business people

Thomas E. Smith of Bloomfield fills joined McDonald & Co. Securi-ties Inc. in its Birmingham office.

Donald K. Giroux was promoted to senior vice president for the archi-tectural, engineering and planning firm of Harley Ellington Pierce Yee Associates Inc. of Southfield.

Rurs Tate was promoted from co-pywriter to senior copywriter on the AT&T Consumer Products account for Goldgarm Hoff & Co. of South-field.

Terri Gore of Troy was named ac-count executive at Robert Solomon & Associates Advertising of Bloom-field Hills.

Steven D. Bruyn of West Bloom-field was appointed national market-ing plans manager of Chrysler/ Plymouth Division.

Thomas J. Barrett was appointed commercial loan officer in the com-mercial real estate lending group of Liberty State Bank & Trust in Troy.

Donald B. Jeffery Jr. joined the professional consulting staff of Heber Fuger Wendin Inc. of Bir-mlugham.

Jerry W. Osborne was appointed regional sales manger for field oper-

Free trade benefits Canadians

Continued from Page 1

"The time to penetrate foreign markets is when times are good, not when times are good, not when times are bud. But they make inaccurate cost-benefit analyses. They look at the up-front costs and say, 'God', the benefits won't accrue for years."

All of which, he and others aid, beips explain America's import-export imbalances, and why Canada isn't in any immediate danger of statehood.

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ations, on-highway products for Rockwell International Corp.'s Auto-motive Operations of Troy.

Kuthleen Toomey was promoted to the newly created position of tech-nician training supervisor for Arbor Drugs Inc. of Troy.

David R. Harris of Troy was named vice president — planning for United Technologies Automotive.

Judy Bossman of West Bloomfield was named public affairs manager at Traffic Safety Now Inc., a national non-profit organization that promotes safety-belt use and safety-belt-use laws through coalitions in all 30 states and the District of Columbia.

Beldon Carroll of West Bloomfield was appointed Detroit regional pub-





lic affairs manager of Ford Motor Co. North American Automotive Op-erations.

Anthony Burdua was elected vice president/director of operations by Wunderman Worldwide's board of directors.

Joseph Calcaterra Joined Neyer, Tisco & Hindo of Farmington Hills as project manager for Geoenviron-mental Services Department. He will be responsible for occupational health, safety and regulatory mat-

Alan Upchurch of Farmington Hills was named executive producer of WXYZ-TV/Channel ? News.

Stuart D. Logan of Southfield and Margaret Adams Hunter of Birming-ham were elected partners at Dyke-







Jill Goldman, Susan Jacobs and Nancy Nida were promoted at Credential Check & Personnel Ser-vices Inc. of Farmington Hills. Gold-man was promoted from staff mana-ger to director of operations. Jacobs was named director of marketing. Nida was named director of investi-cutions of the control of the cont

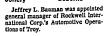
Samuel W. Kreis was appointed vice president of residential con-struction lending of Bloomfield Mortgage Corp. of Southfield.

Stewart L. Mandell of Southfield was elected a partner to Dykema Gossett law firm.

Carl G. Roth was appointed senior vice president of Compass Group of Birmingham.







Linda Hoagland and Charlotte Terry, Iranchisees and co-directors of two Sylvan Learning Centers, were presented the Operations Award at the Sylvan Learning Corp. Regional Conference in Chicago, Ill.

Kenneth J. Miller of Southfield was named sales manager in the De-troit sales and customer service off-ice of Monumental Life Insurance Co.

Phillip Stevens joined Grant Thornton as a manager in the lirm's metropolitan Detroit office in South-field.

Greg Gerfen joined W.B. Doner &



Del Moore, Jean Colby, Borothy
Collias, Galina Drits, Dorothy MC,
Harrington, Rossater Hill, Barbars,
Magnus Small, Jo Ann Sorrettina
and Renate Ward of the Birmingham
office of Schweitzer Real Estate,
Mary Anne Kennedy and Garol WarGreen State,
Mary Anne Kennedy and Garol WarAlbonn, Kee Badertscher, Cuty
Fieming, Ann Gavin, Nick Malik and
Sharron Markey of the Troy office,
and Siepben Andree, Joanna Kernen
and Mary Parkes of the West Bloomfield office were installed in the Belter Homes and Gardens Medallion
Club, at the Schweitzer Real Estate
Inc./Better Homes and Gardens
Awards Program on March 22 at the
Detroit Athletic Club. Trey sold
more than \$1\$ million of residential
real estate during 1988. more than \$1 million of real estate during 1988.

datebook

• REMONTGAGING
Thursday, April 13 — "Remortgage at 0-percent Net Interest" begins at 7 p.m. in Bloomfield Hills.
Free. Information: 377-2329. Sponsor: International Consulting Group.

