

marketplace

Sun Country Auto Centers Inc. will open two auto service/retail boutiques in Michigan and eventually 25 locations in southeast Michigan. The company just signed a letter of intent with Dalplan Development of West Bloomfield for its service stop auto service malls in the metro Detroit area and expects its first new franchised units to open in fall 1989.

Harnes, Dickey & Pierce has relocated to Long Lake and Crooks Road in Troy.

PRMI of Southfield has been retained for advertising, merchandising and public relations by AutoMag Inc.

Further, PRMI has been selected for advertising and public relations by Palm Beach Patio Furniture.

Englander's of Birmingham won a Crystal ADDY Award for a free-standing insert created for its summer sale. The eight-page insert as created by The Berline Group, Englander's advertising and public relations agency.

Kolon, Blitker and Desmond Inc. was selected by Comfortone Corp. of Nashville, Tenn., as its marketing, advertising and public relations agency.

Contract Interiors Inc. of Southfield has chosen Hermanoff & Associates as its public relations firm.

Re/Max Detroit Metro Inc. of Southfield is making available its 7½-story high hot air balloon to charitable agencies and civic organizations. The hot air balloon also will join 300 other hot air balloons at the Re/Max Balloon Festival Aug. 11-13 in Denver.

Citibank bought part of Empire of America's Visa card portfolio.

Mars Advertising of Southfield was selected to handle the advertising for Viking Foods.

Rosenfeld Associates opened at 31800 Northwestern Highway, Suite 100, Farmington Hills. The firm is a search firm that specializes in lawyers, executives, chief financial offi-

cers, data processing specialists and other professionals needed in the legal field.

Mars Advertising of Southfield and its long time client, Waldbaum's Foodmart, have recently honored by the Ad Club of Western Massachusetts with their Best of Show Gold Award in the category of local television campaigns.

Kid's Club Daycare Center of Southfield have announced their opening of a new concept in daycare. The program offers many unique benefits for parents in the working community.

Ross Roy Advertising created, on behalf of the La-Z-Boy Chair Co., the best home furnishings/appliance television commercial in the world in 1988. The honor was announced last night in New York at the 1989 Clio Awards competition.

Financial Protectors Inc. of Southfield has joined the Independent Insurance Agents of Michigan (IIAM) headquartered in Lansing.

Phoenix Group Inc. of Farmington Hills company that provides marketing and sales automation services, has completed its relocation to 34115 West 12 Mile.

Akzo Coating Inc. announces their corporations move to a new corporate headquarters facility in Troy.

Dow Chemical has moved its Detroit-based personnel, including the Automotive Materials Group, into a new facility in suburban Southfield. The new building brings the Dow Automotive Materials Engineering Center into the same facility as the sales and marketing group, and provides a product development area within the complex.

R.J. Baker Advertising Inc. of Troy received two awards in the 1989 Sixth Annual Healthcare Advertising Awards Competition for work it has done for Comprehensive Health Services (CHS), a Detroit managed health care organization. R.J. Baker Advertising is one of the Stone, August, Baker Communications Companies.

Sireo Enterprises Inc. of Troy celebrated 10 years of "Systems Excellence" on June 7, with an open house at its Troy headquarters and Development Center.

Blow Press Limited of Birmingham announce today the availability of its new brochure.

Englander's of Birmingham has won two advertising awards, called NORMA'S, from the National Retail Merchants Association. The advertising was created by The Berline Group, Englander's advertising and Public Relations agency.

The HEPY Group, headquartered at the Southfield architecture, engineering and planning firm of Harley Ellington Pierce Yee Associates Inc. has added the Seattle architectural firm, Commercial Design Architects Inc., to its national network of affiliated offices.

Enviro Inc. of Troy announces two environmentally safe preparations: Delta BT, a biological pesticide and

Grease Buster, a natural bacteria that digests grease, fats and oil.

R.S.V.P. Public Relations of Southfield has been appointed to handle Tamara Institute De Beaute's public relations needs for its new expansion.

PR Resource Center, Inc. of Southfield has been established by Rose Wright, former vice president of PR Aids/Detroit. The new company is a news distribution and publicity service specializing in customizing publicity distribution to domestic and international markets.

W.B. Doner & Co. earned 6 Clio Statutes at the 30th Annual Clio Awards Show. The Clio's were given for radio and television ads for BP Oil International, Colt 45 Malt Liquor, Mid-Atlantic Milk Marketing Association, and Rocky Rococo.

W.B. Doner & Co. has earned two Effie Awards, given for advertising effectiveness, for campaigns developed for The Iams Co. and Red Roof Inns.

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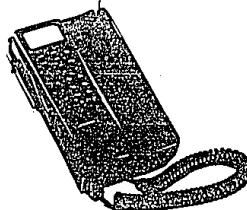


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