500 Help Wanted

A FEW HOURS PER WEEK can turn you extra cash during your hobby, time. These door to door demo-nstrations in your neighborhood of life-enhancing items pay weekly. Weekends an. No sales or collections. Must be mature, have car & be dependable. For Montcalm Area call

American Field Marketing
946-8520

500 Help Wanted

TENANTS COORDINATOR

Metro Detroit area commercial developer seeking an office building and shopping center Tenant Coordinator. Minimum 5 years experience desired. Nice benefit package. Send resume in confidence to the attention of:

Mr. E. Stevens
P.O. Box 267
Southfield, MI 48037

Max & Erma's®

RESTAURANT • BAR & GATHERING PLACE

is opening soon in Rochester Hills!

Max & Erma's, the exciting casual theme restaurant opening soon in Rochester Hills features eclectic decor and great food at moderate prices. If you've been looking for exciting full or part time work in a fun environment, come see us. Experience helpful but not necessary.

- Hostpersons
- Waitpersons
- Bartenders
- Bussers
- Fry Cooks
- Broiler/Saute
- Pantry
- Dishwashers
- Grill Cooks

Apply in person at the restaurant 9 am - 7 pm

70 North Adams Road
Rochester Hills
Meadowbrook Village Mall

ENGINEERS

Our client companies are leading manufacturing and engineering organizations looking for qualified individuals in the following areas:

- **EMISSION TEST ENGINEERS** — *AUTOMOTIVE* — Five (5) Positions. Experience with Regulatory Agencies involved in approving cars. *BS Technical Degree* Midwest Location To $50K.
- **QUALITY MANAGER** — *Fine Blanking Experience* *Metallurgical Degree* East Central Michigan To $45K.
- **QUALITY MANAGERS** — *Injection Molded Plastics* *TS/QS Systems. SPC Experience* S.E Michigan To $50K.
- **BS. PROJECT MANAGER** — *Civil Engineer - P.E.* *Water & Sewer Systems* S.W. Michigan To $50K.
- **MANUFACTURING ENGINEER** — *Automatic Transmissions* *BS/ME Degree* Midwest Location To $45K.
- **CONSTRUCTION ESTIMATOR** — *General Contractor* *Commercial/Industrial* S.E. Michigan To $40K.
- **ASST. PLANT MANAGER** — *Steel Service Center* *Auto Stamping Experience* S.E. Michigan To $45K.
- **OPERATIONS MANAGER** — *Plastics & Metal Assembly* *BS/IE & MBA Required* Midwest Location To $50K.
- **SALES (OEM)** — *Auto Glass/Plastics Exp.* *Th. FL, IN, NY Locations* To $45K Base + Bonus
- **ELECTRONICS PACKAGING** — *Aircraft/Aerospace Experience* *BS/ME Degree* Midwest Location To $50K.
- **OPTICAL TECHNICIANS** — *Lab or Maint. experience* *Hi Tech Company* S.E. Michigan To $25K.
- **PRODUCT ENGINEER** — *Automotive Experience* *BS/ME Degree* S.E. Michigan & Midwest To $50K.
- **PRODUCT PROJECT ENGINEER** — *Consumer Product Experience* *BS/IE* N.W. Michigan To $40K.
- **SR. SYSTEMS ENGINEER** — *Design & Digital Intelligence, Image Processing* *BSEE or BSCS* Arizona To $60K.

SELECTIVE RECRUITING ASSOCIATES, INC. has specialized in the recruitment and placement of Engineers & Technical professionals for over fourteen years. Interview, relocation expenses, and recruiters fees are paid by our client companies. Please call or send resumes to:

SELECTIVE RECRUITING ASSOCIATES, INC.
3001 S. State St., Suite 606
Ann Arbor, MI 48108
Telephone: 313-994-5632
FAX: 313-996-8181
Equal Opportunity Employer

ACCOUNTANT

Kelly Services, Inc. is a leader in the temporary help industry and a company that is experiencing continued growth in response to the expanding needs of the business community. We currently have a challenging opportunity for a foreign operations Accountant in our corporate Accounting Department.

