

Traffic crash kills girl, injures Hills woman

By Judith Doner Berns
staff writer

A 10-year-old West Bloomfield girl who sang in her church choir and was good at art died Tuesday night after she was thrown out the back of her family's Jeep Wagoneer in a collision at 14 Mile and Drake roads.

It was the second personal injury accident that day at the corner.

Holly Pawl, a fourth grader at Twin Beach Elementary School, died from head injuries about 11:30 p.m. at Huron Valley Hospital.

Her parents, Gail and Tim, brother Rory, 12, and sister Audrey, 9, suffered minor injuries and were treated and released from two area hospitals.

The driver of the other car, Mary Foran, 62, of Farmington Hills, also was treated for minor injuries.

Police are continuing the investigation of the accident which occurred about 6:50 p.m., according to West Bloomfield police Sgt. Mike Modigan. No alcohol was involved, Modigan said, and preliminary investigation shows there was no excessive speed.

Police gave this account, based on witnesses and the accident scene:

GAIL PAWL, at the wheel, was southbound on Drake where she stopped for a stop sign at 14 Mile. When she pulled out, she was struck by a west-bound Mercury Topaz, driven by Foran.

The left-rear of the jeep was hit,

and the car went into a spin. The three children, were seated in the well of the jeep with the back seat folded down. They were not wearing seat belts.

The force of the collision popped open the back door and the centrifugal force of the spin threw two of the children out the door.

Tim Lynch, director of Lynch and Sons Funeral Home in Walled Lake, spent Wednesday morning at Twin Beach to help Holly's and Audrey's classes handle their grief.

"They were very emotional. It was a healthy environment," said Lynch, a family friend.

He said the students spent the afternoon drawing pictures about their feelings and writing letters expressing them. "They need to know the

adult world is giving them permission to go ahead and grieve."

FUNERAL SERVICES for Holly will be held at noon Saturday at Nardin Park United Methodist Church, 29887 W. 11 Mile Road, Farmington Hills. Visitation is 5-2 p.m. today and 1-9 p.m. Friday at Lynch and Sons Funeral Home, 340 Pontiac Trail in Walled Lake.

In addition to her parents, brother and sister, she is survived by her grandparents, Bob and Mary Brosch of Farmington Hills and Rose Mary Pawl of Detroit; and great grandparents, John and Pauline Nasea of Redford.

Memorial contributions may be made to the Holly Park Memorial Fund.

2nd accident at intersection

The driver of one car and a 14-year-old passenger in another received minor injuries in a two-vehicle collision at 14 Mile and Drake Tuesday afternoon, police said.

Sandra Ann Milman, 41, of Bloomfield Hills, was southbound on Drake when she stopped for the stop sign at 14 Mile at 5:15 p.m. She then pulled into the intersection, where her car was involved in a collision with one driven by Teresa Ann Osterhoff, 24, of Farmington Hills, said Sgt. Ray Cranston.

Farmington Hills Police Department Traffic Section supervisor. Shelly Milman, 14, who was a passenger in Sandra Milman's car, and Osterhoff both sought their own medical treatment, Cranston said.

Sandra Milman said she didn't see Osterhoff's eastbound car because of the position of the sun. She was ticketed for failing to yield after a stop sign, Cranston said.

All three people were wearing seat belts, Cranston said.

Remodelers positive on future

Growth opportunities in the competitive remodeling industry stirred considerable interest and optimism among professionals who recently attended the kick-off meeting of the new Professional Builder Remodelers Council.

The council was formed by the Farmington Hills-based Builders Association of Southeastern Michigan (BASM) to educate professionals about business and consumer trends in the industry and exchange information about evolving remodeling opportunities and techniques.

The council also plans to help those in residential remodeling work together toward productive industry goals, formulate standards of quality in workmanship, and educate the public about the value of home remodeling by qualified construction professionals.

"The Builders Association welcomes this professional council to our organization," said James Bonadeo, BASM president. "The increase in home remodeling has been accompanied by consumer

demands for more professional work and for more sophisticated projects. Forums like our council will help professionals keep pace with business trends, quality standards and homeowner expectations."

According to industry experts and consultants, residential remodeling, renovation and rehabilitation represent a \$100 billion industry, 75 percent of which is performed by professionals. The professional segment of the industry is expected to grow by 10 percent annually, some analysts anticipate industry growth to double by 1995 and redouble by the beginning of the next century.

