

FRIDAY • MARCH 10 • 8 A.M. 'TIL 10 P.M.

ALL STORES
OPEN 8 A.M.
TO 10 P.M.,
NEW CENTER
'TIL 8 P.M.

ONE DAY SALE

SAVE 25% TO 50%

WOMEN

25% Off Entire stock ladies' blouses
Save on all regular-priced blouses in Petite, Women's Sportswear, Updated Separates, Misses' Blouses, Coordinates, Claiborne, Traditional Collection are not included in this sale. Reg. \$20-\$54, \$15-40.50.



25% Off Entire stock ladies' knit tees
Save on all regular-priced henleys, mock turtle necks, crews, more stripes and solids. Misses', Petite, Women's and Junior Sportswear, plus Updated Separates, Coordinates, Claiborne, Traditional Collections not included. Reg. \$14-\$32, 10.50-\$39.

25% Off Entire stock ladies' sweaters
Save on all regular-priced styles. In Petite, Women's and Junior Sportswear, Updated Separates and Misses' Sweaters, Coordinates, Claiborne, Traditional Collections not included. The collections, reg. \$18-\$58, 13.50-43.50.

25% Off Cathy Daniels knit dressing
A selection of easy-care tops, skirts, pants. Not at Birmingham. In Career Coordinates. Reg. \$46-\$116, 33.99-86.99.

25% Off Collections from a very famous maker
She's one of your favorite designers. Save on selected collections in her very own department. Reg. \$46-\$116, 33.99-86.99.

25% Off Entire stock of regular-priced S.K. & Co.
Update your spring wardrobe with career related separates. In Updated Collections. Reg. \$30-\$66, 22.50-49.50.

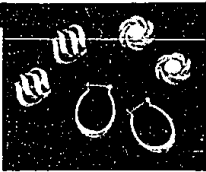
25% Off Entire stock Generra for Juniors
The latest in carefree casuals. Find sweaters, pants, skirts and more. Junior Sportswear. Reg. \$20-\$68, \$15-\$51.

25% Off Career and social-occasion dresses
Save on every regular-priced dress in silk, polyester, georgette and tissue faille, only. Select styles by all your favorite makers. In Better, Career, Petite, Moderate and Women's Dresses. Reg. \$44-\$150, \$33-112.50.

25% Off Entire stock of ladies' outerwear
London Fog, plus many more famous makers! Rainwear, jackets and more. In Misses', All-Weather, Women's and Junior Coats. The collections, reg. \$99-\$159, 74.25-119.25.

ACCESSORIES

30% Off Entire stock fashion earrings
Monet, Trifari, Napier, Edgar Berchel, plus more. Gold- and silver-toned designs, colors, too. A fantastic selection. Fashion Jewelry. Reg. 4.99-\$35, now only 3.49-24.50.



25% Off Regular-priced leather & vinyl handbags
A terrific selection of the latest spring styles. Special lines, including Liz Claiborne, Stone Mountain and Coach not included. Handbags. Reg. \$18-\$180, 13.50-\$135.

25% Off Entire stock of Rolf's & Princess Gardner
Save on checkbook clutches, wallets, French purses, Indexers, key rings, more. Small Leather Goods. Reg. \$7-\$35, 5.25-26.25.

25% Off Entire stock of Lycra® spandex hosiery
Hanes, Isotoner, Round The Clock, Calvin Klein. Every style including control top pantyhose, stockings, basics and more. Hosiery. The collection, reg. 3.95-7.50, 2.96-5.63.

30% Off Entire stock of scarves
A beautiful way to update your wardrobe. Choose from square and oblong designs in summer colors. Fashion Accessories. The collection, reg. \$23-\$45, 16.10-31.50.

30% Off Entire stock of fashion sunglasses
Sensational flat tops, temple treatments and more updated styles. Fashion Accessories. Reg. \$12-\$45, 8.40-31.50.

30% Off Entire stock of rainwear
Choose from a collection of hats, umbrellas and raincoats. Fashion Accessories. Reg. \$3-\$40, 2.10-\$28.

INTIMATE

25% Off Entire stock of ladies' robes
Gilligan O'Malley, Komar, Miss Elaine and more. In wrap, gripper and zip-front knits, satins, terris and more. S-M-L-XL. Loungewear. Reg. \$30-\$65, now 22.50-48.75.



25% Off Entire stock of cotton sleepwear
Favorites for spring and summer. Save on long and short gowns, pajamas and robes. Many styles with lace and embroidery trimming. S-M-L-XL. Sleepwear. Reg. \$24-\$60, \$18-\$45.

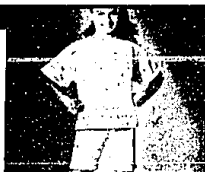
30% Off Entire stock of cotton panties
By Carter's, Myonne, Lollipop and more favorite makers. Hipsters, briefs and more. Panties. Reg. 4.50-\$14, 3.15-9.80.

30% Off Entire stock of Wondermaid
Save on beautiful slips, petticoats and camisoles. Nylon-tricot, satin and cotton blends. Lingerie. Reg. 11.50-\$30, 8.05-\$21.

30% Off Entire stock of control bottoms
Subtract, Olga, Bali, Magic Lady and many more. Choose from briefs, panty girdles, pantliners and shapewear. Shapewear. The collection, reg. 6.50-\$41, 4.55-28.70.

KIDS

25% Off Entire stock girls' Jet Set
Take 25% off our entire stock of girls' Jet Set sportswear. Fun colors and styles. Girls' 4-14. Reg. 11.99-23.99, now 8.99-17.99.



25% Off Entire stock of O.P. for toddlers & boys
Sun's up at Crowley's and Ocean Pacific is on sale! Save now on our entire stock of fun-loving beachwear. Toddlers, Boys' 4-7. Reg. \$10-\$22, 7.50-16.50.

