice president, operations at Williams Advertising Inc. of Southfield.

Frances F. Widrig of Farmington Hills, a senior associate at the Livonia headquarters of Soil and Materials Engineers Inc., received the 1988 Civil Engineer of the Year Award.

Debra L. Lipp was promoted from second vice president to vice president in corporate marketing for Michigan National Corp. in Farmington Hills.

Richard Lott of Birmingham has been recognized by GE Appliances' national sales organization as a winner of the company's Masters Award for outstanding sales achievement.

Robert E. Vince of Birmingham was appointed registered representative of USA Financial Group in Troy.

Richard E. Stusek of Birmingham was named corporate director-product sales and marketing, a new position with Merit Systems Inc.

Alvernell V. Walker was named Southfield branch manager of the Scott Group Inc.

David R. Elston was elected to Contract Interiors' board of directors. Elston will continue to serve as vice president of business development and general manager of Spec-Tech Solutions, a division of Contract Interiors.

Jerry E. Stone of Bloomfield Hills was promoted to vice president, manufacturing, at Talon Inc. Stone joined Talon in 1986 after serving as vice president of finance for the Kuhlman Corp.

Laurie W. Loeffler of Rochester Hills was appointed vice president, controller department at Comeria



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**Loeffler** Laurie W. Loeffler of Rochester Hills was appointed vice president, controller department at Comeria

**Christie** Christie Rollins joined the Detroit office of Laurence, Charles Free & Lawson Inc. as an account supervisor for the New York-based firm. She will be working out of the firm's Bloomfield Hills offices.

**Mrozek** Ronald J. Mrozek was appointed vice president of Huntington Construction Co. in Southfield. A veteran of 10 years with the company, Mrozek coordinates the construction of commercial and industrial facilities throughout the Detroit metropolitan area.

**Juzyk** Yvonne Marie Juzyk, AAA Michigan travel agent, was appointed to travel agency manager at the Farmington office. Juzyk has worked for AAA travel for four years and specializes in trips to Europe, Alaska and Hawaii.

**Guyser** Stephanie Guyser of Farmington Hills was appointed marketing/sales coordinator at Interior Systems Contract Group in Birmingham. She will be responsible for developing and expanding the firm's new business base.

**Wicks** Fredrick W. Wicks was appointed product director - trailer products, front non-drive axles, and light vehicle components manufacturing at Rockwell International Corp. of Troy.

**Ramirez** Elsa Ramirez joined Contract Interiors of Southfield as time billing assistant.

**Sesasma** Donald W. Sesasma was appointed executive vice president of operations at Allnet Communications Services Inc., Birmingham.

**Robb** Mary A. Robb of Farmington Hills joined Allnet Communications Services Inc., Birmingham, as director of public relations and investor relations.

**Rourke** James J. Rourke Jr. was named director of credit and collections for Allnet Communications Services Inc., Birmingham.

**Goldsamith** Robert S. Goldsamith of Southfield opened a law office in Southfield's Town Center.

**Coloaniz** Matthew P. Coloaniz of Southfield was named nursery operations manager of Eaton Nursery Ltd. of Rochester Hills.

**Harrington** Sherry Harrington was named director of public relations at R.E. Launs Inc. of Southfield.

**Weberman** Steve Weberman of West Bloomfield was named vice president of National Service Group Inc. of Bloomfield Hills.

**Pickle** Susan I. Pickle of Farmington Hills was appointed vice president of The Hayman Co. of Southfield.

**Chase** Darrin A. Chase joined Cellular Phone Concepts as marketing director in West Bloomfield.

**Dzodla** Milt Dzodla of Southfield, president of M.L. Silver Exchange Inc., was named the Detroit Litho Club's 1988 NAL/SM Member of the Year.

**Worford** Thomas E. Worford Jr. was named president of Engineered Buildings Inc. in Farmington Hills, a new Butler builder for the Detroit area.