THERE ARE 95 million housing units in the United States today, 65 million of which are 15 years old or older. Homes, especially older ones, need regular maintenance and periodic updating to sustain market value and appreciation. Besides the growth in housing units, the increased owner investment in homes has pushed the demand for professional remodeling and renovation upward.

In the 1950s, median-income families allocated about 14 percent of their "disposable" incomes toward their housing needs. Twenty years later, families are investing upwards of 44 percent of their incomes into their homes, according to analysts. Because of the rapid value appreciation in most houses, owners now consider their homes as a major part of their future financial security.

The kinds of remodeling projects done today are much more sophisticated than they were several years ago when families usually just expanded basic living space. Says Bonadeo, "The enhancements homeowners want for their comfort and investment value require the selling, designing and installation talents of professionals. Remodelers who understand consumer interests, as well as service and marketing, will see increasing opportunity."

The Professional Builder Remodelers Council will meet monthly and will host business seminars on a quarterly basis. For membership information, call 737-4477.

military news

Tapping the military news pipeline:

● **FINISHES TRAINING**
Seaman apprentice Kevin Ramberg of Farmington graduated from the Great Lakes Naval Training Center in North Chicago, Ill.

He will be stationed in Pearl Harbor where he hopes to join the Navy Special Forces.

Ramberg is a 1988 graduate of Farmington High School.

● **GRADUATED**
Airmen Frank DeGradi Jr. and Paul Spratt of Farmington Hills graduated from Air Force basic training at Lackland Air Force Base, Tex.

During the six weeks of training, the airmen studied the Air Force mission, organization and customs. They received special training in human relations.

Airmen who complete basic training earn credits toward an associate's degree through the community college of the Air Force.

● **DELAYED ENLISTMENT**
John Amick of Farmington has entered the Air Force's delayed enlistment program.

Amick's entry into the program allows the Air Force to schedule an opening for him to attend basic training and be assigned to a job or skill area.

Amick is a 1989 graduate of Clarenceville High School. He will enter the Regular Air Force on Dec. 1.

Following graduation from the six-week basic training course at Lackland Air Force Base, Tex., he will receive technical training in the electronics aptitude area and be assigned to an Air Force duty station.

Program set for older adults

Catholic Social Services of Oakland County is offering, "Prescription for Happiness," a program for adults age 60 and older funded by a United Foundation Venture Grant.

The literature on geriatric mental health indicates that depression is the number one mental health problem for the elderly. "Prescription for Happiness" was designed to help decrease depression, increase understanding of happiness, and develop skills for a better quality of life for older adults.

The series of workshops stress increased social involvement, improved communication with family, assertive behavior, appropriate stress management, and less dependence on adult children.

The program will be held in senior centers and senior residences throughout Southeastern Oakland County. For specific dates, times, and places, contact Carol Landry or Diana Diesch at 674-2203.

Mystery shopper award goes to Bon Ton

Bon Ton Shoppe in Downtown Farmington is one of 10 Hallmark stores in the Michigan District to receive a recognition plaque for store employees in a Hallmark Mystery Shopper Program.

In addition, Debbie Cole, a Bon Ton Shoppe manager, was awarded a \$50 U.S. Savings Bond on the spot by a mystery shopper.

The Hallmark Mystery Shopper Program was designed to ensure that the annual Hallmark Christmas Open House would reflect the open house shown in Hallmark commercials by making the local open house a personal party for the customers.

"The key to the success of this program was the willingness of sales associates like Debbie Cole, who have such pride in their communities, that they made the effort to show appreciation to the people in their

neighborhoods with a very special open house on Nov. 19," said Hallmark national open house marketing manager Ron Riggs.

Nationally, 3,000 sales associates were awarded a \$50 bond if the mystery shopper observed them giving excellent customer service. The typical reaction of the 28,000 winning sales associates who participated is, "I was just doing my job," according to Riggs.

"Because the mystery shopper personifies the Hallmark customer, it was essential that each one be chosen with care," Riggs said. "Our national sales staff selected and hired their own local mystery shoppers and trained them to look for the level of excellence that consumers have learned to expect from Hallmark."

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