Responsibilities of this position include translation and consolidation of foreign subsidiaries, assisting in the preparation of financial reports for management, as well as analysis and maintenance of the corporate general ledger.

A Bachelor's degree in Accounting plus one year of applicable experience is required. Excellent communication skills, experience with microcomputers and Lotus 1-2-3 is also necessary.

We offer a complete salary and a comprehensive benefit package. If you are qualified and interested in this opportunity, please send your resume, including salary requirements to: **Personnel Recruiter-AC, Kelly Services, Inc., 999 W. Big Beaver Road, Troy, MI 48084.**

Equal Opportunity Employer M/F/H/V

KELLY SERVICES World Headquarters

500 Help Wanted

AGENTS in marketing: requires an interest in people, high energy, aptitude toward numbers; enjoy working in a high energy atmosphere. Call Rich Fairchild, OMC Corp., 471-6000

AMERICAN MAIDS
We need hardworking individuals to do residential housecleaning full time Mon. thru Fri. Must have own transportation. Good pay plus benefits. Call Today! 855-1649

500 Help Wanted

AIR BRUSH ARTIST, must be talented & experienced, also Sales Associates, working full time or part time you will assist customers in selecting merchandise, designs, lettering, or whatever is appropriate for customizing shirts or caps, etc. You will also assist in the activities of operating the store. You will be completely trained for this challenging sales position.
T - Shirts Plus of Fairlane Town Center. Call 758-0560

AIRLINE TICKET DELIVERY
Paid by mileage. Full or part time. Call The Messengers 546-8095

AIR TOOL SERVICEMAN
Expanding company requires experienced Air Tool Repairman with mechanical background.
Send resume to:
Atlas Copco Ind. Tools
24404 Indoplex Circle
Farmington Hills, MI. 48018

AIDE - WESTLAND Group Home needs full time resident aide. Start $4.50 per hour plus full benefits. 729-2921

APARTMENT PAINTER
Experienced only. Own tools & transportation. 535-4105

500 Help Wanted

ALARM COMPANY MONITORS
Computerized central station. Full time afternoon. Benefits. Experienced only. Call Pat Monday thru Friday, 8 to 3 PM. 855-7100

AMAZING JOBS

Start earning holiday money now. Work in Farmington Hills, Novi and Walled Lake. These are long term light industrial assignments with good pay. Men and women welcome. You must have your own transportation and your own phone.

655-8910

ADIA
Personnel Services
EOE NEVER A FEE

ANIMAL HOSPITAL - Non smoking, assist with pet care, office cleaning and grooming. PO Box 51153, Livonia, MI 48151

500 Help Wanted

PERSONNEL MANAGER

Southfield-based Trade Association is seeking an experienced Professional to manage its Personnel function for this 125 Employee Organization. Bachelor's Degree in Human Resources or related field and 4 years experience in all phases of Personnel Administration. This position will report to the Vice-President of Finance & Administration. We offer an excellent Benefits & compensation package. Send resume, including salary requirements, to:

ATTENTION: VICE-PRESIDENT
FINANCE & ADMINISTRATION
P.O. Box 5210
Detroit, MI 48235

The Swiss Colony

HOLIDAY GIFT CENTER

*NOW HIRING...*Supervisors and Sales Staff for our locations in the following malls.

OAKLAND, TEL-TWELVE, LIVONIA, WONDERLAND, WINCHESTER & UNIVERSAL

Interviews:

LIVONIA MALL —	TUES., NOV. 8 12-5 P.M.Community Room
TEL-TWELVE —	WED., NOV. 9 10-4 P.M.
WINCHESTER —	FRI., NOV. 11 10-5 P.M.

Apply In Person at Oakland & Universal Malls
All Mall Hours Call 588-6642 For Information
Flexible Scheduling $4.00/Hr. and Up
Ideal for homemakers, retirees, college students and moonlighters.

