

business people

M. Kenneth Conrad joined the marketing staff of United Technologies Industrial Lasers Division in the Birmingham office. He will be the division's senior sales representative in the Detroit area.

Frederick J. Timock of Farmington Hills was appointed loss prevention officer, auditing with Comerica Inc. Timock joined the company in 1978 as an administrative assistant.

Sheri L. Cwagenberg of Farmington Hills was appointed assistant vice president, product management with Comerica Inc. She had been product management officer.

Jimmy R. Vaughan was named vice president and general manager of Webb Electric Co., a subsidiary of the Jervis B. Webb Co. in Farmington Hills.

Fred Beal Jr. of Farmington Hills joined Agency & Partners, an advertising and public relations agency in Detroit, as vice president, creative. He had been a copywriter with Young & Rubicam.

Conat Darling of Bloomfield Hills and R. Patrick McCarthy of Troy were promoted at D'Arcy Mastus Benton & Bowles/Bloomfield Hills. Darling was named managing director and chief executive officer. McCarthy was named chief operating officer.

Jo Bourjaily was named managing director of DMB&B Public Relations, a subsidiary of D'Arcy Mastus Benton & Bowles/Bloomfield Hills.

Robert D. Martines joined the law firm of Kaufman and Payton in Farmington Hills as a senior litigation attorney. Martines has 11 years of experience as a trial attorney, as well as experience in commercial, insurance, personal injury and property litigation.

Howard B. Sherzins of Mass Financial Group in Farmington Hills earned both the chartered financial consultant and the chartered life underwriter professional designations.

Russell W. Carter joined the Wolf Detroit Envelope Co. in Birmingham as a senior account manager for major accounts in Michigan. Carter had been an account manager for one of the largest direct marketing agencies in the Midwest.



Conrad



Timock



Cwagenberg



Vaughan



Beal



Darling



McCarthy



Bourjaily

Jerrold R. Roth of Farmington Hills joined the Southfield office of Grant Thornton, an accounting and consulting firm.

John S. Bell of Bloomfield Hills joined Charles E. Day and Associates Inc. in Ann Arbor as an associate. Bell had been with Avenir Group Inc. development bankers.

Sandra McPhee of Farmington Hills was appointed a programming special projects producer with WDIV-TV. She had been with a station in Atlanta, Ga.

Five people were promoted in the Farmington Hills office of Cellular One. They are: Kathy Cappelli, from director of marketing and sales to vice president of marketing and sales; Rick Hicks, from director of finance to vice president of finance; Greg Szabo, from director of operations to vice president of operations; Ray Fix, from manager of network engineering to vice president of network engineering; and Kevin Robens, from manager of human resources to vice president of human resources.

Donald Finn of Rochester Hills and Carol Ann O'Neill-Floyd of Troy were promoted at LintasCeco Communications in Warren. Finn was named vice president, account director - marketing communications. O'Neill-Floyd was named vice president, account supervisor - marketing communications.

Thomas C. Griesdora of Southfield was named vice president of Scripps Howard Broadcasting. He is general manager of WXYZ-TV in Southfield.

James J. Shalvoy and Robert D. East were promoted with Abiliti-Frise Corp. building products division in Troy. Shalvoy was named product manager, plastics. East was named product manager, siding.

Jon Casaba and Lawrence M. Zager joined the creative staff of Leo Burnett agency in Southfield. Both will be associate creative directors on the Oldsmobile account.

Henry J. Mittelstaedt III of Rochester Hills has become associated with the law firm of Sbermeta, Chmiko & Kilpatrick of Rochester Hills.

Jane L. Saul was named a second vice president of Michigan National Bank's private banking group in Farmington Hills.

Mary Jane Chew of Rochester was promoted to vice president, account manager at Intergroup Marketing & Promotions Inc., a subsidiary of D'Arcy Mastus Benton & Bowles/Bloomfield Hills. She had been an account supervisor.

Carol Jonson of Bloomfield Hills was appointed manager of community relations at Providence Hospital in Southfield. Jonson had been manager, media and community relations with William Beaumont Hospital in Royal Oak.

