



# Groom's sartorial role is complementary

**T**HE SARTORIAL role of the groom and his attendants is to complement the attire of the bride and her attendants, says Bill Blass.

The designer of women's couture and of men's suits and sportswear, Blass says it is most important that the men's attire should be appropriate for both the

occasion and the women's dresses.

Choose clothing suited to your build, your age, the time of year and occasion and the circumstances of the wedding, he advises. And don't overdress, even though this may be the biggest day of your life.

TO BLASS, IT is never appropriate for a man to look like the little figure on the top of the wedding cake. Instead, he suggests quiet, classic clothing for men. In winter, a tuxedo; in summer perhaps a white dinner jacket.

"You can't go out and rent a character for the day of the wedding. What is appropriate is what suits you," says Tom Fallon, an associate of Blass. "We see some tragic mistakes when we pass a church and notice a groom in a powder-blue tuxedo with a ruffled shirt. You can see they are mortified because the clothes have nothing to do with their life."

Fashions for grooms and groomsmen don't change much over the years, and

that's fine with Blass. On the other hand, not everyone takes quite the classic approach.

According to Ken Hall of After Six, manufacturers of dress clothes for men,

grooms are becoming more adventurous in selecting bridal attire. They are moving away from the traditional clothing of the past four years.

## Credits

**T**HIS special bridal section appearing in all 12 Observer & Eccentric Newspapers was coordinated by Marie McGee, special sections editor. Advertising coordinators were Heather Paddison and Laura Siegel. Cover design was done by Glenna Merrill, creative services supervisor.

Questions concerning the special section should be directed to McGee at 591-2300, Ext. 313.

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