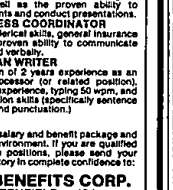
Retail

"As Long As We're In The Neighborhood"

...make yourself at home in an exciting career position with the Midwest's fastest growing home improvement center chains. The following positions are available at our Westland location.

- CASHIERS (full & part time)
- SALESPOPLE (full & part time)

Retail experience preferred, but we will provide extensive training to the right individual. There's plenty of room for growth and advancement. We offer flexible schedules and company benefits. Interested candidates can apply in person to:



Handy Andy's Forest City
35100 Central City Pkwy
WESTLAND, MI

equal opportunity employer

Our commitment to quality customer service (through our team spirit) is showing and has allowed us to invite you to

GROW WITH US

The following opportunities are now available within this progressive Benefits Administration:

SERVICE REPRESENTATIVE
Must have a minimum of 2 years experience working in the group insurance industry and excellent organizational skills, as well as the proven ability to interface well with clients and conduct presentations.

NEW BUSINESS COORDINATOR
Must have excellent clerical skills, general insurance knowledge, and the proven ability to communicate well both in writing and verbally.

PLAN WRITER
Must have a minimum of 2 years experience as an Insurance Claims Processor (or related position), computer/data entry experience, typing 50 wpm, and excellent communication skills (specifically sentence structure, grammar, and punctuation.)

We offer an excellent salary and benefit package and a pleasant working environment. If you are qualified for any of the above positions, please send your resume and salary history in complete confidence to:

MIDWEST BENEFITS CORP.
22255 GREENFIELD, #404
SOUTHFIELD, MI 48075
ATTN: PERSONNEL/SERVICE
An Equal Opportunity Employer

MICROTEK INC. a leading national distributor of comp peripherals, currently has the following positions available for people who prefer an exciting & positive work atmosphere:

- **SALES REPRESENTATIVES** — Unlimited earning potential! If you are aggresive, self-motivated & have knowledge of peripherals, this is the job for you!
- **SALES ASSISTANTS** — Professional individuals to provide back-up to busy sales staff. Involves customer contract. Opportunity to advance!
- **CUSTOMER SERVICE REPRESENTATIVES** — "People Person" who likes heavy customer contact - who can perform under pressure and remain organized & detail minded fills this position!
- **ORDER ENTRY** — Entry level position for person with typing skills and an eye for detail. Will train on computer.
- **RECEIVING CLERK** — Dependable person to receive returns & log same into computer system.
- **WAREHOUSE** — Full time positions available for dependable people to pull & pack orders.
- **FILE CLERK** — Flexible hours - Part time possibly leading to full time. Entry level. Must be articulate to provide assistance in various departments.

Come join our great employee team! We offer competitive pay & fringe benefits. If you wish to respond with resume or apply in person, please indicate position desired & route to L. Hocking.

No Phone Calls Please

MICROTEK INC.
11878 Market Street • Livonia, MI 48150
(N. off Plymouth, W. of Levan)

500 Help Wanted

A Kelly job is money in the bank

If you're looking for a way to add to your bank account, Kelly Services has the perfect answer. We have semi-skilled and unskilled jobs available in the Canton area. You'll get:

- good pay
- vacation pay
- bonuses
- schedule to fit your needs

To go to work right away, without delay, visit the Kelly Services office closest to you.

Livonia . . .522-3922
29449 W. Six Mile Rd.

Garden City 422-0269
29236 Ford Road

Plymouth. .451-7226
754 S. Main St.

KELLY SERVICES
The "Kelly Girl" People
Not An Agency; Never A Fee
Equal Opportunity Employer M/F/H

AMBITIOUS

Young man 33 years old just opened ain business in Detroit area. Orders coming faster than we can put them out! Need people just as motivated & ambitious as myself to run this operation & others planned.

