

business people

Richard P. Kugha was elected to the board of directors of Core Industries Inc. of Bloomfield Hills. Kugha is chairman and president of Kugha Enterprises in Southfield, a private company that manages his various business interests.

William H. Oberlin was named executive vice president of sales and marketing of ALC Communications Corp. of Birmingham. Oberlin joins ALC from Cable & Wireless Communications Inc. of Vienna, Va., where he had been senior vice president of sales and marketing since 1983.

Robert J. Vlasie of Bloomfield Hills was elected chairman of the board of directors of the Campbell Soup Co.

William A. Hugener Jr. joined the MLX Corp. headquarters staff in Troy as director of manufacturing.

Prior to joining MLX, Hugener was vice president and general manager of Trans Tech Inc.

Gordon Keller was named vice president of engineering in Troy. In his new position, Keller will be responsible for all of the company's engineering staff and their activities, including product research, hardware and software development, and product support.

Chris Graden of Bloomfield Hills rejoined W.B. Doer & Co. in Southfield as vice president, management supervisor. In this position, he will work on various consumer goods and services accounts and new business. Most recently, Graden was with Stone & Simon Advertising for two years as vice president, marketing. There, he handled strategic planning, marketing research for agency clients and new business.

Timothy A. Shindeldecker was promoted to president of CTI Telecommunications Inc. of South Bend from the position of vice president and controller. CTI Telecommunications is a wholly owned subsidiary of Birmingham-based Allied Communications Services Inc. Shindeldecker joined Clark Equipment Co. in 1974 and held various positions including general accounting manager and assistant controller. In 1984 he became controller of Clark Telecommunications Inc., the Clark Equipment telecommunications unit. In early 1988 Clark Telecommunications was bought by Allied and renamed CTI Telecommunications Inc.

Rob Elliott was promoted to vice president of creative within the marketing department of Little Caesars Pizza in Farmington Hills. Elliott began his career with Little Caesars

as a restaurant manager in 1979. In 1980, he joined the corporate staff as a field marketing supervisor for pizza stations. Most recently, he was director of advertising.

Michael Caumartin of Bloomfield Hills was named manager of the Rochester branch of Ross Mortgage Corp. Caumartin, a corporate vice president, had been manager of the Sterling Heights office and has been with Ross organization for more than five years.

Jerome S. Bookstein was promoted to senior vice president, investments, in the Birmingham office of Prudential-Bache Securities. He has been with the firm since 1960.

Mervin C. Moses was named executive vice president and chief financial officer of ALC Communications Corp. Moses joins ALC after six years with Cable & Wireless North America, most recently as chief fi-



Caplinger Sklar Hart Oakley

financial officer and senior vice president of finance and administration.

Please submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-ad-



Caplinger Sklar Hart Oakley

stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send information to: Business Editor, 36251 Schoolcraft, Livonia 48150. Please include city of residence and a daytime telephone number where information can be verified.

Other areas full, Ann Arbor lures developers

Continued from Page 1

To maintain contact with the community, Lutz's firm has 250 employees working in Ann Arbor. "We have a very intimate understanding of Ann Arbor," he said.

In developing 101 Research Park, his firm has hired campus environmentalists from the University of Michigan to help develop a land use plan, lakes and pedestrian pathways.

At 777 Eisenhower Plaza, Lutz has included an art gallery to try to give his building the qualities Ann Arbor residents feel strongly about, he said.

John Swisher of Swisher Realty in Ann Arbor has been watching the influx of Oakland County developers. "There are a number of them here. It's actually been picked up in the past four or five years."

Swisher said Oakland County developers tend to be a "little more high pressure than local developers." Lutz came in with a large flurry and made his presence known, Swisher said.

David Kwan, vice president of consulting for Peter Allen Associates, a Realtor in Ann Arbor, said Oakland County developers have been welcome in most cases. "A lot

of them have been in the community for a very long time," he said.

