

505 Help Wanted

Food-Beverage

DISHWASHERS - Day or Night
COOK - Nights
SANITATION PORTER - Days
No experience necessary - we train
Apply in person only. Mon. thru Fri.
between 2 & 4pm.
Riviera Chrysler
4122 W. 7 Mile Rd.
Riviera
Call 432-1222

DISHWASHERS - FULL TIME
\$4 per hour, plus room and board
Apply in person, 255 Pk. Mayflower
Hotel, 255 W. John Arthur Trail
Call 432-1222

DISHWASHERS
WAIT STAFF
Applications now being taken at
May 6, 1988. 12500 Midland, Livonia

DISHWASHER & WAIT PERSON
Bob & Conny's, Plymouth
Permanent full time position avail-
able. Seniors welcome. Call for in-
terview. 432-1222

DON CARLOS
Macedon Restaurant & Corporate
Office has openings for Restaurant
Management, Bartenders, Bus Per-
sons and Chefs. For more infor-
mation call Carole at 432-6200

FOOD SERVICE POSITIONS
New California opening soon. Farm-
ington Hills area. Full time. Mon-
thru Fri. Call
332-8170

HELP WANTED - ALL PERSONNEL
All shifts for restaurant on the
Plymouth area. Call after 2pm.
432-1882

HOTEL/RESTAURANT
Dishwashing Room SUPERVISOR
(Evenings & week-ends). Apply in per-
son, 255 Mayflower Hotel, 255 W.
John Arthur Trail, Plymouth
Call 432-1222

HOST/HOSTESS

Available, above average age & day,
hours. Full or part time. The Grand
Pancake House is looking for enthusiastic
& energetic people. Apply in per-
son between 2-4pm at 19155 W.
10 Mile, Southfield

HOST PERSON & WAIT STAFF
Full & part time openings. French
cuisine. Apply in person between
2pm-5pm. Higgins at 15 Mile &
Telegraph

HOST STAFF

Part time, 11am-3pm,
Monday thru Friday in fast
paced deli.
Apply in person.

ERIN'S RESTAURANT
MURWOOD SQUARE
Grand River at Drake

ST. BRIGHTON CATERING
Food Service Manager, capable of
handling all aspects of catering. Ex-
perienced with business catering.
Interview in person. 4111 E. 14th
Rd. Brighton or call 312-229-9581

NEW CATERING FACILITY
Seeking bright, ambitious persons
to work in various areas of catering.
Experience helpful, but not neces-
sary. Full or part time positions
available. 332-8170

PRESTIGIOUS RESTAURANT
looking for better cooks, dishwash-
ers & hostesses. Apply in person
between 2-4pm. 30100 Tele-
graph, Birmingham

RESTAURANT MANAGER
Experienced only. Respond to Box
505. Mon. 11-12:00

SHERATON OAKS
is now accepting applications for
BUS PERSONS

PM UTILITY STEWARDS

BANQUET

HOUSEPERSONS

HOUSEKEEPING

HOUSEPERSON

Apply in person Mon-Fri, 10am-5pm
27000 Sheraton Dr., Novi

WAIT PERSON

Full or part time. Days or nights.
Good wages & benefits. Farmington
area. Call Vicki. 337-0020

WAIT PERSON

Full or part time. Apply in person. Box
505. 2777 W. 13 Mile, Farmington
Plymouth. See Chris or Fran

WAIT STAFF

Afternoon and midnight shifts. Full
or part time. Maria Lindquist Farm-
ington Restaurant, 12 Mile at Detroit
Lake Rd. 332-8170

WAIT STAFF

BUSSERS

HOSTESS/HOST

Full or part time. Apply at
CONFETTI'S
6480 Orchard Lake Rd.,
West Bloomfield

WAIT STAFF - full & part time. Mid-
night shift. No experience neces-
sary. Ram's Moon, 27235 Ford Rd.
Dearbornville. 362-1331

WAIT STAFF, NIGHT DISHWASHER
Wed. Thurs. & Fri. evening shifts.
Apply where: 6 SHELBY, 25450
Grand River, or call 432-8494

506 Help Wanted

Sales

Account Executive

SALES

Career opportunity with southeast-
ern Michigan's largest supplier of
high-tech telecommunications
equipment, networks, and software.
Highest commissions in the industry
with bonus, profit sharing, and ex-
cellent advancement plan. For de-
tails, call Mr. Olson at 489-0000

ADVERTISING SALES

Full or part time. Great opportunity.
Westland, Canton, 3150
Grand River, Livonia 11, Farmington,
Livonia, MI 48151, or call 432-1222

APPROXIMATE TRADING

National firm has opening for 3-5
representatives, complete training
program available, earn while you
learn. Initial investment required.
Call Jerry at 632-2700

ARE YOU GOOD WITH COLORED?

