



Go ahead — nail it down!

PICK A NUMBER, any number — make that a large number and you could be \$20,000 richer. It's the popular "House of Nails Contest," returning to the 1989 International Builders Home, Flower and Furniture Show, March 18-26 at Cobo Hall.

The plexiglass House of Nails, which is 20-by-26-inches wide, 24 inches tall, with a 12-by-12-inch wide, 17-inch tall addition, is filled with various size nails.

The house is on display at the Builders Show, to give the public a chance to brush up on its estimating skills.

Attendees register their estimate of the number of nails contained in the house. The person estimating closest to the correct number of nails in the house wins \$20,000.

Internationale

Biggest Builders Show yet is ready to open

THE 1989 International Builders Home, Flower and Furniture Show has expanded to include more than 800 booths featuring exhibitors from all over the United States and Canada and has become the largest home show in the world, all under one roof.

The show, will cover the entire top floor (500,000 square feet) of the newly expanded Cobo Hall.

"The Builders Show has become an international show with exhibitors from all over Canada, including Unilock, headquartered in Toronto, the largest manufacturer of interlocking concrete paving stones in North America," said James S. Bonadeo, president of the Builders Association of Southeastern Michigan.

"Over the past 71 years, the Builders Show has evolved into a living exhibition, as our participants feature anything and everything for the home," he added.

"THE METRO DETROIT Cadillac Gold Key dealers are sponsoring a pictorial display, from the Smithsonian Institution, titled 'Remaking America,' which showcases new uses for historic buildings. As part of the exhibit, Cadillacs from the past and present will be on display," Bonadeo said.

In addition to the Smithsonian exhibit, other interesting and unusual exhibitors include:

- Invisible Fencing System of Birmingham, Mich., which specializes in "invisible" dog containment systems that safely keep a dog in the yard without a fence. The fencing system consists of a thin wire buried in the ground, a small radio transmitter (usually installed in a garage), a lightweight leather dog collar with a transistorized radio receiver and a conditioning program for the dog. The system has been tested and proved to be harmless to animals and

has been approved by the S.P.C.A.

- Pella Window & Door Co. will feature the latest in wood windows, sliding glass doors, French doors, skylights, sunrooms, and a new oak entrance door with Warpguard laminated construction.

- Art Van Furniture will exhibit a full line of furniture for the home and is sponsoring a relaxing walk-through garden.

- Home Planners Inc. will display plan books, blueprints and planning devices for building single-family homes. More than 2,500 home designs will be featured.

- Vacation Villas of Collingwood, Ontario, offers vacation homes at various resorts in Ontario.

- Kavanaugh's Kitchens is a custom builder of Deltec circular paneled homes. These homes are energy efficient, cost effective and are suitable for a variety of purposes including homes, cottages, offices

and multiples.

- Lindal Cedar Homes is the largest manufacturer of cedar homes in the world, and has been in the custom home business, internationally, since 1945. They will feature many different home and sunroom designs.

- Sportfishing Charters with Captain Steve Jones offers fishing charters on Lake Huron and Lake St. Clair, with the largest and best-equipped charter boats on the Great Lakes.

- Gavin Design Limited will display portable Sundance spas, which feature the most effective filtration system, quiet operation and luxurious beauty.

- Pierson-Gibbs will feature quality custom-built homes that the owner finishes himself with Pierson-Gibbs' assistance and materials. The company also offers low-interest con-

Please turn to Page 30

Builders Show HIGHLIGHTS

Contests galore add excitement to the Builders Show.

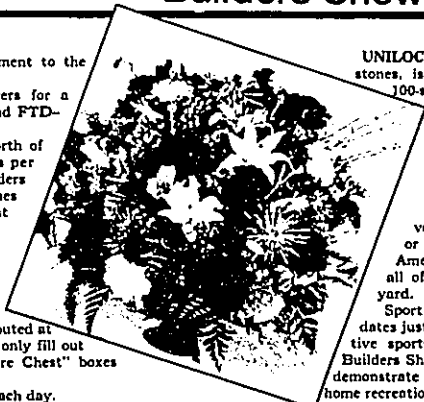
For instance, win flowers for a year, courtesy of Allied and FTD-4D florists.

The florists will award a year's worth of holiday bouquets, six arrangements per year, to one person each at the Builders Show. The grand prize is a dozen roses per month for one year. To enter, just drop the entry blank attached to the box office ticket in the entry box at the florists' area.

SHOW VISITORS WILL have an opportunity to register to win one of six free daily "Treasure Chest" prizes.

"Treasure Chest" coupons are distributed at the door. To register, the visitor need only fill out the coupon and drop in the "Treasure Chest" boxes scattered throughout the show.

Six valuable prizes will be awarded each day.



UNILOCK, manufacturer of decorative paving stones, is sponsoring the Paver contest. One 100-square-foot package of paving stones will be given away each day of the Builders Show. One of the nine winners will also win an additional 300 square feet of paving stone. To enter, drop entry coupon at Unilock booth.

TENNIS anyone? Or basketball, or volleyball, shuffle board, or hopscotch, or soccer, or baseball? Sport Court of America has a sport court that adapts to all of these games — right in your backyard.

Sport Court is a tennis court that accommodates just about any family sport. This innovative sports center will be on display at the Builders Show. Tennis players will be on hand to demonstrate the quality and versatility of this new home recreational center.

BACK BY popular demand at the Builders Show is Standard Federal Bank's "Waterfall Garden," designed and created by Jack Zendt of Zendt Landscaping.

The garden features a waterfall over a boulder wall, which flanks a planting pocket filled with flowering trees and flowers. A gazebo overlooks the pond and waterfall, and a flagstone path allows visitors to view the pond and garden in more detail.

But the main reason for Standard Federal's appearance at the Builders Show, of course, is to distribute information on the many products and services they offer potential home buyers. Incidentally, Standard Federal was the leading home mortgage lender in

Continued on Page 30