

business people

Lisa M. Maggard of Rochester was promoted to vice president of marketing for American Speedy Printing Center Inc. of Bloomfield Hills.

Keith S. Bauman and Alvin R. Prevost were selected for new responsibilities at Harley Ellington Pierce Yee Associates Inc. of Southfield. Bauman, vice president and principal, will direct project administration. Prevost was promoted to manager of technical services.

Karen N. Campbell was elected a vice president of Leo Burnett Co. Inc.

Kirk D. Yuhasz and Edward A. Taveine were named associates of the Troy-based Ellis/Macyaert/Genheimer Associates Inc.

Theo Haines of Farmington Hills was appointed vice president of Petro-Lube Inc.

Phillip Adkison of Birmingham and Russ E. Boltz of Rochester are shareholders in Howard & Howard Attorneys.

Mary Pymon, David Rose and



Maggard Prevost

Scott Bonney were named associates at Neumann-Smith and Associates of Southfield. Pymon was promoted from senior interior designer to associate. Rose and Bonney were promoted from senior designers to associates.

Judy Carden and Kate Holden were promoted at McCann-Erickson Detroit/Troy. Carden was named vice president. Holden was promoted to junior buyer.

Sara Seve, Patrick T. Heffernan, Claudia A. Wehrle and Kaye Scott joined McCann-Erickson of Troy. Seve joined the firm as account executive, Bulk Advertising Design Group. Heffernan is account executive/sales promotion. Wehrle joined as associate media director, Bulk Motor Division. Scott is account executive, Century 21.

Eric Genzelmer, Robla Hendrickson, Christopher Kenna, Diana Poulos and James L. Gentry joined the staff of McCann-Erickson in Troy. Genzelmer and Hendrickson joined as senior copywriters for Buick and GMC Truck. Kenna is junior art director. Poulos is copywriter for Buick and GMC Truck. Gentry joined as copywriter for Fireman's Fund.



Yuhasz Bauman

Roger D. Mortimer was named president of Trowbridge House Communications Corp. of Troy.

Roy Youngmark, Mark Dutil and Steve Kidd were appointed additional responsibilities at Goldfarb Hoff & Co. Inc. of Southfield. Youngmark and Dutil were named vice president, creative directors for Goldfarb. Kidd was named vice president, associate creative director.

Alan Shipley was named art director at Simons Michelson Zieve Inc. Advertising of Troy.

Myfanwy Lee Prensall joined Ross Roy Communications as a junior copywriter.

Janette Coon of Troy, Erik Petersen, Gregory Dutton and John Clapp of Union Lake joined Ross Roy Communications of Bloomfield Hills as account administrators.

Denise Kaniasto and Sheryl Markel were promoted to administrative managers at the Graphics Communication Group at McCann-Erickson in Troy. Kaniasto was promoted to supervisor. Markel joined McCann-Erickson as graphics coordinator.

Michael H. Tralson of West Bloomfield joined the statewide law firm of Miller, Canfield, Paddock and Stone.

Alexander J. Chobot of West Bloomfield was appointed loan control officer at Manufacturers Bank in Detroit.

CD RATES FOR THE SERIOUS INVESTOR	
30 DAY	9.10%
91 DAY	9.35%
6 MONTH	9.50%
9 MONTH	9.60%
1 YEAR	9.75%

*These annual rates of return are effective as of 3/2/89. All CD rates are based on up to \$100,000 per depositor per institution by the Federal Deposit Insurance Corporation (FDIC) of Federal Savings and Loan Insurance Corporation (FSLIC). Rates and availability are subject to change. There may be a substantial penalty for early withdrawal. Minimum investment may be required. **The fees are paid by the investor.

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Campbell Haines

Genaro "Gerry" Fedele of West Bloomfield was named vice president and controller for the Automotive products Division of United Technologies Automotive.

Bill Ayotte joined the staff of RE/MAX Professionals II Inc. in Troy as a realtor associate.

Faad Esbaki of West Bloomfield joined the staff of RE/MAX of Birmingham Inc. as a realtor associate.

