

### Off to a flying start

Kindergarteners at Flanders Elementary in Farmington began Irvin and Pam Eilis planned the "We're Off to a Flying Start" the new school year by watching their spirits — and balloons balloon launch to make the newcomers to Flanders feel more — soar from the school playground last week. Teachers Jan comfortable.

## business briefs

If you recently opened a shop, captured an award, carned a promotion, are planning a new vertice or project, or have information about other business-related happenings — and there's a Farmington-area connection — we'd like to hear from you or we can share your news tiem with other Observer readers. Send items to: Business Briefs, Farmington Observer, 3233 Grand River, Farmington 48024.

River, Farmington 48024.

• TOP AGENCY

Murray-Baldel Sales of Farmingtion Hills was named Rep Agency of
the Year by Dupli-Color Products

Co., manufacturer of automotive

Co., manufacturer of automotive

concept and a construction of the company's national sales meeting in

Chicago.

"Murray-Baldel Sales has done an

outstanding job of representing Dupli-Color's automotive national sales mana
representational sales mana
gently and the sales has the sales mana
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fig relationship with this fine group

of sales professionals."

Accepting the award were agency

principals Bob Murray and Bob

Baldel and vice president John

[grisan.

### JOINS AGENTS

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 Collett-Lowman Agency of Farmington Hills has Joined the Independent Busarines Agents of Michigan, and the Agency of Farmington Hills has Joined Michigan, Geraldine Lowman is president of Collett-Lowman Agency.
 Through her affiliation with IIAM, Lowman subscribes to a professional code of business ethics and receives the benefits of membership in Michigan's largest organization of insurance agencies. It represents 7,000 insurance professionals statewide.

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• NEW SYSTEM

Farmington Hills-based Michigan
Automation has introduced the Prof.
it Planning and Control System developed by the Small Business Strategy Group, company president Rander Michigan Automation designs and
builds automation systems to inspect, sort, orient and transfer parts
of various sizes and shapes between
manifecturing operations.

Psys systems, the
moving of parts on a cushion of air
moving of parts on a cushion of air
through flexible, durable plastic tubing with its Turbo-Flex Systems. The
company also produces industrial
washers and incinerators.

The Small Business Strategy
Group, which introduced its copyrighted Profit Planning and Control
System last year, will act as a consultant to Michigan Automation. The
group will use its management formula to increase profit, manage
growth and handle business complexities.

The Small Business Strategy
Group is at 21411 Civic Center
Drive, Suite 102, Southfield 48076.
Call Don Reimer at 358-1442.

• EARNS AWARD

● EARNS AWARD

Dr. George Eidls, general manager of Cilmax Research Services in
Farmington Hills, announced that
Richard Gundlach, principal investigator, has received the American
Foundrymen's Society 1987 Award
for the best technical paper of the
cast-iron division presented at the
1988 Casting Congress.

The title of Gundlach's paper is
Whontioring the Bainits Reaction
During Austempering of Ducille Iron

and High Silicon Cast Steel by Resistivity Measurements." His coantiors are Y.J. Park of AMAX Metalors are Y.J. Park of AMAX

ton/Parz Group and the Beztec Com-panies, both of Farmington Hills, for Saddle Creek Apartments, a com-plex they jointly own and developed.

The two-phase complex, on Novi Road between Nine and 10 Mile in Novi, has 220 apartments completed with 80 percent occupied. Another 180 apartments will be finished and ready to occupy this summer.

### obituaries

Mr. Dirette, 78, of Southfield died August 14.

Born in Ohlo, Mr. Dirette was a slitter operator for a steel company. Survivors include his wife, Ma-dalene; children, Gusty, Theron and Gary; two brothers, four sisters; nine grandchildren and six great-grand-

Services were at the Heeney-Sund-quist Funeral Home, Farmington, with the Rev. Edward Belczak offici-ating. Burial was in Mount Hope Cemetery, Livonia.

ROY JENKINS

Mr. Jenkins, 23, of Warren died August 37 in a car accident. Mr. Jenkins worked for the automotive industry. Survivors include his parents, Lee and Alberta Jenkins; brothers, Tom and Don; sisters, Sherry Pozzi and Ella Mae Wooten; flance, Annette Brown.
Services were at the Heensy-Sundustr Funeral Home. Earminstoo.

ocryices were at the Heeney-Sund-quist Funeral Home, Farmington, with the Rev. Dr. David Cummins of Faith Baptist Church officiating. Burlal was in Mount Hope Cemetery, Livonia.

# campus pipeline

If you have news from a college, university or other campus of higher education — and there's a Farmington-area connection — we'd like to hear from you so we can share your news item with other Farmington Observe readers. Send Items to: Campus Pipeline, Farmington Observer, 33203 Grand River, Farmington 48024.

HONORS LIST
 Stephen Rebbine, Robert Schneider and Diane Schumacher of Farmington Hills were named to the honors list at Ferris State University, Big Rapids.

• PRESENTS PRODUCT

profile the new Hino (HB) Diesal Truck. To make their presentation complete, they borrowed a Hino for a day from Michigan Kenworth of Grand Rapids.

**●** HONORS COLLEGE

Jennifer Bilmik, Melissa Cousins, Christopher Cahill and Denise Mahle of Farmington Hills were among 193 freshmen accepted into the Honors College at Western Michigan Univer-

sity.

They were admitted based on outstanding high school achievement and aptitude as measured by grade point averaged and American College Test scores. They also were evaluated by the quality of an essay, participation in co-curricular and community activities, and academic recommendations.

PRESENTS PRODUCT
How successful would a sales presentation be without showing the item to be sold?
That was the problem encountered recently by five Ferris State University students in the automotive and heavy equipment management program when they had to present a product knowledge seminar as part of their senior automotive management class.
The local student involved was Neil Gilson of Farmington.
The Big Rapids group decided to

There is no cure for diabetes. At least not right now. And until there is, millions of people have to live with the disease.

If you think that's easy, imagine living on a diet every day of your life; constantly monitoring your blood sugar level; and taking insulin injections several times a day.

But as hard as that sounds, not taking care of your diabetes makes it much worse. Because diabetes can lead to heart disease, kidney disease, blindness and gangrene.

And for 150,000 people each year, it leads to death. Insulin is not a cure. But until we find one, it's all we have.

Support the Research of the American Diabetes Association

