

BRUISE TESTING--The B.F. Goodrich radial-belted passenger car tire can stand up to 6,000 pounds per square inch of penetration pressure. The tire has two-ply rayon carcass and a four ply rayon belt. The "Lifesaver Radial" tire is covered by a 40,000-mile guarantee against tread wear-out, production defects and failures due to road



only in our feeling that SERVICE comes before and after the sale . . .

> 40 years of sales and service to the northwest community.

NEW & USED CARS and TRUCKS • LEASING & RENTALS

## **EMMER**7

20000 GRAND RIVER at EVERGREEN



KE 1-2900

24 years of good business...only the beginning of many to come!

for starters...a 1971



POWER STEERING 🗆 AUTOMATIC TRANSMISSION 🗆 WHITE WALLS 🗀 FULL FACT, EQUIP.



**SPRING** 



Says: Come in for savings on a smooth summer

## HERE'S WHAT WE'LL DO ...

- ment
  Clean and gap spark
  pluga freplace if necessery)
  Adjust or replace distributor points and condenser
  Clean ar cleaner (replace
  element if neces-sery)
  Replace fuel inder hitter
  Replace P C V valve
  Clean inces

ALL FOR OFFER EXPIRES JUNE 15, 1971

17411 GRAND RIVER, just East of the Southfield X-way

272-6212

"Serving satisfied customers since 1947"

