

datebook

JOB FAIR

Friday, March 31 — Collegiate job fair runs 9 a.m. to 4 p.m. in Farmington Hills. Information: Liz Donahue, 577-3390. Sponsors: Wayne State, Eastern Michigan universities.

PROGRAMMABLE CONTROLLERS

Monday-Thursday, April 3-6 — International Programmable Controllers Conference held in Detroit. Information: Tom Jadsja, 995-4440.

LOTUS 1-2-3

Mondays, April 3-24 — "Lotus 1-2-3 Beginner on the IBM-PC" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook Schools.

MANAGING SUBCONTRACTING

Tuesday, April 4 — "Managing Subcontractors: A Blueprint for Success" seminar offered 8:30 a.m. to 4:30 p.m. in Southfield. Fee: \$95. Information: 737-4477. Sponsor: Builders Association of Southeastern Michigan.

CONSENSUS BUILDING

Tuesday, April 4 — One-day workshop on building consensus with a group offered 9 a.m. to 4 p.m. in Southfield. Fee: \$35. Information: 338-1550. Sponsors: Oakland County Labor-Management Committee, Oakland University.

WRITING A PLAN

Tuesday, April 4-11 — "Writing a Business Plan" offered 6:30-9 p.m. in

Detroit. Fee: \$45. Information: Pamela Goelling, 577-4550. Sponsor: Wayne State University.

BEGINNING COMPUTER

Tuesdays, April 4-25 — "Beginning Computer . . . Surviving the Computer Age" offered 7-9 p.m. in Bloomfield Hills. Fee: \$65. Information: 645-3635. Sponsor: Cranbrook Schools.

STATISTICAL CONTROL

Tuesdays and Wednesdays, April 4 through May 31 — Statistical quality control workshops offered 6-9 p.m. in Rochester. Fee: \$125. Information: 370-3120. Sponsor: Oakland University.

REAL ESTATE MANAGEMENT

Wednesdays, April 5 — Institute of

Real Estate Management holds annual trade show in Southfield. Free. Information: Marilyn Hornfeld, 964-4522.

dBASE III PLUS

Wednesdays, April 5-26 — "dBase III Plus on the IBM-PC" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook Schools.

BEGINNING WORD PERFECT

Wednesdays, April 5-26 — WordPerfect word processing course for beginners offered 6:30-9:30 p.m. in Rochester. Fee: \$125. Information: 370-3120. Sponsor: Oakland University.

OAKLAND CHAMBER

Thursdays, April 6 — Breakfast

meeting of Oakland County Chamber of Commerce in Bloomfield Township. Information: 644-1229.

TRAINING SOCIETY

Thursday, April 6 — American Society for Training and Development meets in Southfield. Information: Jack Baum, 642-4767.

DIRECT MARKETERS

Thursday, April 6 — Direct Marketing Association of Detroit meets in Southfield. Information: 258-8883.

LOTUS 1-2-3

Thursdays, April 6-27 — "WordPerfect (Word Processing) on the IBM-PC" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook Schools.

JOB FAIR

Wednesday-Thursday, April 5-6 — Michigan JobWarp Fair opens at 9 a.m. at Cobo Hall in Detroit. Sponsor: International Programmable Controllers Conference.

CHANGING JOBS

Thursdays, April 6-27 — "Careers in Transition" offered 7-10 p.m. in West Bloomfield. Fee: \$85. Information: 378-3033. Sponsor: Oakland University Continuum Center.

SUCCESS STRATEGIES

Mondays, April 10, 17 — Headline of West Bloomfield will present a class on "Strategies of Success" at 7 p.m. both days. Speakers will be Pam Eldred, Miss America of 1970 and a licensed cosmetologist, and Grace Scalia, owner of Headline Salon. \$40 fee. For information, call 851-7464.

marketplace

Akzo Coatings Inc. of Troy acquired fivite and S-R Premier, both located in Chicago, Ill.

Michael Flora & Associates of Troy received eight awards in the 1989 Michigan Adsy competition.

Akzo Coatings Inc. of Troy was awarded Best of Show for their Sikkens Woodfinish display at Showcase '89, held in Orlando, Fla.

Voitax Inc. of Troy merged with Megaphone International Inc. in San Francisco, Calif.

Bannister and Co. moved its offices to 535 Southfield Road, Birmingham.