Frederick J. Koory of Troy received Liberty Mutual Insurance Co.'s HO-Plus Award for 1988 in recognition of his outstanding achievement in sales of homeowners' policies.

Robert G. Barranco of Troy was named vice president of Kelly Services Inc. of Troy.

Eric S. Canvasser certified public accountant from Farmington Hills announced the opening of his practice in public accounting in association with James D. Grey at 30100 Telegraph Road, Suite 420, Birmingham 48010.

James C. Henry was promoted to senior vice president of commercial lending groups of the southeast region of Michigan National Corp. of Farmington Hills.

Pamela Harris was appointed president of Mercy Services for Aging in Farmington Hills.

Dori Daskas was appointed print production supervisor for Kolon, Bittker & Desmond Inc. in Troy.

datebook

• DIRECT MARKETERS

Thursday, March 2 — Direct Marketing Association of Detroit meets in Southfield. Information: 258-8803.

• APARTMENT ASSOCIATION

Thursday, March 2 — Apartment Association of Michigan meets in Farmington Hills. Information: 737-4477.

• MARKETING ASSOCIATION

Friday, March 3 — American Marketing Association meets in Southfield. Information: Kay Bonnici, 569-7095.

• TEAM BUILDING

Monday, March 6 through April 10 — Effective Team Building for Managers course offered 6:30-9:30 p.m. in Southfield. Fee: \$175. Information: Brenda Vespini, 540-1511. Sponsor: Oakland Community College.

• ALTERNATIVE FINANCING

Tuesday, March 7 — "When the Bank Says No, Alternative Financing for Your Business" offered 8:30 a.m. to noon in Southfield. Fee: \$35. Information: 557-2141. Sponsor: Metro Business Management Associates.

• WOMEN'S ECONOMIC CLUB

Tuesday, March 7 — Women's Economic Club hosts graphics communication workshop 8 a.m. to 1 p.m. in Southfield. Non-member fee: \$35. Information: 963-5088.

• PRESENTATIONS

Tuesdays, March 7 through April 11 — "How to Deliver Winning Presentations" offered 6:30-9:30 p.m. in Southfield. Fee: \$175. Information: 552-2600. Sponsor: Oakland Community College.

• REAL ESTATE WOMEN

Wednesday, March 8 — Commercial Real Estate Women meet in Southfield. Information: Cheryl Lipfert, 446-7301.

• BUSINESS COMMUNICATORS

Wednesday, March 8 — International Association of Business Communicators meets in Southfield. Information: Nancy Skidmore, 544-8516.

• TRAINING SOCIETY

Wednesday, March 8 — American Society for Training and Development meets in Troy. Information: 258-8823.

• FINANCIAL FUNDAMENTALS

Wednesdays, March 8 through April 12 — "Fundamentals of finance and Accounting for Non-financial Managers" offered in Southfield. Fee: \$175. Information: 552-2600. Sponsor: Oakland Community College.

• FUTURE OF INVESTING

Thursday, March 9 — "How Will the Bush Administration and Tax Reform Change Your Investment Strategy?" begins at 7:30 p.m. in Bloomfield Hills. Fee: \$10. Information: 645-3635. Sponsor: Cranbrook Schools.

• QUALITY CONTROL

Thursday, March 9 — American Society for Quality Control meets in Southfield. Non-member fee: none. Information: Bill Haral, 420-0122.

• PROFESSIONAL WOMEN

Monday, March 13 — Professional Women's Network meets in Southfield. Information: Diane Wilbur, 647-4480.

• FINANCES

Tuesday, March 14-28 — "Handling Your Finances" offered 6:30-9 p.m. in Detroit. Fee: \$60. Information: Pamela Goelling, 577-4850. Sponsor: Wayne State University.

• WHARTON ALUMNI

Wednesday, March 15 — Wharton Alumni Association entrepreneurial symposium in Detroit. Information: 473-0871.

clarification

Gary Hollidge's promotion was incorrectly listed last week. Hollidge actually was promoted to general sales manager for Eonic Inc., a subsidiary of Newcor Inc. of Troy.

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