

# Use cable system to disseminate local news

Calling all organizations. Who are your publicity people? Who do you depend on to disseminate information about what your purpose is and why others should want to join your group? How does your publicity or public relations person (be they volunteer or paid staff) distribute announcements? September is a perfect time to review your outreach process. Analyze your calendar of events. Through Channel 12 TV and Channel 16 Radio, via cable, there are options. The most effective is to send organizations announcements, stories or press releases to the local community news program. Unlike broadcast channels, your messages are not squeezed by a higher priority. Our local news is only concerned with news from people of Farmington, Novi and Farmington Hills. Tri-Outlet News is seen weekdays at 4 and 555 p.m. on Channel 12. Check with your chairman, president or group leader to note what your group has sent to Tri-Outlet News. Call the editor, Todd Whitman, at 473-7266.

**PROGRAMMING SCHEDULE**  
Monday, Oct. 17

- 10 a.m. — In Print: Library books and authors.
- 10:30 a.m. — Traumatic head injury, what is it?
- 11 a.m. — Valley of Decision: dangers of new age.
- Noon — Perceptions: human sexuality.
- 12:30 p.m. — Travels with Kay: Orient 1.
- 1 p.m. — Serendipity: water.
- 1:30 p.m. — Duel of Knowledge: North Farmington vs. Clarenceville.
- 2 p.m. — High School Football community news.
- 4 p.m. — Tri-Outlet: local community news.
- 5:55 p.m. — Tri-Outlet: local community news.
- 6 p.m. — Scary Tales from Novi.
- 6:30 p.m. — Trama, the Silent Epidemic: closed head injuries.
- 7 p.m. — Capitol Report: Senator Jack Faxon.
- 7:30 p.m. — Cooking with Class: soups.
- 8 p.m. — Candidates Night: League of Women Voters: 69th District.
- 9 p.m. — County Election Issues: Oakland County.

**cable connection**  
**Lark Samouelian**  
executive director,  
Southwestern Oakland Cable Commission

**Tuesday, Oct. 18**

- 10 a.m. — Senior Adult Exercise: Farmington Hills.
- 11 a.m. — A Celebration: Northville Presbyterian.
- Noon — Summit University: Elizabeth Claire Prophet.
- 1 p.m. — Trama the Silent Epidemic: closed head injuries.
- 1:30 p.m. — Oakland County Connection: features from Oakland County.
- 2 p.m. — Cooking with Class: soups.
- 2:30 p.m. — Community Upbeat: peace makers.
- 3 p.m. — Farmington Library: Farmington history room.
- 3:30 p.m. — Sports File.
- 4 p.m. — Tri-Outlet: local community news.
- 5:55 p.m. — Tri-Outlet: local community news.
- 6 p.m. — Senior Messenger.

**F.H. Senior Citizens.**

- 7 p.m. — Sports Yesterday/Today: Larry Ciancio.
- 9 p.m. — Chamber Perspectives: producers forum.
- 8 p.m. — Scary Tales from Novi.
- 8:30 p.m. — Rock to the Top.
- 9 p.m. — Farmington Focus: City of Farmington.
- 9:30 p.m. — Viewpoint: City of Farmington Hills.

**Wednesday, Oct. 19**

- 10 a.m. — In Print: library books and authors.
- 10:30 a.m. — A House for All Seasons: avoid the draft.
- 11 a.m. — Saving Energy.

- 11:30 a.m. — Scary Tales from Novi.
- Noon — Jewish Television Magazine.
- 12:30 p.m. — Madonna Magazine: features from Michigan.
- 1 p.m. — Art in Review: movie and theatre reviews.
- 1:30 p.m. — Sports Yesterday/Today: Larry Ciancio.
- 2 p.m. — You Can Vote.
- 2:30 p.m. — Farmington Jaycees: chiropractor.
- 3 p.m. — Crisis in Modern Family: preteen concerns.
- 4 p.m. — Tri-Outlet: local community news.
- 5:55 p.m. — Tri-Outlet: local community news.
- 6 p.m. — Duel of Knowledge: North Farmington vs. Clarenceville.
- 6:30 p.m. — Farmington Focus: City of Farmington.
- 7 p.m. — Serendipity: water.
- 7:30 p.m. — Sports File.
- 8 p.m. — Cards Plus More: sports Detroit Mike Stein.
- 8:30 p.m. — Debate 1988.
- 9 p.m. — Cartoon Alley: Merrie Melodies.

**Thursday, Oct. 20**

- 10 a.m. — Senior Adult Exercise: Farmington Hills.
- 11 a.m. — Transitions: issues for women.
- Noon — You Can Vote.
- 12:30 p.m. — House for all Seasons: avoid the draft.
- 1 p.m. — Cartoon Alley: Merrie Melodies.
- 1:30 p.m. — Viewpoint: City of Farmington Hills.
- 2 p.m. — Chamber Perspectives: producers forum.
- 2:30 p.m. — Dog Obedience: come.
- 3 p.m. — Farmington Focus: City of Farmington.
- 3:30 p.m. — Scary Tales from Novi.
- 4 p.m. — Tri-Outlet: local community news.
- 5:55 p.m. — Tri-Outlet: local community news.

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- "ROMANCE AND ROSES": A tall dozen long stem Red Roses arranged with Baby's Breath in a frosted glass keepee vase. \$32.50
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