25% Off Entire stock of Levi's for boys 4-20
Our entire selection includes rinsed and acid-washed denim, twill pants, shirts and jackets to outfit your boys for spring. Many colors and styles. Available in Boys' 4-7, reg. \$16-\$30, now \$12-22.50; Boys' 8-20, reg. 17.99-\$46, 13.49-34.50.

30% Off Entire stock of children's sleepwear
Save on our entire selection of sleepwear for the kids. Fun patterns and colors for every size. Infants & Toddlers, Boys' 4-20 and Girls' 4-14. Reg. \$8-\$25, 5.60-17.50.

SHOES

25% Off Entire stock of 9 West shoes
One-day-only savings on every 9 West shoe. Choose from a great spring collection of dress and casual styles. In our 9 West department. Reg. 29.97-\$50, 22.48-37.50.



25% Off Entire stock ladies Bass & Metaphors
Top quality, classic styling, all-day comfort casuals. Available in Women's Shoes. Reg. 19.97-\$48, now 14.98-\$36.

25% Off Entire stock Liz Claiborne, Caressa and Footworks Dress and casual styles just right for spring. In Women's Shoes. Reg. 26.97-\$78, 20.23-58.50.

25% Off The Easy Spirit Mach 1 walking shoe
A comfortable and good looking walking shoe with top-quality craftsmanship. In Red Cross Department. Reg. \$70, \$2.50.

One-Day Sale Friday, March 10. Selections vary by store. Home items at Westborn, Macomb, Livonia, Lakeside, Universal, Birmingham, Farmington Hills and Wildwood Plaza. Previously purchased merchandise will not qualify for adjustments during this promotion. Hurry in and save!

MEN

30% Off all Geoffrey Beene & Christian Dior dress shirts
Cotton/poly solids and patterns. Dior not at Universal, Wildwood Plaza or Flint. In Men's Dress Shirts. Reg. 28.50-\$38, now 19.95-26.60.



25% Off Entire stock of men's neckwear
A handsome assortment of colors and styles in 100% silk and polysilk. Names like Dior, Blass, Don Loper and Liberty of London. Neckwear. Reg. \$14-\$30, 10.50-22.50.

25% Off Entire stock of suits, sportcoats, blazers & dress trousers for men in Men's Clothing. Suits, reg. \$225-\$350, 168.75-262.50; suits not available at Birmingham, Wildwood Plaza or Courtland Center/Flint. Sportcoats, reg. \$125-\$250, 93.75-187.50. Trousers, reg. \$50-\$90, 37.50-67.50.

25% Off Entire stock of Arrow sport shirts
Versatile short-sleeve knit shirts in solids and stripes. And a fine selection of short-sleeve plaid wovens. Men's Sportswear. Knits, reg. \$21-\$23, 15.75-17.25; wovens, reg. \$25, 18.75.

25% Off Entire stock of Levi's Dockers slacks
Easy-care 100% cotton slacks with a relaxed fit are a must for spring. Men's Casual Slacks. Reg. \$34-\$38, 25.50-28.50.

25% Off Entire stock of men's Levi's jeans
Save now on denim from this favorite manufacturer. Choose from classic 100% cotton or comfortable blended stretch styles. Men's Casual Slacks. Reg. \$32-\$42, \$24-\$31.50.

25% Off Pierre Cardin & Christian Dior separates
Complete your active wardrobe with separates from these two designers. Tops, pants and shorts in many colors and fabrics. Activewear. Reg. \$25-\$45, 18.75-33.75.

25% Off Alexander Julian & Gant sportswear
Fashion sportswear including short-sleeve knits, cotton sweaters, woven sportshirts and shorts. In Men's Better Sportswear. Reg. \$32-\$82, \$24-\$1.50.

30% Off Entire stock of Gotcha beachwear
Stock up for summer with novelty swimwear, shorts, knit and woven shirts, even tees and tanks. Bright colors and patterns. Young Men's. Reg. \$12-\$34, 8.40-23.80.

25% Off Entire stock of regular-priced men's Rolf's wallets
A wide selection of top-grain leather wallets from Rolf's. Choose from tri-folds, key cases, more. Available in Men's Accessories. Reg. 7.50-\$28, 5.63-\$21.

25% Off Entire stock men's John Henry belts
Top-quality leather belts in dress and casual styles. 1" and 1 1/4" widths. Men's Accessories. Reg. \$15-\$22, 11.25-16.88.

25% Off Entire stock of men's underwear
Calvin Klein, Arrow, another very famous maker, and more. 100% cotton basics, boxers, lo-rise and bikini briefs. Men's Furnishings. Reg. 6.50-\$22, 4.88-16.50.

25% Off Entire stock of regular-priced pajamas by Diplomat
Short and long lengths, a variety of colors in solids and prints. For one day only in our Men's Furnishings area. Reg. \$15-\$23, 11.25-17.25.

FOR THE HOME

2 for 1: 50% Off Entire stock of bed pillows
Buy one pillow, receive a second one free! Feather or synthetic, any size. 2000 available in Bedding.

19.99 Any size bedspread by Springmaid®
1500 in Bedding. Twin, reg. \$50; full, reg. \$75; queen, reg. \$85; king, reg. \$100; your choice, 19.99 each.

52% Off Cotton bath sheets by Martex
36"x70". 1000 in Bath Shop. If perfect, \$25; 11.99 each.

35% Off Copco 7-pc. cookware set
Stainless steel with aluminum-clad bottoms. 1- and 2-qt covered saucepans, 4-qt. covered stock pot and 9 1/2" fry pan. 190 sets in Housewares. Reg. 79.99, 49.99.

CROWLEY'S

COME TO QUALITY, VALUE & SERVICE