

Our objectives are to get as many qualified buyers as possible into your home until it is sold, to communicate the results of our activities to you, and to assist you in getting the highest possible dollar value for your property with the least amount of problems in the shortest possible time. We will prepare a written competitive market analysis to justify our price to qualified buyers. We will submit the listing to the appropriate Multiple Listing Services. We will submit copies of your listing to our company sales staff for their waiting buyers. We will arrange tours of your home. We will promote your property for maximum exposure to the other agents in the area. We will suggest and advise you as to any changes to make in your property to make it even more marketable. We will inform you as to any changes in the market place and financing and their effects on the sale of your property. We will saturate you neighborhood with computer generated target marketing cards. We will make you aware of all the various methods of financing available. We will promote the features and will discuss the results of our efforts for the purchaser in arranging all contracts and terms. We will handle all title and other closing closing. We will review market your home — from neighborhood. We are highly qualified to help with all aspects of your home. We will help you sell your home in a timely manner with the best exposure. Our objective is to get you into your home until it is sold, to assist you in getting the highest possible dollar value for your property with the least amount of problems in the shortest possible time.

We will prepare a written competitive market analysis to justify our price to qualified buyers. We will submit the listing to the appropriate Multiple Listing Services. We will submit copies of your listing to our company sales staff for their waiting buyers. We will arrange tours of your home. We will promote your property for maximum exposure to the other agents in the area. We will suggest and advise you as to any changes to make in your property to make it even more marketable. We will inform you as to any changes in the market place and financing and their effects on the sale of your property.

# We won't disappear after you list a house with us.



Training Center

358-7111

Allen Park

389-1250

Ann Arbor

995-1816

Birmingham

646-1800

Bloomfield Hills

844-4700

Brighton

227-5005

Dearborn

274-8911

Dearborn Heights

655-3200

Detroit 7 Mile

632-8800

Detroit - Gr. River

632-3400

Farmington

477-1111

Farmington Hills

851-1800

Lathrup Village

659-2300

Livonia

281-0700

Milford

684-1065

Northville

348-6430

Plymouth

455-7000

Rochester

652-8500

Royal Oak

548-9100

St. Clair Shores

288-0010

Sterling Heights

978-5660

Taylor

282-8550

Trenton

676-6800

Troy

528-1300

Union Lake

363-1511

Waterford

623-7500

West Bloomfield

681-5700

Westland

328-2000

Wyandotte

284-6282

Commercial

363-1100