Dawn Black was promoted to manager of marketing services with Harley Ellington Pierce Vee Associates Inc. in Southfield. Black had been a marketing coordinator at Hoyem-Basso Associates.

Linda A. Waseche of Farmington Hills joined Anthony M. Franco Inc. She had been a vice president and account supervisor at Hermanoff & Associates.

Ken Geerralt was named assistant controller for Arbor Drugs, Inc. in Troy.

Kenneth D. Ashe was appointed vice president, design and facility services of Contract Interiors in Southfield. Ashe had been facility services manager.

Gary R. Lenaghan was appointed manager of labor relations at Rockwell International Corp.'s Automotive Operations in Troy.

Gregory Krajl was named account supervisor at Goldfarb Hoff & Co. of Southfield.

Adrienne Daniels was named 1988 Corporate Employee of the Year by Radisson Plaza Hotel at Town Center in Southfield.

John Bailey of Farmington Hills joined Casey Communications Management Inc. of Southfield as senior vice president.

John J. Shea of Rochester Hills was appointed assistant treasurer banking and cash management for Chrysler Financial Corp. of Troy.

Shella L. Sasser of Rochester Hills and Benjamin Arnold of Lathrup Village were promoted at LintasCeco Communications of Warren. Sasser was named senior vice president, tactical marketing director. Arnold was named vice president, partnership marketing supervisor - marketing communications.

William Lutz of Troy was named banquet manager at the Michigan Inn in Southfield.

William J. O'Neill Jr. of Birmingham was appointed director of public relations for General Motors, Cadillac division.

Richard W. Anderson was named technical personnel consultant of Michigan Search Plus in Farmington Hills.

Lawrence Ribits joined the staff of Detroit Symphony Orchestra Hall as chief financial officer. Ribits resides in Birmingham.

Sandra C. Spears of Southfield was

promoted from marketing representative to new provider and marketing development coordinator with Total Health Care.

David S. Battle of Southfield, Paul Stachowiak, Richard DeBeliso and Jason Wang were promoted at Giffels Hoyem Basso Inc. of Troy. Battle was promoted to associate with the firm. Stachowiak was named senior vice president. DeBeliso and Wang were appointed to the board of directors.

David Pigford, Robert Beckham, Mark Nowakowski, Sias Platkowski, Thomas Ovry and Thomas Hackett joined Giffels Hoyem Basso Inc. of Troy. Pigford joined as an architect. Beckham and Nowakowski joined as designers. Platkowski and Ovry were named mechanical project engineers. Hackett was named electrical project engineer.

Lindsay Balmer was promoted to associate creative director on the Oldsmobile account at Leo Burnett Co. of Southfield.

Ed Bowlin and James Anderson were promoted at the Michigan Inn in Southfield. Bowlin was named director of restaurants, and Anderson was promoted P.M. restaurant supervisor.

Bruce A. Jacobs was named vice president for plan management of Mercy Alternative in Farmington Hills.

Dr. Michael S. Rowe and Dr. Michael J. Heppner, both of Farmington Hills, have opened the Allergy and Asthma Center of Southeast Michigan in Novi.

Conference will focus on couples in business

Continued from Page 1

The "wego" focuses on the couple, "placing the emphasis on the relationship and the enterprise rather than on the individual."

FRANK BARNETT traced this movement back to agrarian America.

"For people to take a serious look at their life's partner (as a business partner) is quite logical. It wasn't that many years ago that we were more an agrarian nation that necessitated that the family be viewed as an economic unit," he said. "Since then this is something that has been discouraged in this country. We are fiercely individual as a nation. It's very isolating. We go off and live our separate lives with separate agendas. We're now predominantly made up of households of two income-producers who live very separate lives. And this is really a movement that is rediscovering the strength and values of viewing the family as an economic unit."

He added that their goal for conference attendees is to experience "a sense of community with others like themselves; a realization that they are not alone."

The conference fee is \$295 per couple. Registration deadline is Friday. For more information, call 689-8382, Ext. 260.

Those interested in receiving more information about the National Association for Entrepreneurial Couples can contact the Barnetts in Oregon at 503-341-6444 or by writing P.O. Box 3238, Eugene, Ore. 97403.

