

## marketplace

Language Enterprises of Southfield opened at 5000 Town Center, Suite 2104, to offer companies on-site lessons in German and Spanish. The telephone number is 357-5413.

Mobay Corp. established a Detroit Automotive Technical Marketing Center in Troy. The 18,107-square-foot center will be at 1150 Stephenson Highway. Mobay is a major supplier of polyurethane systems, thermoplastic resins, rubber chemicals, pigments and raw materials for urethane coatings used by the automotive industry.

Coventry Productions of Troy teamed up with Botell, Jacobs, Kenyon & Eckhardt of Birmingham to produce three new commercials for the Atlanta Chrysler-Plymouth Dealers. Coventry also joined with

General Motors Buick-Oldsmobile Cadillac Group to produce two training programs used to introduce its personal development program to employees and supervisory personnel.

Marketing Impact Inc. of Southfield was named the advertising agency of record for Van Dyke Park Hotel of Warren.

Uniforce Temporary Services of Birmingham is conducting a "Second Career for Retirees" recruitment campaign through Oct. 2.

Key & Kay Tile Depot Inc. moved its headquarters to 28237 Orchard Lake Road, Farmington Hills. The move allows for future expansion of the headquarters staff. The company started in 1953 and has 15 Detroit area stores.

Schmalts & Co., a Southfield CPA firm, completed a third independent peer review of its accounting and auditing practice.

Sunglow Inc. of Farmington Hills was awarded a bid for a new building for Sharon Metal Products Inc. of West Mifflin, Pa., a manufacturer of steel, pre-engineered metal buildings. Sunglow now represents Sharon Metal Buildings in Oakland County.

French & Rogers Inc. of Troy will handle advertising, marketing and public relations for Inductobest Inc. of Madison Heights.

Arbor Drugs Inc. plans to move its headquarters this December to a three-story, 55,000-square-foot office building at 3331 W. Big Beaver in Troy. The new site replaces an existing facility at 1818 Maple Lawn as well as a nearby satellite office.

Carson Business Interiors Inc., a Southfield interior design firm and office furniture dealer, doubled its staff and equipment in its computer aided design department.

Interior Dynamics Inc. of Troy is a newly formed company offering office furniture systems and services. The company is at 1711 Livernois in Troy.

Farbman/Stein and Co., a Troy commercial/industrial real estate company, coordinated the sale of a 26,000 square-foot facility between Polyflex Corp. and Flexible Products.

Jervis B. Webb Co. of Farmington Hills bought 100 acres in Lyon Township to build a 250,000-square-foot manufacturing facility. The transaction was handled by Troy brokers Farb/Stein and Co.

Indoor Air Purification Systems opened offices at 25755 Southfield Road, Southfield. The service cleans and refinishes the interior walls of duct work and installs an electrostatic air filter, substantially reducing indoor pollution.

JB Communications of Birmingham was selected to produce mar-

keting publications for St. John-Bon Secours Seniors Community in Detroit.

Dana Commercial Credit Corp. of Troy named Gray & Kilgore Inc. of Troy as its advertising agency.

Shelia Sloan Public Relations Inc. of Southfield was appointed the public relations agency for Detroit area psychotherapist, Reuben Bar-Levav, M.D.

Cy Grobbel has opened offices in Rochester Hills as a locally-franchised Business Counselor for General Business Services Inc., a national organization that provides financial management, business counseling, and tax-related products and services to small business owners and professionals.

Terry McGovern has opened AlphaGraphics Printshops of The Future at 2850 Northwestern Highway, in Southfield.

Leeco Diagnostics Inc. of South-

field completed plans to move its headquarters to 24475 W. 10 Mile in Southfield. The company sells medical diagnostic test kits in the United States and 32 foreign countries.

The Quarton Group, a publishing house, opened at 7 W. Square Lake Road in Bloomfield Hills. The telephone number is 335-5843. The company will publish custom magazines and newsletters.

M.S.E. Cable Systems Inc. of Rochester Hills acquired three private cable television systems from Multivision Cable Systems of Southfield. The systems are in the Jeffersonian and Alden Park apartment's on Detroit's riverfront and the Blackstone Cooperative on Eight Mile in Detroit.

Louis Velliton opened a store at the Somerset Mall in Troy. The shop is next to Charles W. Warren jewelry store, carries luggage, handbags, leather goods, and accessories.

Savage Advertising Inc. opened offices at 1171 Chicago, Troy, just off I-75 near the Oakland Mall. President R. David Savage of Rochester bought Corbett Advertising Inc. of Rochester, transferring clients to the Troy office.

Glover/Ross Productions, a new video production company, was formed by Sylvia Glover, entertainment reporter for WDIV-TV, and Sheryl Ross, a seven-year veteran in the broadcast production and public relations field. The new production company is at 5640 W. Maple, West Bloomfield.

## WE'RE OFF AND RUNNING!

HERALD WHOLESALE



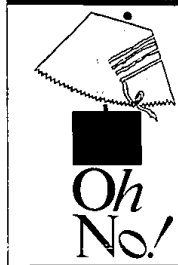
1 of 10,000 REFRESHINGLY DIFFERENT ITEMS AT HERALD WHOLESALE

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price range. Shown above is the Belair faucet by Dornbracht. You're invited to visit our showroom and view our large selection of bath and door hardware.

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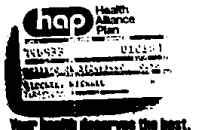
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