**Barton** Tom Barton of Livonia was appointed to account coordinator for Kolon, Blittker & Desmond, Inc. in Troy.

**Jones** Tim Jones of Bloomfield Hills was recently appointed account coordinator for Kolon, Blittker & Desmond Inc. in Troy.

**Joyce** Dave Joyce was appointed account coordinator for Kolon, Blittker & Desmond Inc. of Troy.

**McKell** Tim McKell of Troy has been promoted to senior vice president-director of the expanding automotive division for W.B. Doer & Co. in Southfield.

**Mcneek** R.J. Mcneek of Farmington was recognized by GE Appliances' national sales organization as a winner of the company's Master's Award for outstanding sales achievement.

**Potter** Keith Potter and Kathleen Momot have been promoted at Bowles & Foster Inc., a general insurance agency in Southfield. Potter was named executive vice president of the corporation and Momot is now vice president and controller of the corporations.

**Campbell** Marc Campbell of Bloomfield Township was named real estate director for F&M Distributors, a discount health and beauty aid chain.

Please submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send information to: Business Editor, 36251 Schoolcraft, Livonia 48150. Please include city of residence and a daytime telephone number where information can be verified.

# datebook

- ELECTRONIC TAX RETURNS**  
Tuesday, Aug. 2 - The advantages of filing tax returns for individuals and tax preparers will be discussed in a three-hour seminar beginning at either 8:45 a.m. or 1 p.m. at Walsh College, 3838 Livernola, Troy. Fee: \$15. Information: 689-8282 Ext. 250.
- WOMEN'S NETWORK**  
Monday, Aug. 8 - "Women and Self Defense" will be the topic of a representative of Citizens Against Crime at the August meeting of the Michigan Professional Women's Network at 8 p.m. at the Southfield Radisson. Non-member fee: \$23. Information: Diane Wilbur, 647-4460.

- MARKETING PROFESSIONALS**  
Friday, Aug. 12 - "Modern Persuasion Strategies for Sales and Marketing" will be presented 10-11:30 a.m. at the Radisson Plaza Hotel in Southfield. Non-member fee: \$45. Information: Diane Ohman, 964-3000.
- CAD/CAM ROBOTICS**  
Sunday-Wednesday, Aug. 14-17 - Third International conference on CAD/CAM Robotics and Factories of the Future held in Southfield. Information: Prakash Shrivastava, 986-2206. Sponsors: International Society for Productivity Enhancement, Society of Automotive Engineers.

- ELECTRONIC TAX RETURNS**  
Thursday, Sept. 15 - The advantages of filing tax returns for individuals and tax preparers will be discussed in seminars offered at 9 a.m. and 2 p.m. at the University of Detroit Renaissance Campus, 651 E. Jefferson, Detroit. Fee: \$10. Information: 927-1501.
- ELECTRONIC TAX RETURNS**  
Friday, Sept. 16 - The advantages of filing tax returns for individuals and tax preparers will be discussed in a seminar at 9 a.m. at the University of Detroit Renaissance Campus, 651 E. Jefferson, Detroit. Fee: \$10. Information: 927-1501.
- PRODUCT FAIR**  
Wednesday, Sept. 21 - Construc-

- TRANSPORTATION ELECTRONICS**  
Monday-Tuesday, Oct. 17-28 - Convergence 88 transportation electronics exposition in Dearborn. Information: Patricia Seaton, 866-6718.
- SMALL BUSINESSES**  
Wednesday, Nov. 16 - Small business exhibitions 5:30-7:30 p.m. in Dearborn. Non-member fee: \$10. Booths \$40. Information: 964-4000. Sponsor: Greater Detroit Chamber of Commerce.

- SMALL BUSINESS DIRECTORY**  
Copies of the free "Small Business Resource Directory" are available at all National Bank of Detroit offices. The booklet, produced by New Detroit and NBD, offers resource information for operators of small business.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Information must be received by Monday to be published in the Thursday issue. Publication cannot be guaranteed. Information should contain a daytime telephone number where information can be verified.