Diabetes is a major contributor to heart disease, kidney disease and blindness. So when you support the American Diabetes Association, you fight some of the worst diseases of our time.



Improve Your Business With Trunked Two Way Radio

Can you afford the expense of cellular?

WE COVER SOUTHEASTERN MICHIGAN

RADIO ACTIVE COMMUNICATIONS CO. INC. (313) 398-3333

UGLY KITCHEN CABINETS? DON'T REPLACE... 'REFACE' MODERN & EUROPEAN STYLES

FORMICA Solid Colors and Woodgrain | SOLID WOODS Oak, Cherry and Birch

SERVING WAYNE, OAKLAND & MACOMB

FACTORY SHOWROOM | FREE ESTIMATES

1842 E. 11 Mile Rd., Madison Hgts. Since 1969 | 1 Block W. of Dequindre Daily 9-5, Sun. 10-4

Cabinet Clad... 541-5252

MICHIGAN TENT & AWNING CO.

BEAUTIFY YOUR HOME WHILE YOU REDUCE HEAT GAIN TO SAVE ENERGY & COOLING COSTS

CUSTOM STYLES AND COLORS | PERMANIZED WITH VINYL AND SILICONE | DECORATOR FABRICS Designed for all Weather | HELPS PREVENT SUN FADE ON DRAPES

CALL NOW FOR FREE ESTIMATE 894-4400 | Serving Detroit & Suburbs Since 1976

NITELIGHTERS

Call for Free Brochure & Estimates 31505 GRAND RIVER 474-1414

HAVE YOU HEARD THE GOOD NEWS?

YOU CAN PREVENT CANCER! FIND OUT HOW CALL 1-800-4-CANCER CANCER INFORMATION SERVICE

"Kast believes in Lennox air conditioners so much, we'll pay you to buy one."

Doug Carney

Right now, KAST will put money back in your pocket when you buy a super-high-efficiency Lennox HS19 air conditioner! The HS19 squeezes more cool out of your fuel for lower monthly energy costs. And with our 0% Financing, 5% Cash Discount or other financing terms, you can start saving right away! Combine all that with KAST's satisfaction-guaranteed installation and service, and you'll see why it pays to buy a new Lennox air conditioner from KAST today!

Lennox Deluxe High-Efficiency HS19

- Quiet Operation
- Up to 12.1 SEER
- Brown-Out Control
- 10-Year Lennox Limited Warranty

0% Financing! Pay no interest - ever!

5% Cash Discount! Pay in full with cash and save!

Or, Alternate Financing Available! Ask us about our other attractive terms!

Extended regular service hours 8 a.m.-8 p.m. M-F 8 a.m.-5 p.m. Sat.

ATTENTION EMPLOYERS

IPC/SELASTOMER TRAINED WORKFORCE IS JOB-READY

The entire workforce of 170 hourly and salaried employees dislocated by the IPC plant closing in Farmington Hills, Michigan, is now job ready. Employees are trained and skilled in manufacturing radial oil shaft seals for the automotive OEM market.

Job classifications include:

- Accountants
- Assemblers
- Chemist
- Clerical
- Customer Services
- Data Processing
- Engineers
- Inspectors
- Machinists
- Maintenance
- Managers
- Material Handlers
- Metal Prep Operators
- Milwrights
- Mold Cleaners
- Quality Assurance
- Sales & Marketing
- Suppliers
- Technicians
- Tool Makers
- and many, many more

For hiring information, contact THE LEAD AGENCY ACTION MANAGEMENT CORPORATION CALL (313) 474-0223

THE IPC/SELASTOMER RESOURCE CENTER 20853 FARMINGTON RD. FARMINGTON HILLS, MI In cooperation with the IPC Joint Adjustment Committee

KAST Service America

Birmingham 642-7150 | Gross Point Woods 886-5000 | Pontiac 338-9255 | Royal Oak 542-3550 | Utica 254-1050

Call for an appointment to fit your schedule. Offer expires June 30, 1989.

Heating • Cooling • Plumbing • Electrical