Yaffe & Co. was awarded the advertising account for Northern Automotive Corp.'s entire 876-store chain.

Rhinoceros retained PRMI of Southfield for advertising and public relations.

Andl of America Inc. of Troy retained Casey Communications Management Inc. of Southfield as its national public relations counsel.

Kolka & Robb of West Bloomfield was selected by Unival Group of Southfield to develop and implement a marketing program for Unival's medical clinics.

ACM moved into new Troy headquarters in time to celebrate its 20th anniversary this year. The new office is at 160 W. Long Lake Road.

Marble Institute of America of Farmington was one of 33 companies presented AdAwards by Progressive Architecture for their advertisements placed in Progressive's 1988 magazine.

Hot Melt Technologies Inc. of Rochester has appointed Lampe Communications Inc. to develop a publicity-based sales inquiry generating program to market its line of robotic adhesive application systems. Hot Melt Technologies signed a co-marketing agreement with GMF Robotics.

Thompson Advertising Productions of Farmington Hills was appointed advertising agency for Thompson Boat Co.

R.E. Launs Inc. Advertising, Pub-

lic Relations and Marketing moved to the Lockdale Office Plaza, 24725 W. 12 Mile, Suite 370, Southfield.

Mail Boxes Etc. USA, 12 Mile and Evergreen in Southfield, was bought by Robert Mundt.

JL Communications was hired by Healthy Options Inc. of Birmingham to provide marketing consultation.

Rochester Family Counseling Center Career/Life Planning Services is being opened, 134 W. University, Suite 321, Rochester.

Leo Adler Insurance Truck is the Top Sales Dealer for 1988 in Isuzu's Northeast Region, District 22.

Dixon/Shappell Associates was formed by Dean L. Shappell and Marjorie A. Dixon. The office is at 950 E. Maple in Birmingham.

The Berlinc Group Inc. of Birmingham received a 1988 Target

Award for Best Creative Execution.

OfficeMax Inc., an office supply chain, will open a store in Southfield at the corners of Southfield Road and 10 Mile.

MastrSoft added a Quality Assurance Module to the AIMS preventive maintenance software.

Kolon Bittker & Desmond Inc. of Troy was hired by Apple Computer Inc.

Olla Corp. hired K&BSD to handle advertising, marketing and public relations of its SUN brand pool and spa products.

Corrigan Moving Systems received an "Award of Excellence" by United Van Lines for significant professional achievement in handling shipments and providing high quality service.

DEC Engineering Inc. moved its

offices to 26711 Northwestern Highway, Southfield.

Arboretum Properties was named the winner of the 1988 Honorable Mention Award by the Detroit Chapter of Women in Communications Inc. for its planned on-site child care center at the Arboretum Office Park.

Ferraro's St. Thomas of Troy was certified as a quality supplier by CPC Group General Motors of Canada under its GP-8 Part Certification Award program.

Monsanto Chemical Co. of Auburn Hills won one of 10 Showcase Awards granted annually by the Construction Association of Michigan.

Focus Dynamics will handle advertising and public relations for Clinton Tile and Design in Mount Clemens and the Hampton Agency in Rochester.

Stone, August, Baker Public Relations of Troy received a Silver-MIRM Award from the Institute of Residential Marketing for its comprehensive communications and marketing campaign for Homearama '89.

Ray D. Eisbrenner & Co. moved to larger offices at West Square Lake and Adams streets in Troy.

Ross Roy Group's headquarters in Bloomfield Hills was named one of the best designed and best constructed buildings in the state by the Construction Association of Michigan.

Robert B. Atkins & Associates Inc. of Troy opened new offices in the Lindsey Center, Suite 400, 2690 Crooks, Troy.

First Federal Savings Bank and Trust opened a branch office at 1613 Livernois (at Maple) in Troy.



ATTENTION

Daewoo International Corporation proudly announces from our Michigan office in Troy the introduction of our world renowned **SOJIN SMALL CONCERT GRAND (7 Foot plus)** through our exclusive Michigan dealer, **SMILEY BROTHERS, LOCATED AT 1010 N. HUNTER, 3 BLOCKS SOUTH OF BIG BEAVER ROAD, WHERE HUNTER JOINS WOODWARD.**

Performing on this new instrument will be **JOSEPH GRANDE**, well known Michigan Society Pianist. He will be on duty beginning **MARCH 30TH THRU APRIL 4TH.**

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