THIS IS NO JOKE
High weekly income. My businesses gross millions & my staff has had no prior experience.
I PAY TOP DOLLAR TRAINING
Call Mr. Reynolds 421-9100

500 Help Wanted

STORE MANAGEMENT

CAREN CHARLES, a leader in Women's Contemporary fashions has an exceptional opportunity for an aggressive career oriented person. If you have a positive, enthusiastic attitude and a proven track record working with people, we would like to talk with you. Excellent starting salary and benefit package including liberal store discount. Call Karen, Mon., 10 a.m.-6 p.m. or Tues., 1 p.m.-9 p.m. at 375-1211.

CAREN CHARLES
Meadbowbrook Village Mall
158 North Adams
Rochester, MI 48063

Make a Date for Your Future

Attend Our Career Seminar

If you are thinking about changing careers — think about this. As a Realtor Associate you can have the independence of being your own boss, setting your own schedule, $40,000 to $70,000 income and a secure future. At our seminar we'll discuss changing careers and the advantages of the real estate industry.

Wednesday, November 9, 7 p.m.

Call for Reservations
478-6008

Century 21
HARTFORD
33512 Grand River, Farmington

APPLICATIONS PROGRAMMER

Multi-plant facility headquartered in Novi, Michigan has immediate opening for Programmer with 1 year experience in a manufacturing environment. RPL or Basic language preferred.

We offer a competitive salary and excellent benefit package. Submit resume and salary requirements to:

Personnel Department
McINTOSH DIVISION
MASCO INDUSTRIES
39600 Orchard Hill Place
Novi, MI 48050
Equal Opportunity Employer

PART-TIME OPPORTUNITIES

GREAT MONEY!

$6.50 per hour + Commission
GOOD HOURS!
5:00 p.m.-10:00 p.m.
(Mon.-Thurs.)

Customer Relations Positions
Please apply Mon.-Fri. 9:00 a.m.-4:00 p.m.

The Employment Department
FIREMAN'S FUND MORTGAGE CORPORATION
27555 Farmington Road
Farmington Hills, MI 48018
An Equal Opportunity Employer M/F/H

TYPESETTER

Kelly Services, a leader in the temporary help industry, has an immediate full-time position available in our Headquarters in Troy. The position requires typesetting experience on a Compugraphic MCS 8400.

We offer a competitive benefit package and a salary which is commensurate with experience. Please send your resume including salary history to: **Personnel Manager, Kelly Services, 999 W. Big Beaver Road, Troy, Michigan 48084.**

Equal Opportunity Employer M/F/H/V

KELLY SERVICES, INC. World Headquarters

500 Help Wanted

AN ASSISTANT MGR & MANAGER TRAINEES
to $18,000 salary-FEE PAID. Bonus. Top benefits. Previous sales experience and/or management experience. Openings in all areas.
EMPLOYMENT CENTER INC.
(We Specialize in Retail Placements)
Call 644-1536

AN ASS'T ASSOCIATE
Retail Mng'l Trainees
To $18,000 Fee Paid
Previous in-store sales or retail management experience. Benefits! Bonus! Profit Sharing + extra perks!
ALL AREAS
EMPLOYMENT CENTER II
540-4130

APARTMENT MAINTENANCE
Position at Westland complex plumbing, painting, cooking & appliance experience required. Salary, benefits and apartment included.
APPLY IN PERSON
24610 Michigan Avenue
Dearborn
Monday-Friday 9-5pm

APARTMENT MANAGER ASSISTANT - Large luxurious Rochester Hills apartment community. Personal computer experience. Excellent salary and benefit package. Send resume in confidence to: Manager, 3200 River Oaks Blvd., Rochester Hills, MI., 48063 or call at 373-4488.

APPLIANCE SERVICE TECHNICIAN
Hourly pay. Excellent pay and benefits. Experience preferred. 11111 Grand River, Detroit, or 834-5540.

