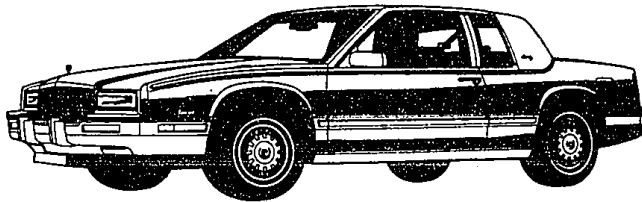


ONCE YOU BUY A CRISSMAN CADILLAC... YOU KNOW FOR SURE WE'LL BRING YOU BACK

You've heard about Cadillac's
1989 Owner Loyalty Program.
Now — hear about Crissman
Cadillac's Owner
Loyalty Program.



YOU CAN RECEIVE
UP TO A

\$5,500
DISCOUNT*

On 1989
Eldorado, SeVille,
SeVille STS or
Brougham

*INCLUDES FACTORY REBATE. REBATES
& DISCOUNTS APPLY TO ELIGIBLE
BUYERS. SEE DEALER FOR DETAILS.

ATTENTION GM EMPLOYEES:

Option 1 Discounts Available on Models Out of Stock
Plus: Rebates may also apply on qualified models

**SPECIAL INCENTIVES ALSO
APPLY ON LEASE CONTRACTS**

1989 CADILLAC DEMO SALE

Up to \$2000 Rebate*
We Pay The Sales Tax

Stk. #768 Black Sapphire Sedan	\$25,975
Stk. #612 WsOLD _{re}	\$22,700
Stk. #524 WsOLD _{upe}	\$23,000
Stk. #582 RoSOLD _{in} Coupe	\$23,837
Stk. #587 RoSOLD _n Coupe	\$23,825
Stk. #555 Black Sapphire Eldorado	\$24,200
Stk. #511 Red Eldorado	\$24,614
Stk. #599 WhSOLD _{do}	\$23,425
Stk. #540 AntSOLD _{mist}	\$24,375
Stk. #684 WhiSOLD _d SeVille	\$26,633

*Rebates Apply to Eligible Buyers Only

AUTHORIZED FOR CRISSMAN CADILLAC

Up To FIVE THOUSAND DOLLARS

IMPORTANT: NOT REDEEMABLE IN CASH. GOOD ONLY AT THE OFFICIAL EVENT.
NOT NEGOTIABLE. ONLY ONE BONUS CHECK MAY BE APPLIED TOWARD THE
PURCHASE OF ANY ONE VEHICLE.

*Must show Title or Bill of Sale as proof of original ownership, along with this letter.

June 30, 1989

Up To
\$5,500.00

VOID AFTER ABOVE DATE

CADILLAC

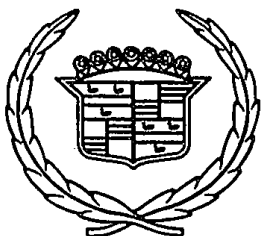


STYLE

Charles L. Crissman

Charles L. Crissman, President

NON/TRANSFERABLE • NOT REDEEMABLE IN CASH



CRISSMAN CADILLAC

1350 N. WOODWARD
BIRMINGHAM

644-1930