## GET YOUR OFFICIAL USA BASEBALL TEAM BOOSTER PACKAGE

HERE'S WHAT YOU GET:

- ★ 24" x 30" poster by famous sports artist, Bryan Robley.
- ★ Silver and enameled team pin.
- ★ Official team uniform patch.
- ★ USA Baseball Team Booster card.
- ★ Deluxe foil window sticker.

Help the USA go for the Gold at the 1988 Summer Games. Donate \$10.00 or more to the USA Baseball Team fund, and you'll receive the official team booster package (\$20.00 retail value). Or send \$5.00 for the poster only.

Send your donations now, since these USA Baseball Team booster packages have been produced in limited quantities. You'll love it. Your kids will love it.

Official fund-raising Sponsors:

Here's my check/money order for \$10.00 or more to USA Baseball Team Fund.

\$5.00 check/money order for the poster only.

MAIL TO: USA BASEBALL TEAM FUND, P.O. BOX 20221, NEW YORK, NY 10028

Please send my official USA Baseball Team Booster Package to: (Type or print clearly.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Please allow 3-4 weeks for delivery.

# CRANBROOK KINGSWOOD MIDDLE SCHOOL

Grades 6, 7 and 8  
Separate campuses for boys and girls.

## A MORNING FOR FAMILIES

Saturday, August 6  
9-11:30 a.m.  
Kingswood Campus  
885 Cranbrook Road  
Bloomfield Hills

Children of middle-school age and their parents are invited to attend the informative program listed below. Students from all metro area schools are welcome.

- FOR PARENTS:**
- "Your Middle School Child: Planning for the Present and the Future"—presented by Jonathan Hancock, Director of Schools, Cranbrook Kingswood
  - "How to Afford a Quality Education"—presented by Jeffrey Kern, Financial Consultant, Thomson McKinnon Securities
  - "Looking Ahead to the College Admissions Process"—presented by William McElroy, College Counselor, Cranbrook Kingswood

- FOR STUDENTS:**
- Evaluative Testing (no fee). For students entering grades 6, 7 and 8 at any area school. Cranbrook Kingswood will schedule follow-up appointments with parents to discuss test scores.
  - Final Test Date for Admission to Cranbrook Kingswood (\$20 fee). For those students interested in fall enrollment at Cranbrook Kingswood.

To register for the programs and testing, or for more information, please call: Dean of Middle School Admissions

**645-3510**

Cranbrook Schools admit students of any race, color, religion, and national or ethnic origin.

## THE BIG E HOME EQUITY LINE OF CREDIT

You don't pay a penny! Closing costs on other Home Equity Lines of Credit can add up to hundreds of dollars. But at the Big E, we pay your closing costs on lines up to \$100,000, saving you as much as \$600\* or more! Plus, you pay no application fee.

Enjoy a guaranteed rate cap. The current Big E Home Equity Line of Credit rate is 11.00%<sup>1</sup> annual percentage rate. Plus, with that rate cap, you'll never pay more than 5% over the rate in effect at the time you close.

And more... You can pay off your other higher cost loans and charges. Plus you may still be able to deduct 100% of your home equity interest. See your tax advisor for details. Besides that, you'll have a revolving line of credit, so as you pay off your loan, that money again becomes available to you.

Come to your local Empire of America office to receive a free estimate of how much you'll be able to borrow. And once you apply, you'll have an answer on approving your credit within 24 hours. Start saving now.

Call SMARTLINE® at 1-800-THE BIG E (1-800-843-2443). SMARTLINE® is open seven days a week 9 a.m. to 9 p.m.



\*Average savings based on a \$35,000 line of credit. <sup>1</sup>This is our July 1988 A.P.R. The A.P.R. can change monthly on this variable rate line. A mortgage on your home secures this line of credit.