Applications now being accepted for security positions in the Novi area. Pay negotiable. For further information call 451-3585

A PRODUCTION TRAINEE: full time permanent positions with small manufacturer. Will train to manufacture printed circuit boards. Great opportunity for recent HS graduate seeking a career. Salt double time available. $5.75 per hour after 6 months with excellent benefits. Apply at: Circuits DMA., 32900 Capitol, off Farmington Rd., Livonia.

500 Help Wanted

APPLIANCE REPAIR DRIVER DELIVERY
NOVI AREA EMPLOYER
We have Entry Level openings for dependable individuals in our:

Small Appliance Repair Dept.
And
Driver/Delivery Dept.

Training will be provided on small appliance repair providing the individual selected is ready to work and learn.

To qualify for driver/delivery, you must be at least 19 years old, neat appearance, have a good driving record and enjoy public contact. Opportunity for advancement. Call Sam Coleman after 9 30am.
348-3207

•APPLY NOW

GENERAL LABOR

30 FULL TIME POSITIONS

$5.75 PER HOUR
PLUS FRINGE BENEFITS

Wanted for Dearborn plant, heavy lifting involved. Apply in person on 11-8-88 and 11-15-88 at

24701 W. Warren
Dearborn Hts

828 W. 11 Mile Rd
Royal Oak

JTPA FUNDED

Apply Today
Work Tomorrow
Immediate warehouse and light industrial work available. Long and short term positions. Reliable people needed. For immediate interview:

ARBOR TEMPS

459-1166

APPRENTICE HELPER WANTED
Aggressive Novi HVAC Company looking for career minded person. Job included; residential & commercial installation. Full benefits offered. Call Ken or Mike. 478-3638

ARCHITECTURAL/ INTERIORS
Retail interior design firm seeking architectural/interior designer with excellent design, illustration and perspective skills. Experience in retail design a must. Send resume to Box 974 Observer & Eccentric Newspapers, 36251 Schoolcraft Rd., Livonia, Michigan 48150

ARE YOU dependable, conscientious & looking for work? Full or part time positions available during assembly work. $4.50 per hour plus benefits & advancement opportunities. All fees company paid. Call Mary Ann
AMERICAN SCI 649-2010

500 Help Wanted

A & P SUPERMARKETS
We are growing again!
Soon we will be opening 2 new stores:

STERLING HEIGHTS
(Hayes & Hall Roads)
AND
ROCHESTER HILLS
(John R & Auburn)

Join us for great employment opportunities. Applications are now being accepted at the following stores for: Cashiers, Meat, Deli, Produce, Floral, Bakery, Seafood, Grocery & Courtesy Clerks.

32201 Harper/Masonic
(St. Clair Shores)
1035 St. Clair River Rd., Algonac
35170 Dodge Park, Sterling Heights
28804 Gratiot/ 12 Mile, Roseville
40772 Van Dyke, Sterling Heights
5047 Rochester Rd., Troy
837 Main St., Rochester
24001 Harper, St. Clair Shores
66030 Van Dyke, Romeo
An Equal Opportunity Employer

APT. MANAGER

Administrative manager to operate luxury apartment community located in Farmington Hills. Prior management & leasing experience required. Excellent salary & benefits for right person. Call Mon.-Fri. 9-11am.

352-3800

ARE YOU STILL DREAMING?
Do you like to decorate? Do you have a flair for color? Consider a career in interior design from apartmentliving to possible business ownership. Mr. Lewis, 855-8640

ARE YOU 18-21 YEARS OLD?
Do you want a job that offers
•Paid on the job training
•Flexible hours
•Advancement opportunities
•Hi tech
To set up an interview call

277-2720

JTPA FUNDED

ARTISTS
Learn while you earn. Hudson's Custom Framing, at Summit Place, Pontiac, needs full time person for production training and sales. Seniors and students especially welcome to apply. Experience helpful but will train. Call Annette at:
682-3232 Ex. 2466

A SELF MOTIVATED, high energy individual sought for maintenance & repair of manufacturing equipment. Mechanical & electronic trouble shooting & repair experience. Our printed circuit board facility is growing rapidly, so join a winning team! Competitive wage with great benefits. Apply at: Circuits DMA, 32900 Capitol, off Farmington, Livonia.

