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Messy kitchens yield to Organizers

It seemed like a good idea, because nobody else was doing it.

After all, if you're going into business for youself, you should have a novel idea, right?

That's what Gloria Nichols and Kathy Binning thought about their new business called "The Organizers." And the philosophy seems to be paying off — and in more ways than just cash.

Just give them a hare, semi-

just cash. Just give them a bare, semi-equipped or cluttered kitchen, and they'll do a transformation that'll turn the head of even the most orga-nized homemaker. Organization's the name of the game, and that's what they do besaid Nichols, a Troy resident, and Binning, who lives in Harrison Town-ably.

said Nichols, a Troy resident, and Binning, who lives in Harrison Township.

"What do I know about stuff like this?" said customer Scott Black-burn who, for the first time in 25 years is on his own to cook, clean and do all those other things that revolve around the kitchen.

"I coulding the been more pleased with the job. Now everytime I open a drawer; i pull out something new to cook with."

THE IDEA OF rearranging and stocking kitchens (and bathrooms) for prolit grew from Nichols and Binnings' desire to work for themselves, plus their knowledge of kitchen states of the proper shall working for the same real estate company, where they had the opportunity to see firsthand a variety of kitchens and bathrooms, some organized and some not.

"We've seen a lot of junky kitchens in our days, and some bathrooms that make you just want to throw up," Nichols said.

Binnings added, "Believe it or not, I've had potential customers not buy a house because the kitchen looked terrible."

Both will continue to hold full-time jobs in the real estate profes-

so terrible."

Both will continue to hold full-time jobs in the real estate profes-sion until The Oranizers grows large enough to support them.

Both claim a need for their ser-vice exists, because there are scores

of people who just don't have the time or want to take the time to arrange their kitchens — particularly single, working people, like Blackburn, they said.

"Sometimes you hate cooking because everything in your kitchen is such a mess, you can't find anything to cook with," said Binnings. "Give the job to us, we love doing it," said Nichols, who admitted she "loves" to ge grocery shopping and bring things back to her apartment to pul away.

"Born to show" is how Binnings."

OBVIOUSLY it takes organized people to make a living out of organizing other people's things. So it probably comes as ourprise to find out Nichots alphabelizes her spices, as she did her baby food jars, and that Binnings arranges towels by color in the hall closet.

ranges towed by color in the hall closet.

"I guess you could say we have order in our lives," they agreed.

The women offer three types of kitchen services, ranging from the starter-kitchen setup, to the advanced setup.

There is even a "pick and choose" arrangement customers can pay fail kitchen. And of course they will simply carrange an existing kitchen, without adding to its contents.

One of the first things Nichols and the order of the starter with the model of the first things and the starter with the s

"We shop around for the best prices," said Nichols, "and we try to give you what you normally wouldn't go out and buy but find you need four trying to follow a recipe." A garlic press, turkey baster and melon ball scoop are good examples, Binnings said.

AFTER THE shopping, the task of organizing really comes into play. "We did a kitchen for one woman who had three junk drawers, and we got her down to one," Nichols said. "Her husband wanted to know what we threw out, and we said

Gloria Nicholson (left) of Troy and Kathy Binning of Harrison Township examine a kitchen they plan to organize as "The Organizers."

nothing. It had just been thrown everywhere before. He loved us!"
For their deeds, the women charge
25 percent of the total cost of Items purchased for a room. One-half of the estimated purchase is required as a deposit so they can do the shopling.

Nichols added. "Maybe we should

ping.
"I don't know, maybe we're not charging enough," said Nichols who admitted a lot of their patrons

Nichols added, "Maybe we should wait to see how it goes before we start talking about raising the price."

SEARS

