Deborah Hart joined Casey Com-munications Management in South-field as a senior account executive. She had been with the state Depart-ment of Corrections in Lansing for

Lori E. Taylor, Lisa Hildorf and Judy Block were appointed senior designers with Catallo Associates Inc. of Birmingham. Taylor was with a Canadian company, Hildorf with

## business people

Frank R. Roarke was promoted to vice president/sales and marketing for Hydraliak Corp. in Farmington Hills. He had been in sales with Gulf+Western Manufacturing Co.

John Messina was named food and South Messans was named food and beverage director at the Embassy Sultes Hotel of Southfield. He had been manager of the Summit restau-rant in the Detroit Westin Hotel.

Kathryn Sheehy, director of medi-cal records at Crittenton Hospital in Rochester, will be inaugurated as president of the American Medical Records Association at the group's annual meeting Oct. 28, in Dalias

Jerre Batson of Rochester Hills was promoted to store manager of the Southfield Inacomp Computer Center. Batson, who joined Inacomp in June 1987 as a salesman, had been a company store manager in Madison Heights. Jerre Batson of Rochester Hills 11 years.

Roy C. Belknap of Bloomfield
Hills Joined Shearson Lehman Hutton Inc. as senior vice president. He
had been senior vice president and
resident manager with Prescott,
Ball & Turben Inc.
Gayle Spectur and John Boladian
of MARS Advertising in Southfield
will work with the Professional Outreach Program of the Detroit Institute of Arts. It's aimed at creating
awareness of the DiA.

Ric Florka was named regional controller with Inacomp Computers. He will be based in the Troy office. He had been with Foodland Distribu-tors in Livonia.

Donald E. Salar of Beverly Hills was named director of marketing for Ideal Occupational Medical Cen-ter, which has centers in Troy, Cen-ter Line and Taylor. He has been with Ideal for 14 years.





















Ford & Earl Associates and Block with Carson Business Interiors and Schaerer Design. ment.

ment.

Person submit black-and-white photographs, if possible, for inclusion in the business people column. While we value the receipt of photographs, we are unable to use every photograph submitted. If you want your photograph returned, please enclose a self-addressed, stamped envelope. Indicate in a margin on the front of the photograph that you want it returned. We will do our best to comply with your request. Send information to: Business Editor, 39231 Schoolcraft, Livomia 48150. Please include city of residence and a daytime telephone number where information can be verified. Michael Beauvais was promoted to assistant product manager with National Computer Equipment Corp. of Troy. Kirsti Lucander, Kim Wolchiewicz and Michael Wild joined the product management staff of National Computer Equip-

The strategy for continued growth includes plans to acquire insurance companies in the Southeast and on the West Coast. The company is planning to add a 70,000-aquare-foot, \$7 million building to its 12 Mile Road campus to increase work space. mated \$3 billion by year end. Investment income rose by 19 percent to \$183.5 million in 1937 from \$152.5 million a year earlier. Total insurance in force exceeded \$17.2 billion in 1837, up \$1.7 billion in one year. Insurance in force increased at an annualized rate of 14 percent in 1938

Logan succeeds

Headlee as CEO

Continued from Page 1

HEADLEE TOLD this newspaper in an interview earlier this summer that his heart transplant and a sub-sequent bout with hepatitis influ-enced his decision to search for a

IN ADDITION, the company has sought out new Investment opportunities, becoming a partner with R.A. DeMattia Co. of Plymouth in developing technology and industrial parks in western Wayne County, Household International (NISE) acquired Hamilton and Hamilton and Hamilton Life in Hamilton and Hamilton and Hamilton and Services Subdidlary markeling ille, accident, and specialty product through 1,200 Household Finance Corp. offices throughout the U.S. Canada and the United Kingdom. Household International is a major provider of products for building, consumer and commercial-industrial markets.

In 1978, Headlee spearheaded passage of the Tax Limitation Amendment to the Michigan Constitution. A major political figure in Michigan, be ran unsuccessfully for governor in 1982 after winning the Republican nonlination. successor.
"I had always aimed toward my early 60s for stepping out into a new career in public service. Now, I'll just do it a little sooner," Headlee

said.

