

Uptown business district to sport new banners

By Susan Duck
staff writer

Businesses in the newly named Uptown Farmington Business Association will soon sport welcome banners similar to those found in downtown Farmington.

Farmington City Council Monday approved the city's participation in helping get the pole banner project off the ground.

The council acted on an opinion from Joan Nustley, UFBA president, who owns Framery One, that after trying to institute a pole banner program uptown, the group found it wouldn't work unless the city took part.

The group plans to employ the same outside contractor used by the Downtown Development Authority (DDA) to periodically change the banners.

Cost of the initial banner purchase is about \$80 per banner, which includes hardware installation. The cost to change banners will be \$10 a banner if done at the same time downtown changes its 22 banners. "We're proposing an additional

eight banners in the right-of-way in which the city's liability coverage would be affected," said Dr. John Richardson, a veterinarian with an uptown clinic.

"We in uptown Farmington are seeing now what has happened downtown and are saying we'd like to do some of that ourselves," he said. "The first thing we want to do is create an identity. We're not in competition with the downtown area. We're all in this thing together."

FOUR BANNERS will go up on private property at the Uptown Farmington Plaza, Grand River near Orchard Lake Road.

"The important thing to note is that this is an association, a group of business and store owners from a relatively large area involved in revitalization, not a single shopping center," said Robert Deadman, city manager.

UFBA felt objectives could be accomplished if it could use city right-of-way permits. It will reimburse the city for the cost of securing and installing the banners.

As previously reported by the ad-

ministration to the city council, it's hard getting permits from agencies involved with the right-of-way. The agencies require hold-harmless agreements supported by insurance that defends and pays for whatever liability is created under the permits.

According to Deadman, it's apparent the UFBA could not secure insurance in denominations large enough to satisfy state and county requirements.

Deadman suggested that if the city council agreed to participate in the UFBA banner program:

- UFBA incorporates with the ability to enter into contracts.
- The banners are installed according to city specifications.
- The city, through its normal process, contracts for the purchase and installation of the banner hardware.

The UFBA enters into an agreement to reimburse the city for whatever costs are involved in the program and provides for a cancellation clause.

THE CITY will not become in-

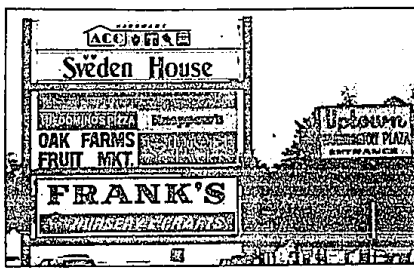
involved in determining the legends or graphics that will appear on the banners. That role remains with UFBA.

The agreement will have a provision that it could be canceled within 30 days written notice by either party. UFBA will be responsible for the cost of removing hardware from the poles if the contract is terminated.

The city will have the administrative expense of securing and supervising the contract. But this is considered minimal because the city will use the same contractors at the same time the downtown district installs banners.

The only other expense to the city will be "a nominal added cost" for providing liability insurance for the pole banners in the right-of-way, Deadman said.

After the 1988 Farmington/Farmington Hills Founders Festival, a handful of organizers picked up the ball and began the groundwork for starting the UFBA. Proposed by-laws were distributed and adopted last fall.



RANDY BOSTAT/Staff photographer

Uptown Farmington Plaza and adjacent uptown shopping areas will soon sport their own set of promotional banners.

The association has grown to include 21 uptown-area businesses. Businesses include those in the newly named Uptown Farmington Plaza and in the area surrounding Grand River, Mooney, Shiawassee

and Orchard Lake Road. "The day of the independent businessman has gone the way of the cigar-store Indian," Richardson said. "It's very difficult to get chain operations to join."

Farmington Observer

(USPS 187-840)

Published every Monday and Thursday by Observer & Eccentric Newspapers, 805 E. Maple, Farmington, MI 48009. Second-class postage paid at Farmington, MI 48009. Address all mail (subscriptions, change of address, Form 3526) to P.O. Box 2428, Livonia, MI 48151. Telephone 591-0500.

