

## Olds making a bid for new generation

"it's the New Generation of Olds." With those words and a new advertising campaign to back them up, Oldsmobile will attack the 1989 model year. On display at the Detroit Auto Show will be some of its new weaponry: the Cutless Supreme (above), Oldsmobile's freshest expression of automotive distinction. At the right, Cutless Calais, the car that introduced Oldsmobile's Quad 4 engine to American buyers; and at right above, the International Series coupe.





