

business briefs

If you recently opened a shop, captured an award, earned a promotion, are planning a new venture or project, or have information about other business-related happenings — and there's a Farmington-area connection — we'd like to hear from you so we can share your news item with other Observer readers. Send items to: Business Briefs, Farmington Observer, 33203 Grand River, Farmington 48024.

BOOSTS PUBLIC SERVICES

Detroit Edison, Michigan's second largest taxpayer, helped support public services in southeast Michigan last year with nearly \$150 million in property tax payments to about 400 communities.

Of the total, \$559,950 went to Farmington Hills with \$362,510 going to support education.

The company pays taxes on plants, construction projects, distribution towers, poles, lines, stations, substations and customer offices as well as other real and personal property.

Communities where major Detroit Edison facilities are located receive the greater portion of the company's tax payment.

The company's total tax bill was 8 percent above the \$14.4 million paid last year. Only General Motors Corp. pays more taxes in Michigan than Detroit Edison.

NEW MEMBERS

New members of the Farmington-Farmington Hills Chamber of Commerce are: E.D.M. Specialists, 20765 Orchard Lake, Farmington Hills, 474-6515; Paine Webber, Inc., 32300 Northwestern Highway, Farmington Hills, 853-1001; Qualitech Business Solutions, 31400 Northwestern Highway, Farmington Hills, 855-2335;

Cambridge Construction Corp., 32580 Grand River, Farmington, 474-1250; Omega Travel Inc., 31632 Grand River, Farmington, 474-0535; Country Club Corporate Park, 31555 14 Mile, Farmington Hills, 855-3700; Jagersoll-Rand Co., 23400 Eisted, Farmington Hills, 477-0800; Toes-A-Party, 25946 Orchard Lake Road, Farmington Hills, 855-3638; and Compi Hotel of Southfield, 26000 American Drive, Southfield, 557-1100.

EARN VIDEO AWARD

Any successful film or video project requires collaboration. In the case of "It Works — Getting Started," a program designed to help communities establish successful adolescent substance abuse program, a collaborative team effort earned the

program a 1988 Monitor Award for Best Achievement.

Part 1 of a five-part series on drug awareness and education aimed at schools and community groups, the 35-minute program was produced by Telos Video Communications for Questar Education Services, both Cleveland-based companies. All postproduction services, computer graphics and special effects for the program were created by Grace & Wild Studios in Farmington Hills.

"It Works — Getting Started" was chosen from among an international field of entries to win the Monitor Award for Best Achievement. The awards honor excellence in all areas of video production and audio for video production. They are presented annually by the International Teleproduction Society, an organization of international video production and postproduction facilities.

Commenting on winning Best Achievement, Tom Ball, director for Telos Video Communications, said, "A topic like this tends to bring out the best in people. The program really represents a collaborative effort among everyone who worked on the project. We're delighted to have been recognized by the ITS with this award."

Ball directed and co-wrote "It Works — Getting Started" with Jan McLoughlin of Questar Education Services. Fine artist Jo Novosel worked with graphic artist Sean Phillips at Grace & Wild Studios to produce the computer graphics used to open and make transitions in the program. Jeff Fleck performed the on-line video edit at Grace & Wild.

OUTSTANDING SERVICE
Raymond Reiger, president of

Farmington Hills-based Holmes Associates, Inc., received the Robert P. Brown Memorial Award at the Construction Specifications Institute Convention in Washington.

He was nominated by the Metropolitan Detroit Chapter, of which he is president. The award honors an industry or associate member who has rendered outstanding service in furthering the institute's objectives and programs. Only one such award is given each year.

Reiger has previously been national institute vice president and institute treasurer.

SPOKESMEN NAMED

Ron Blockmann, director of the Ford Dealer Advertising for the Metro Detroit Ford Dealers, announced that Chuck Daly, the most successful coach in the history of the Detroit Pistons, and Steve Yzerman, captain and center for the Detroit Red Wings, have signed as spokesmen for the dealers' 1988-89 advertising campaign.

"Daly, who was also with us for our 1987-88 advertising schedule, and Yzerman both exemplify the dynamic leadership and teamwork of their respective organizations," said Blockmann, a Farmington resident.

WOMANWISE

A new series for you and your woman.
Center for Women's Health
Henry Ford Medical Center-Fairlane
"Skin Care: What's New?"

- ☐ Find out what cosmetic procedures are available for your skin.
- ☐ Learn about the latest treatment for "spider" veins in legs.
- ☐ Discuss the controversies surrounding Retin-A, and how they affect you.

Henry Ford Hospital Dermatologist, Dr. Anne Kleinsmith, M.D., is the on-call medical advisor for WDVH-TV Channel 4, the host of "Health Talks"; and the national spokesperson for the American Academy of Dermatology. Her research with Retin-A has brought her national recognition.

Location: Henry Ford Medical Center - Fairlane
19401 Hubbard Dr.
(at Evergreen)
Dearborn, MI
Cost: \$2
Time: 8:30 p.m. Refreshments 7:00 p.m. Lecture Registration: Please register in advance by calling 593-8384.

Mark your calendar for more Fall Lectures:
"Daughters of Aging Parents"
Wednesday, October 26
"Going It Alone: Single Parenting Issues"
Wednesday, November 9
"Stress Management Workshop: Just For Women"
Saturday, October 15

Uncle Lou says: **"WINTER IS COMING!"**
Prepare your car or truck for a long hard winter!