SUBSCRIPTION RATES
(in Oakland County)

One year	\$30.40
(Elsewhere in Michigan)	
Newspapers	per copy, 50c
One year	\$55.00
(Elsewhere in U.S.A.)	
One year	\$80.00

All advertising published in the Farmington Observer is subject to the conditions stated in the applicable rate card, copies of which are available from the advertising department, Farmington 32203 Grand River, Farmington, MI (313) 477-4550. The Farmington Observer reserves the right not to accept an advertiser's order, Observer & Eccentric ad-takers have no authority to bind this newspaper and only publication of an advertisement shall constitute final acceptance of the advertiser's order.

Farmington council denies support for bills

By Susan Duck
staff writer

Farmington City Council said Monday to two state Legislative bills — one that would eliminate residency requirements for municipal employees, the other that would generate funding for a Crime Victim Rights Fund.

The council has been asked by Hazel Park officials to show its support of the measure.

House Bill 4887, if adopted, would prohibit a public employer from requiring municipal, police and fire employees to live within a specific geographic area as a condition of employment.

House Bill 4869, if adopted, would require the courts to assess \$15 against each person convicted of a felony or a misdemeanor. The fee would generate \$5 million per year for a Crime Victim Rights Fund, which would be created by the bill.

Farmington requires public safety

officers to live within a six-mile radius of the city.

City officials said doing away with the requirement may have an adverse effect on property sales and the city's tax base. They believe the residency requirement is needed to assure a timely response in case of a fire or police emergency. Lack of the requirement would mean increased reliance on the use of volunteer firefighters, officials said.

If I think the bill, which is being pushed by various municipal units across the state, primarily applies to the city of Detroit, which has the most controversy of any community over residency," said city manager Robert Deadman.

COUNCILMAN ARNOLD Campbell made the motion opposing support of both bills — a motion supported by Ralph Yoder. The vote was 5-0. Council had no discussion concerning the Crime Victim Rights Fund.

Currently, half of Farmington's

public safety officers live in the city. "I think council should realize that there is another side," said Dan Potter, a Farmington public safety officer who spoke during the public comment portion of the meeting.

"I left Detroit 10 years ago to come to Farmington because I like the area. My wife's a Detroit school teacher. Do you know what they want to do with the contract this year? They want to put residency on it. Now what do I do?"

Potter, a 10-year PSO, previously worked five years as a police officer in Detroit.

A Farmington resident, Potter said that newly hired PSOs, even with four years of college, net \$300 a week, making it hard to find affordable housing or rent within a six-mile radius.

He added that there are an ample number of reserves not under any residency requirement.

JOSEPH SCHORNACK, Farmington Department of Public Safety fire

marshal and a Farmington resident, did not speak publicly. But he said after the council meeting that new PSOs earn a starting pay of \$21,726 annually, and earn \$32,820 a year after the fourth year.

"It's in the hiring requirement that if you get hired on, you have to reside within six miles," said Schornack, president of the 16-member Farmington Public Safety Officers

Union. "There's nothing in the contract, it's just part of being on the department."

Potter believes the city's main concern is fire protection. "What we're saying is that it's not going to matter because you're still going to have officers living in the city who want to live here, who can respond. The main thing is that the younger officers can't afford to live here."

Memory Key-ers

Grandparent's Day is September 10th! Give Grandma and Grandpa a gift they'll really cherish—a chance to show off their pride and joy! Turn photographs of loved ones into custom, hand-made keychains. Made of optically clear, light stable, acrylic polyester resin with your choice of red, green, blue or white pearl finish on reverse side. ONLY \$5.00, postage and handling included. Satisfaction 100% guaranteed. Also available in paperweights and pen sets. Please allow 3-4 weeks for delivery. Enclose one photograph per item ordered. Photos will be cut to size!