CARFER WOMEN

CAREER WOMEN
 Thurrday, April 13 — National Association of Career Women meets in Southfield, Information: 591-3390.

BASIC INVESTING

Thursday, April 13 — "ABCs of Investing" presented at 7:30 p.m. in Rochester, Free. Information: Jack Churilla, 652-8990. Sponsor: Merrill Lynch.

COMMUNICATION Thursday-Friday, April 13-14 —

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MINDS OVER MONEY

Seminar on "Planning, Evaluating and Measuring Communication Programs" offered in Detroit. Nonmember fee: \$415. Information: Carol Hinson, 348-3773. Sponsor: Internation Association of Business Communications.

O MORTGAGE SEMINAR Sunday, April 16 — Free mort-gage seminar offered 2-5 p.m. in Union Lake. Information: 363-1515. Sponsor: Union Lake office of Real Estate One.

LEGAL SECRETARIES
 Monday, April 17 — Oakland
County Legal Secretaries Association meets in Bloomifeld Hills. Information: Barbara Gowans, 645-4000.

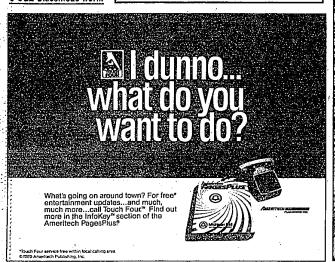
REAL ESTATE CE Monday, April 17 — Real estate trends discussed 845 am. to 4;30 pm. in Southileid. Fee: 349. Fulfills continuing education requirements. Information: 737-4477. Sponsor: Bullders Association of Southeastern Michigan.

O MARKETING ASSOCIATION Tuesday, April 18 — American Marketing Association meets in Southfield Information: Kay Bonni-



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FRENCH-AMERICAN
CHAMBER
Tuesday, April 18 — French-American Chamber of Commerce meets. Information: 964-1000, Ext. 240

● REMODELING CONTRACTS

Tuesday, April 18 — Legal con-tracts for remodeling discussed at seminar 8:30-10:30 a.m. in Bloom-field Hills. Fee: \$15. Information: 737-4477. Sponsor: Builders Associa-tion of Southeastern Michigan.

BUSINESS FORUM
 Wednesday, April 19 — International Business Forum meets. Information: Don Keesee, 540-2615.

• GIVEN ORGANIZATION
Wednesday, April 19 — Charles J.
Given Organization meets in Southfield. Information: Greg Adair, 4216915.

GREAT-FOR

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 QUALITY CONTROL
 Wednesday, April 19 — American
 Society for Quality Control meets in
 Farmington Hills. Information: Bill Harral, 420-0122.

6 REAL ESIAIE MANAGEMENT Wednesday, April 19 — Institute of Real Estate Management meets in Southfield. Information: Howard Goddard, 540-8444.

PR SOCIETY
 Wednesday, April 19 — Public Relations Society of America meets. Information: 545-6499.

• CPCU SOCIETY

Wednesday, April 19 — Society of
Chartered Property and Casualty
Underwriters meets in Southfield,
Information: Tim Baboraki, 268-

PURCHASING
 MANAGEMENT
 Thursday, April 20 — Purchasing
 Management Association meets in
 Bloomfield Hills. Information: 1-773 3737.
 BUSINESS
 COMMUNICATION FORUM
 Thursday, April 20 — Business
 Communications Forum held in
 Troy. Fee; \$100. Information: Rense
 Benton, 553-1204. Sponsore: Business
 Troy. See; \$100. Advertising Association, UClub.
 ANNUITY INVESTING

ANNUITY INVESTING
 Thursday, April 20 — "Annuities and You" begins at 7:30 pm. in Rochester. Free. Information: Jack Churilla, 652-8990. Sponsor: Merrill Lynch.

ACCOUNTANTS
 ASSOCIATION
 Thursday, April 20 — National Accountants Association meets. Information: Mary Newland, 522-6711.

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