Alexander Hamilton employs 650 full-time employees at its 150,000-square-foot headquarters, up from 128 in 1972. Its national sales network numbers 7,400 agents. It is the nation's 95rd largest life insurance company in terms of assets, according to AM. Best Co. of New Jersey. In Michigan, It ranks second. It also has earned 8est's top financial rating, which reflects ability to meet financial commitments.

Men, if you're about to turn 18, it's time to register with Selective Service at any U.S. Post Office.



It's quick. It's easy. And it's the law.

## marketplace

Pet Finders of Birmingham is a new pet placement service, 3845 Lincoin Drive. The service helps people in search of the perfect pet or helps those unfortunate pets that have been placed in the wrong home for the wrong reasons.

G. Temple Associates Ltd. of Southfield produced an ad series that won a sliver award at the 1988 De-troit Blx-Com Awards for SpaceRak Diviston, Eugene Welding Co. of Marysville.

A&W Restaurants Inc. opened a franchise restaurant in Southfield, in the Tel-12 Mall food court.

Williams-Sonoma, a San Fransico kitchenware and serving equipment retaller, will open a new store in Somerset Mall, 2755 W. Big Beaver,

Empire of America Federal Sav-ings Bank of Farmington Hills in hosting a "Grand Reopening Cele-bration" through Sept. 16, with ice cream socials, daily sweeptakes drawings, and a health and fitness day at the bank's office, 31300 Ore-hard Lake Road.

Bloomfield Mortgage Corp. moved its corporate headquarters to 26500 Northwestern Highway, South-field.

Nielson Sports Therapy Clinic of Farmington opened a facility at 23327 Orchard Lake Road, offering treatment by licensed therapists and certified athletic trainers.

certified athletic trainers.
Investment Management & Research Inc. opened an office in Farmington Hills at the historic Petitione Farmhouse, 34400 12 Mile, between Drake and Halstead roads. IMR is a national investment firm providing services to individuals, businesses and institutions, and is a subtidiary of Raymond James Financial Inc. of New York.

Dr. Jerome Rosenthal has moved his office to 23077 Greenfield, South-field. Rosenthal specializes in rheu-matology and internal medicine.

JR Kidd Co. of Bloomfield Hills was selected by Meyer Treasure Chest Stores as the advertising and public relations agency for the 17-store chain of jewelry stores.

Ross Mortgage Corp. opened a branch office at 134 W. University Drive, Saite A, in the Rochester Cen-tre Building. The company plans to move to a larger office within the

Richard Hartle Associates of Bir-mingham changed its name to Har-tle & Heth Inc.

The Berline Group Inc. of Bir-mingham will handle advertising and public relations for Orchestra Hall.

Own a Land Contract? Immediate Cash

Available

We make it easy to get free checking.

Andrew Woomer of Troy joined the Southfield office of Contract In-

the Southfield office of Contract In-teriors as a customer service repre-sentative. He had been with the com-pany's Pittsburgh office. Rob Jones joined Contract Interiors as an ac-count representative. He had been with Interior Systems Contract



## Regular Checking

At Standard Federal, we know the money you usually spend on checking account charges and service fees could be put to far better use. That's why our Regular Checking is so attrac tive. You only have to maintain a minimum balance of \$250 for us to waive our \$3 monthly service fee. And, there are no per check charges. Plus, when you open a new checking account, we'll also buy back the unused checks from your other bank at  $5\ensuremath{^{\circ}}$  per check up to \$10.00, and give you 50free checks with your first order.

For a limited time, get a free GE Clock Radio when you open a new checking account with \$500 or more.\*

This offer is good for a limited time only. Regulations resinct the number of gifts to one per account and an individual may receive only one gift. All gift items are subject to availability and cannot be maded. Additional gifts are not available for purchase. Gifts are not allowed for funds transferred from one Standard Federal account to another.

We focus on performance.

Standard Federal Bank Savings/Financial Services

1-800/482-3930