10% DISCOUNT
OFF YOUR TOTAL BILL. THAT'S RIGHT!
10% DISCOUNT WITH THIS COUPON ONLY.
PLEASE PRESENT THIS COUPON TO ONE OF OUR SERVICE ADVISORS WHEN YOU ARRIVE.
We have a full staff of Certified Mechanics and a large Parts Inventory which enables us to get you in and out quickly. All our work is guaranteed.

We are a Service Supremacy Dealer - Chevrolet's highest award for Customer Satisfaction.
SERVICE HOURS - Mon. to Fri. 'til 6 p.m., Thurs. 'til 9 p.m.

Lou LaRiche CHEVROLET
4075 PLYMOUTH ROAD, PLYMOUTH
Just West of I-275, across from Unga
DETROIT: 961-4797

Offer expires Nov. 15, 1988

Apostolic Christian Woodhaven
"Your Source Of Peace Of Mind"

APOSTOLIC CHRISTIAN WOODHAVEN is licensed by the Michigan Department of Public Health as a Home for the Aged.

- A beautifully furnished room complete with bedding and towels.
- Three meals daily including special diets.
- Nourishments around the clock as desired.
- Maid Services daily.
- Laundering of all linens and personal clothing.
- Distribution and coordination of all medications.
- Assistance with bathing and showers.
- Tray service in the room when ill.
- Assistance with all activities of daily living.
- Recreational and educational activities daily.

OPEN TO ALL FAITHS

29667 Wentworth Avenue
(1st Street N. of 5 Mile, W. of Middlebelt)

261-9000
LOCATED IN LIVONIA

***200.00 REBATE DELUXE FURNACE SALE**
We are not competitors until you are.

1. HIGH EFFICIENCY HEATING & COOLING
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3. 30 YR. HEAT EXCHANGE WARRANTY
4. COMPACT SIZE
5. EASY MAINTENANCE
6. INSTALLED AND RUNNING FOR AS LOW AS \$1195
city permits extra \$100.00
Excludes Nov. 30, 1988
*Combination of Carrier and dealer rebates.

TRU TEMP
Heating & Cooling, Inc.
Canton & Garden City
427-5512

FREE DENTAL EXAMS
and consultation for children and adults

Oct. 28 & 29 9 A.M. - 6 P.M.
Oct. 31 1 P.M. - 6 P.M.
NO APPOINTMENT NECESSARY
Applies & Order For All Gifts for the Kids

Jay Nitzkin D.D.S. Linda Darlan D.D.S.

Livonia Village Dental Associates
19171 Meridian Road
Livonia, Michigan 48152 476-2110

Carpet Designs Inc.

CABIN CRAFT® CARPETS
NOW ON SALE thru OCT. 31
FEATURING
WEAR DATED CARPET WITH STAINBLOCKER

INSTANT CREDIT UP TO \$5,000

TREASURED TIMES/TREASURED MEMORIES — Saxony in 38 Breathtaking Colors
RARE SENSATION — Textured Saxony The Ultimate - 30 Colors
CAPRICE/CAPTIVE — Textured Saxony Footprint Free - 24 Colors
SOFT IMPRESSIONS — Textured Cut Pile - 28 Colors - Need We Say More!

ADDITIONAL 10% OFF WITH MENTION OF THIS AD

Carpet Designs Inc.
2185 Telegraph 332-8811
Located North of Square Lake Rd. HOURS: Mon. - Sat. 10-6
in BLOOMFIELD TOWN SQUARE SHOPPING CENTER Tues., Thurs. 10-7 Sat. 10-4

March Tire Co.
Canton

GRAND OPENING

GOODYEAR MARCH TIRE CO. CANTON

Canton's Newest Goodyear Dealer!
Join The Celebration!
Sale Prices Now Thru Oct. 31st, 1988

EASY TO FIND!
MARCH TIRE CO. Next to R-Mart
FORD ROAD
5757 Sheldon (Just South of Canton)

GOOD	BETTER	BEST
All Season Steel Belled Radial Tempo Radial	Great Traction In Any Weather Arriva Radial	NEW GENERATION RADIAL FOR ALL-WEATHER AUTO DRIVERS
Good Road Gripping Performance Radial Eagle GT Radial	BETTER Aggressive Performance Radial Eagle GT Radial	BEST HIGH PERFORMANCE RADIAL Eagle GT+4
GOOD All Terrain Performance Special RV Sizes Wrangler AT/RT Radial	BETTER Highway Performance Wrangler ST Radial	BEST Built For Survival On Or Off The Road Wrangler AT Radial

Oil Filter, Chassis Lube & Oil Change \$14.95
Lubricants, chassis, drain oil and refill with up to 100 miles of motor oil and 100 miles of power steering fluid. Includes 100 miles of brake fluid. *Excludes taxes and other services.

FREE BRAKE INSPECTION
Expires October 31, 1988

Computerized Wheel Alignment \$25* \$35*
Free wheel alignment. *Includes 100 miles of brake fluid. **Includes 100 miles of brake fluid and 100 miles of power steering fluid. *Excludes taxes and other services.

Just Say Charge It!
Use your charge card to pay for your purchase. A charge card is a card that you can use to pay for your purchase. It is a card that you can use to pay for your purchase. It is a card that you can use to pay for your purchase.

Newest Goodyear Dealer!
March Tire Co.

Southfield	Farmington	5757 Sheldon Road	Plymouth
38481 Telegraph 333-0450	33014 Grand River 477-0870	Canton Next to R-Mart 454-0440	767 S. Main 456-7800