ASSEMBLERS
Electrical distribution company in Western suburbs needs assemblers. Good starting salary and benefits. Send resume to Box 840, Observer & Eccentric Newspapers, 36251 Schoolcraft Rd., Livonia, Michigan 48150

ASSEMBLY CLERKS
Long term assignment in Canton. Light assembly & quality control work. WOMEN encouraged to apply. Monthly bonus program. Call Linda for an appointment.
ACRO SERVICE CORP., 591-1100

AUDITOR for growing Southfield CPA firm - 2 years or more auditing experience in public accounting required. Excellent benefits & growth opportunity.
Burnstien, Morris & Brown 352-6300

500 Help Wanted

ASSEMBLY
Immediate openings in Wixom/New Hudson working with automotive trim company. Days & afternoons available. 40 hours per week plus overtime. Starting pay $5.00 per hour. Apply today from 9am-3:30pm for the long term assignment.

SOMEBODY SOMETIME
18320 Middlebelt
(Parkside Pavilion)
(Between 5 & 7 Mile)
477-1262

ASSEMBLY WORK - $5.00
Light industrial jobs available in Westland and Walled Lake.
NO FEE.
VARIOUS SHIFTS AVAILABLE.
OVERTIME.
NO EXPERIENCE NECESSARY.
PARTNERS IN PLACEMENT
474-8500

ASSISTANT MANAGERS NEEDED for drive-up bakery centers. Full time, $5.50 per hour, benefits. Will train person with automotive background or supervisory experience. For interview call

277-2720
JTPA FUNDED

ASSISTANT MANAGERS

Wild & Crazy!
BREAK THE 9-5 DRAG
We have the best atmosphere in town! 20 positions available. No experience necessary. Earn $350.-$450 a week while in training. Must get along with opposite sex & enjoy rock 'n roll atmosphere. Call Suzie, for interview, 557-3550

ASSISTANT MANAGERS
Part Time
Our national womens fashion stores in Canton, Novi and Westland, needs a person with retail management experience. Preferably in womens apparel to work approximately 20 hours per week. Hours will be mostly evenings and weekends. (Ideal for homemaker with past retail experience who wishes to return to the business world). Immediate discount and benefits. Call for interview, 338-3232.

ASSISTANT TEACHER - Part time needed during afternoon shift for infant (toddler program. 5 day position. West Bloomfield area. Call 661-1000 ext. 255

ASSISTANT TO PROJECT MGR. Full-time job in friendly, non-smoking downtown Birmingham office. Varied job tasks requires flexibility & enthusiasm in a somewhat stressful environment. Duties include screening job applicants, hiring decisions, organizing & coordinating monthly mailing & some Data Input using Lotus Program & the Macintosh. Salary in mid-teens with full benefits. Send resume to:
Asst., 132 N. Woodward Ave., Birmingham, MI. 48009

ASSISTANT WANTED
In day care home in West Bloomfield, full or part-time.
681-0722

ASSOCIATES WANTED
Michigan's largest real estate company is now hiring for its Livonia Redford office. Pre-license and post license training available.
Call John Bethuis, 261-0700
REAL ESTATE ONE
An Equal Opportunity Employer

ASS'T MGM'T TRAINEES
Retail Software Chain
TO $18,000 SALARY NO FEE
Retailer desires persons with computer knowledge at home or on job + some in-store sales experience. College a plus! 5 DAY 40 HOUR WEEK! Benefits! After 6 month training, bonus plan.
Detroit, Grand Rapids, Chicago
EMPLOYMENT CENTER II 540-4130

VIC TANNY has immediate openings for mature, dependable persons to serve as Attendants in our Bloomfield Executive Club. Please call for appointment, 855-2300.