Apartment development has been very successful in Ann Arbor, Kwan said, but the office market has been soft. "It's been a little slower than many developers had expected," he said.

Opportunities are also limited in the downtown area because of a lack of land, Kwan said.

RICHARD ROESER, co-owner of Beachum and Roeser in Birmingham, said his firm was attracted to Ann Arbor because of the solid economic base. "Ann Arbor has a more level economic climate than what

'Ann Arbor is a very vibrant, interesting, exciting market,' said Eric Yale Lutz, chief executive officer of Eric Yale Lutz and Associates, a Birmingham-based development firm.

we experience in the metro Detroit area," Roeser said.

Jonathan Holtzman, co-chairman of Holtzman and Silverman in Farmington Hills, said the Ann Arbor market will continue to grow, but it is very different from the suburbs of Detroit.

In Ann Arbor, more respect is given to existing landmarks, Holtzman said.

For example, at the Arbors development, his firm has integrated five oak trees into the development.

David Gans of Selective Development Corp. said care has to be taken when developing in Ann Arbor. He

said his firm has spent a year and a half learning about Ann Arbor. In designing a project, his firm is trying to avoid being a "white elephant." The Boardwalk Office Center will be of classical design. "We feel it will be well received in Ann Arbor," he said.

Swisher said he thinks Ann Arbor will continue to gain prominence but keep its own flavor.

Lutz agrees, saying he doesn't see Ann Arbor developing in the same way metro Detroit has. "I don't see it developing in similar patterns. Ann Arbor has to be dealt with in a delicate way," he said.

Local firms helped build Auburn Palace

Arena Associates of Troy has opened the Palace of Auburn Hills, the 21,000-seat arena it owns and operates, thanks in part to the effort of many local companies. General contractor was R.E. Dalley Co. of Southfield. Shreve-Weber-Stellwagen Engineering of Southfield served as mechanical/electrical consultant. Machus Enterprises of Birmingham is operating the arena's restaurant, banquet facility, cocktail lounge and will provide catering to the 180 private suites.

About 3,000 yards of interior concrete floor was finished by Nardoni Floor Co. of Rochester, and about 1,000 cabinets in the suites were fabricated and installed by Troy Millwork of Troy.

Other Oakland County companies involved in the construction were: Barton-Arshman Associates of Southfield, traffic consultants; Central Masonry of Rochester Hills, masonry; Century Hardware, Farmington Hills, door finish hardware; Cincinnati Time, Southfield, time clocks; Contract Interiors, Southfield, suite furnishings; Design Twenty Four, Troy, window coverings;

Detroit Independent Sprinklers, Southfield, fire sprinklers; EAM Engineers, Troy, mechanical engineering; Marilyn Finkel, Farmington Hills, art consultant;

Also, French Electric, Troy, electrical; Giffels-Webster Engineers, Rochester, civil engineering; GTE, Southfield, phone system; L&M Painting & Decorating, West Bloomfield, painting; Lifton Electric, Birmingham, electrical; McCoy Inc., Southfield, steam room/sauna equipment; Midwest Steel Erectors, steel erection; W.S. Molnar, Birmingham, aluminum grating; Motorola, Southfield, radio dispatch system; Neyer, Tisco & Hinds, Farmington Hills, soil testing;

And, Phoenix Wire & Partition, Troy, wire partitions; Reid, Cool & Michalak, Southfield, traffic consultants; RLB Design, West Bloomfield, restaurant equipment; Rochester Floors, Rochester, carpeting; Testing Engineers & Consultants, Troy, testing; Vieira Co., Birmingham, floor isolation system; Westinghouse Elevator Co., Southfield, elevators; H.G. Ziegler & Associates, Southfield.

Observer & Eccentric CLASSIFIED ADVERTISING

644-1070 Oakland County

591-0900 Wayne County

852-3222 Rochester/Rochester Hills

Beckwith Evans

42nd ANNIVERSARY

The Best of Lees, Karastan and Galaxy AT 22% TO 55% OFF!