Great gift ideas! (shown actual size)

City _____ Keychains (55 ea) City _____ Paperweights (\$7 ea) City _____ Pen Sets (\$9 ea)
From Color: Lined Green (10 ea) White Pearl
Anti-Loose (pick or money order only please)

Name _____
Address _____
City, State, Zip _____

Mail to: Memory Key-ers 44920 Ford Road Suite 140, Canton, MI 48107 313/459 7280

Clancy's BAR & GRILL

Serving Lunch and Dinner
Santitas • Steaks • Seafood
Seafood Raw Bar
Entertainment Friday & Saturday Night
Featuring Good Music for Your Listening Enjoyment
3-Days — Drink & Dine on Deck

Thursday Ladies Night
6:00-12:00 AM • Farmington Hills • 313/477-4550

WILLIAM D. FORD VOCATIONAL/TECHNICAL CENTER

Westland, Michigan

FALL CLASSES BEGIN SEPTEMBER 6th

ENROLL IN

- Accounting/Computing
- Automotive Technology
- Building Maintenance Services
- Computer Aided Design (CAD)
- Computer Aided Modeling (CAM)
- Culinary Arts
- World Languages
- Health Occupations
- Heating/Air Conditioning
- Medical Assisting
- Graphic Design
- Desktop Publishing
- Printing Technology
- Animation Technique Production
- Media Production

CALL 595-2135 for information or for a registration appointment

If You Are Concerned About An Elderly Relative Or Friend...

Consider American House For COMPANIONSHIP • SECURITY • INDEPENDENCE

We Offer:

- Spacious Apartments
- Housekeeping & Laundry Services
- 24-Hour Security
- Social & Recreational Activities
- Meals Served Daily
- Beauty & Barber Shop
- Scheduled Transportation In Our Van

For An American House Near You -

BIRMINGHAM
1100 N. Adams • 645-0420

FARMINGTON HILLS
24400 Middlebelt Rd. • 471-9141

ROYAL OAK
1715 Chester St. • 549-1222

ROCHESTER HILLS
3741 S. Adams • 853-2330

AMERICAN HOUSE
RETIREMENT RESIDENCES

ORCHARD-10 IGA

24065 Orchard Lake Rd.
MON.-SAT. 8-9; SUN. 9-5

CLIP THIS COUPON

TRIPLE COUPON

THIS WEEK ON FIVE MANUFACTURER'S COUPONS OF YOUR CHOICE UP TO 50¢ FACE VALUE

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

LIMIT ONE TRIPLE COUPON PER FAMILY WITH *20 ADDITIONAL PURCHASE. GOOD MONDAY, AUGUST 7, THRU SUNDAY, AUGUST 13, 1989. ONLY 5 MANUFACTURER'S COUPONS MAY BE REDEEMED. ANYTHING OVER 5 MAY BE REDEEMED ACCORDING TO OUR DOUBLE COUPON POLICY.

HOLLY FARMS Pick O' Chick
1.09 Save .70 lb.
Limit 2

California THOMPSON Seedless Red or White Grapes
.99 lb.

Hamburger from Ground Chuck
5 lbs. or more 1.39 Save .50 lb.

FAME Tomato Juice
48 oz. .79

IGA TABLETTE Spare Ribs
1.39 lb. Save .40 lb.

For a Great Summer Taste!
FAME Lemonade
12 oz. .39

Pepsi Cola, Diet & Regular, Pepsi Free, Caffeine Free, Mountain Dew or Vernors
8 Pack 1/2 Liter 1.89 Plus Deposit

IGA Hamburger or Hot Dog Buns
.99 12 Ct.

IGA TABLETTE Whole Boneless N.Y. Strips
1.00 lb. 2.99 Save 1.00 lb.

Anniversary Sale!!!

STOREWIDE 20% OFF

ALL REGULAR PRICED MERCHANDISE
AUGUST 7th thru 12th

1/2 County Merchant

COUNTRY EPICURE CENTER
42030 Grand River
Now Just South of 12 Oaks Mall (Dow, Novi Rd. & Meadowbrook)
M-Thur. 10-6; Fri. 10-8; Sat. 10-5

BURTON HOLLOW PLAZA
17126 Farmington Rd.
at Six Mile
Livonia