ATTENDANT WANTED for service station in Bloomfield area. Starting pay $4.75 per hr. Call between 8am-6pm. 357-2233

ATTENTION Retirees and students! Local firm is seeking sharp professionals in security for full and part time. Openings in the Westland, Livonia and Southfield areas. Offer includes:
- Work shifts around your schedule.
- Location near your home.
- Paid vacations time.
- Educational assistance.
- Pleasant working conditions.
- Career opportunities.
- Health insurance available.

For a positive change in your career call: 422-0515

ATTENTION!!!
Would you enjoy:
- Dealing with people?
- Working on your own 60% of the time?
- A quick paced day, getting out of work by 2 :00pm?
- Working outdoors?
- Becoming a catering truck operator?

Douglas Foods Corp. is hiring for established suburban routes that operate Mon-Fri. Our current drivers & cooks earn between $250-$420 per week plus paid insurance, holidays & vacations. Good driving record, math ability, congenial personality & dependability required. We will teach you the rest! Apply at Douglas Foods Corp., 32415 Industrial Rd., Garden City. 427-5300

AUTO DEALERSHIP NEEDS
Full-time • Part time
Service Porter • Body Shop Porter
Apply in person: Holiday Chevrolet, 30250 Grand River, Farmington Hills

500 Help Wanted

We Are Now Hiring
Part-Time Employees
For The Following Positions

MEAT & SEAFOOD CLERKS
PRODUCE & DELI CLERKS
CASHIERS

We offer competitive wages with scheduled increases, time off with pay, health benefits & flexible shifts.

Apply in person:
5720 N. Sheldon Rd.
CANTON

Kroger

Equal Opportunity Employer

PRODUCTION CONTROLLER

Automated Marketing Systems is a firm successfully designing and marketing information products to the automotive industry. We have an opening for a Production Controller. Primary responsibility includes the scheduling and monitoring of the production and delivery of our products both internally and at outside vendors. Additional responsibilities include establishing and administering production specifications and quality standards.

Candidate should have at least a Bachelor's Degree in Business Administration or related field. This is a detailed-oriented position requiring strong organizational and analytic skills. The qualified candidate will have already demonstrated competence in oral & written communication. Knowledge of scheduling, laser printing and lettershop concepts is a Plus. Limited travel will be required. This position offers the successful candidate both a high degree of visibility and long term growth potential. For immediate consideration, please send resume and salary history to:

W. Smith, Automated Marketing Systems
26533 Evergreen Rd., Suite 400
Southfield, MI 48076

MARKETING OPPORTUNITIES

An excellent Marketing career opportunity awaits you at AAA Michigan, the state's largest personal lines insurer, travel agency and leading auto club.

AAA Michigan's continued expansion and service diversification has provided a need to expand our marketing department's services to include the professional positions of a Market Planner and an additional Market Research analyst.

The MARKET PLANNER will have the primary responsibility for identifying, researching, and analyzing market conditions and trends. Recommending marketing strategy, developing proposals and promoting new business opportunities will also be major activities within this position.

You'll qualify for this position if you possess a college degree in marketing or related field, have extensive professional marketing experience in research and analysis, new product development, acquisition evaluation, new business development in an insurance or service industry environment. You should also have good knowledge of statistical techniques and applications, excellent communication skills, and the ability to travel out of state as needed.

As a MARKET RESEARCH ANALYST your primary responsibilities will entail design & developing and maintaining marketing research projects for AAA Michigan products and services. You will also analyze data to recommend marketing actions.

You're the right person if you have a college degree in marketing, extensive professional marketing research experience to include survey design and analysis, questionnaire development, sales forecasting, market share analysis, trend analysis, and problem definition. You must have knowledge of computer-based statistical analysis languages, statistics and strong interpersonal and communication skills.

We offer an attractive salary and comprehensive benefits program including complementary club membership and 401(K) plan. For consideration send your resume indicating position of interest by Nov. 14, 1988 to: **P. Boggs, Recruitment Manager, AAA Michigan, 1 Auto Club Drive, Dearborn, MI 48126.** Equal Opportunity Employer.

AAA Michigan
You can't do better than all A's.