LUXURIOUS PLUSH CARPETS

SAVE 31% LESS TOP SELLING FINE STAINBLOCKER PLUSH \$19.99

SAVE 34% KARASTAN'S SOFT VIBRANT STAINBLOCKER PLUSH \$24.99

SAVE 24% GALAXY'S DEEP THICK ANSO V NYLON PLUSH \$25.99

SAVE 23% GALAXY'S PREMIUM ANSO V NYLON SILKEN SOFT PLUSH \$36.99

ELEGANT SAXONY CARPETS

SAVE 28% GALAXY'S STAIN PROTECTED DENSE SAXONY \$12.99

SAVE 31% LEES THICK STAINBLOCKER NYLON SAXONY \$17.99

SAVE 37% KARASTAN'S ANSO V NYLON CABLED SAXONY \$21.99

POPULAR BERBER CARPETS

SAVE 37% LEES STAIN RESISTANT RUGGED BERBER \$16.99

SAVE 33% KARASTAN'S ANTRON NYLON WOVEN BERBER \$29.99

SAVE 34% KARASTAN'S MAGNIFICENT PURE WOOL BERBER \$49.99

EASY CARE SCULPTURED CARPETS

SAVE 41% GALAXY'S MULTICOLORED ANSO V NYLON SCULPTURE \$12.99

SAVE 29% LEES TONE ON TONE RESILIENT SCULPTURE \$16.99

SAVE 27% GALAXY'S LUXURIOUS DEEP SCULPTURED PLUSH \$21.99

SAVE 28% KARASTAN'S UNIQUE HEAVY SCULPTURED TEXTURE \$27.99

SAVE 35% GALAXY'S CERTIFIED STAINMASTER THICK SCULPTURE \$14.99

SAVE 29% LEES CERTIFIED STAINMASTER HEAVY SAXONY \$16.99

SAVE 28% GALAXY'S CERTIFIED STAINMASTER VIBRANT SAXONY \$17.99

SAVE 43% KARASTAN'S CERTIFIED STAINMASTER DENSE PLUSH \$19.99

SAVE 32% LEES POPULAR NYLON TEXTURED SAXONY \$16.99

SAVE 32% LEES "FOOTPRINT FREE" RESILIENT TWIST \$18.99

SAVE 31% GALAXY'S LUSTROUS NYLON "TRACKLESS" SAXONY \$17.99

SAVE 33% KARASTAN'S STUNNING DENSE FRIEZE TWIST \$19.99

Summer Cottage? Second Home? Retirement Plans? Come Out and See the Park Model Sited to Your Lifestyle.



Park Models from Holiday House, Kropf & Mallard

Haas Lake Park Park Model Sales 25800 Haas Road, Box N New Hudson, MI 48165 (313) 437-1771

O&E Sports—more than just the scores

Liong Gee Tan M.D. FAAP, P.C.

Diplomat American Board of Family Practice

Announces his new location 6161 Orchard Lake Rd. (between Maple and Walnut Lake Road) West Bloomfield

25 Years of Experience For Appointment Please Call: 737-2799

Beckwith Evans

CARPET ONE

• TROY WAREHOUSE
• PLEASANT RIDGE
• CLINTON TOWNSHIP
• REDFORD
• OAKBROOK HEIGHTS
• LIVONIA
• TAYLOR
• ST. CLAIR SHORES

600 E. Maple Rd.
2424 Newburgh
5920 Clinton
2501 W. 6 Mile Rd.
2400 Oak Rd.
5114 Plymouth Rd.
2400 Park Rd.
2400 Grand Ave.

565-7000
567-7100
792-1310
536-3950
776-7700
422-4600
287-2876
776-8806

Buying carpet has never been easier!

Call our Customer Dept. (313) 541-7000

Free Home Service—Call Collect (313) 541-7000

STORE HOURS: MONDAY-FRIDAY 10 am to 6 pm...SATURDAY 10 am to 5 pm...SUNDAY Noon to 5 pm