Existing used opportunity with an
established furniture store in
Livonia. Retail teaching & for design
experience a plus. Salary plus gen-
erous commission. Training provided.
Call David at Grand between 12-2
pm for appointment. 362-1472

A SENSITIVE PERSON

Wanted for leading Furniture Sales/
Retail Shopper in Southfield.
Farmington. Marketing experience
essential. Call for interview.

AUTO SALES

No experience necessary. Only pro-
fessional, well groomed individuals
need apply. Top earning available
for right individual. Call Larry Krol
697-9181

ATCHINSON FORD

ATTENTION: Use \$24,000 a year to
your income. Part time while you
earn for a full time position. No ex-
perience necessary. Start
Call for interview. 364-9570

AVON

Get Avon at work or in your neigh-
borhood. \$5 start up fee. Free train-
ing & beauty makeovers. 332-1988

CENTURY 21 - CASTELLI

Put #1 to work for you

Because the FREE training for new
recruited individuals is the on-
going in-house training for the suc-
cessful salesperson & EARLY MORN-
ING while you learn from the #1 sales
trainer in the business.
Call Jack Lucas or Don Castelli to-
day for personal interview.
325-7900

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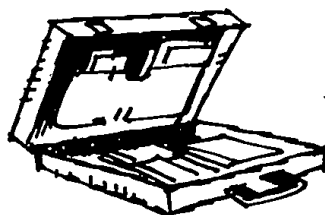
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WRITE IT AND REAP!

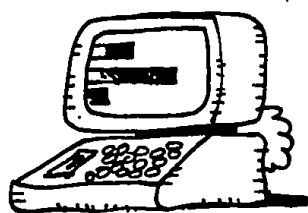
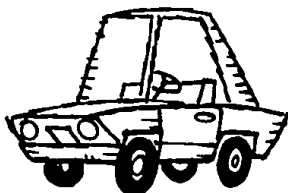
Writing a classified ad that gets results—whether it be for real estate, employment, the personals, transportation, or merchandise—is easy if you follow the guidelines below.



1. Give the reader specific information. Pretend you are someone reading the classifieds. What would you like to know about the item, service or job you are advertising? Be sure to add details such as color, size, condition, brand name, age, features and benefits. Be accurate! Don't embellish your ad with misleading information. Stick to the facts and reap the rewards!

2. Include the price. Don't waste your time or a potential buyer's time. If you advertise the price of the item or service you offer, the people who respond to your ad will be those who are genuinely interested. Surveys show that readers are more interested in those items and services they know are within their price range.

3. Avoid abbreviations. Don't make a potential customer work too hard! Although you may be tempted to cut down on the cost of your ad by using abbreviations, surveys indicate that many people don't understand such abbreviations as EIK (eat-in kitchen) or WSW (white side wall) tires and won't take the time to figure them out. A confused reader is a disinterested reader. Get the most for your money and use complete words.



4. Include phone number and specify hours. Be sure to let potential customers know when and where to call. Surveys show that even if a person is very interested in your item or service, he or she will not call back after the first attempt. Stay near the phone during the hours you indicate you will be available. Don't risk missing a sale!

5. Run on consecutive days. Your ad will not get results if people don't see it! Therefore, it is important to set up a consistent and consecutive ad schedule with your telephone salesperson or outside sales representative.

NAME _____ PHONE _____
ADDRESS _____
MESSAGE _____

Use this form to write your
classified advertisement
before you call...or fill it in
and mail to:

The Observer & Eccentric
Newspapers
36251 Schoolcraft
P.O. Box 2428
Livonia, MI 48151-0428

Observer & Eccentric
classified
ads

MORE
CLASSIFIEDS
This classification
continued on page 58
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