marketplace

Thorn Apple Valley Inc. of South-field appointed Sarah Wolk Associ-ates of Birmingham as public rela-tions counsel. Thorn Apple Valley sone of the nation's largest meat pro-

Dr. Gail A. Caltaghan opened her family dentistry practice at 3013 E. Walton Blvd. one-quarter mile west of Squirrel in Auburn Hills.

Comerica Bank and the Michigan Small Business Development Center Network buve developed a Small Business Owners Handbook. The booklet is free and available at Com-erica Bank branch offices and at Michigan Small Business Develop-ment Centers.

Baker, Abbs, Cunningham & Klep-inger Inc. of Birmingham has been named agency of record for the Michigan Department of Transpor-tation, Bureau of Urban & Public Transportation.

Weight Watchers recently gathered 100 of its At Work staff members at the Wor Group Inc.'s corporate building in Farmington Hills to bonor the program's fifth year as a

BST Associates, Inc., mechanical and electrical consultants, moved to larger facilities on West Maple in Troy.

Dennis R. Green and Associates Inc. of Southfield was appointed ad-

vertising agency for Federal APD, a leading U.S. manufacturer of fully integrated parking, revenue, and ac-cess control systems.

Business Computer Software Inc. of Bloomfield Hills sold HoneyBaked Foods two Hewlett Packard computer systems. The computers will be for operations management and conversion of HoneyBaked Food's present information system.

Business Computer Software Inc., a Bloomlield Hills company that provides business software for Hewlett Packard computer equip-ment, signed an agreement with Heidiman Steel Products Inc., head-computed. Takes, Object. guarted in Toledo, Ohio.

Motivation Planners Inc., a South-field-based travel incentive firm, created a program for the incentive industry. The program, called Moti-vation Planners Associates, seeks to obtain joint ventures with companies that need sales incentive capabili-

Tamaroff Buick Inc. of Southfield was named a "Select 60 Dealer" by Buick Motor Division. The select 60 award recognizes Buick dealer lead-ership in customer satisfaction, customer protection plan coverage and overall sales volume.

Robertson Brothers Co. appointed Lovio-George Inc. to handle public relations activities for the First An-nual Heathers Golf Classic to benefit

the Hollywood Golf Institute, a De-troit Junior Golf program for disad-vantaged youths ages 4-18.

Tower Group, Michigan's largest motorcoach operator, acquired the assets of Upper Peninsula-based L&L Motor Coach.

Anchor Motor Freight of Birming-ham ranked 20th in the nation's top for-hire trucking fleets. Also in the top 100 was Complete Auto Transit of Bioomifield Hills, 24; Commercial Carriers Inc. of Bioomifield Hills, 34; and Nu-Car Carriers Inc. of Bir-

Standard Federal Bank and Peo-ples Savings Bank will still merge, but they have amended their merger agreement, resolving the concerns previously expressed by Standard to the completion of the transaction.

Sosin and Sklar and Eric S. Canossin and Skiar and Eric S. Can-vasser have merged under the name of Sosin and Sklar, certified public accountants, Farmington Hills.

award in the Corporate Identity Graphics category for their client, Wolverine Gear & Parts Co. of Os-

Broner Inc. of Troy, has named BouMac Inc., Southfield as its mar-keting and advertising agency. Broner is a nationwide distributor of gloves and safety apparel.

Uncle Ed's Oll Shoppes opened its 15th quick-oil-change outlet at 2988 Big Beaver, Troy.

AIN Plastics of Michigan in South-

field has published its expanded and improved "Catalogue 90." This is a 203-page source book for anything, plastic.

Michigan Arbitration Services Inc. 5. of Southfield, has changed its name to U.S. Arbitration & Mediation of Michigan Inc. effective immediate.

Hermanoff & Associates, a full-service public relations firm in Farmington Hills, moved to 31500 W. 13 Mile, Suite 135, in Beverly Hills. The telephone number, 851-3993, remains the same.

datebook

O VENTURE GROUP

O VENTURE GROUP Friday, Aug. 11 — Southeastern Michigan Venture Group meets at Walsh College, 3938 Livernois, Troy, Information: Scott Elsenberg, 446-1011. Members include accountants, lawyers, consultants and other ser-vice providers who can assist in the development of new businesses.

ENROLLED AGENTS
 Tueday, Aug. 15 — Michigan Association of Enrolled Agents meets at 6 p.m. at Machus Siy Fox, 725 Hunter, Birmingham, for dinner and meeting on electronic filing system program. Information: Mark A. Sikora, 245-1792.

RECORDS MANAGERS
 Wednesday, Aug. 16 — Ac.

PRECORDS MANAGERS
Wedneday, Aug. 16 - Association of Records Managers and Administrators to hear "Developing and Implementing Record Retention Schedules" at its 5-30 p.m. meeting at Machus Siy Fox, 725 Hunter, Birminghamt. Information: Marilyn Brozovic, 244-1002.

MARKET STRATEGY

MARKET STRATEGY
 Friday, Aug. 18 — "Planning Your
 Market Strategy" offered 8:30 a.m.
 to noon at Wayne State University,
 6001 Cass, Detroit. Fee: \$45. Information: Jim Couto, College of Lifelong Learning, 577-4665.

ARTIFICIAL INTELLIGENCE

Sunday-Friday, Aug. 20-25 — Eleventh International Joint Conference on Artificial Intelligence will be held at Cobo Hall in Detroit. In-formation: Claudia Mazzetti, 1-415-232-3123. Sponsors: International Joint Conferences on Artificial Intel-ligence Inc., American Association for Artificial Intelligence.

ACCOUNTANTS
 ASSOCIATION

ASSOCIATION
Thursday, Aug. 24 — Oakland
County Chapter of the National Association of Accountants meets at 6
p.m. at the Kingsley Inn in Bloomfield Hills to bear "International

Taxation on U.S. Businesses." Infor-mation: 927-1172. e QUALITY CONTROL

OUDALITY CONTROL
Thursday, Aug. 24 — Greater Detroit Section of the American Society
for Quality Control meets at 6 p.m.,
at the Michigan Inn in Southfield to
hear "How to Get Published." Information: Jerry Bowen, 1-234-1647.

QUALITY CONTROL

Congratulations!

Carmen I. "Duke" Scrafano, CIII. ChIC Duke Scrafano & Associates PO. Box BIO, Southfield, Michigan 48037 29600 Northwestern, Southfield, Michigan 48034 (313) 353-2250

estigious Producer of the Year A for the eigth time

Mondays, Aug. 28 to Oct. 23 — Statistical quality control workshops offered 6-9 p.m. near Rochester. Fee: \$125. Information: 370-3120. Sponsor. Oakland University.

Closed-end mutuals for income

Q. You had a recent column in which you named some stocks where you came up with a current income almost as good as you could get on one- to two-year CDs. Would you show me some other ways to get a higher return from common stock?

A. This week I had a market letter come across my desk from the Chicago-based brokerage Irm of Washe Hummer & Co. that pointed out the bargains in value and income you could get in a number of closed-end investment funds. As you may know, the shares of closed-end funds sell on the market like other shares of stock and frequently can be bought for less than their net asset value.

THE

The brokerage firm named three very high-quality funds.
One was Adams Express. It recently was selling at \$15\fmath{4}\text{x}, yet if all of its holdings were liquidated, it would have yielded \$18.20.



today's investor

Thomas E. O'Hara of the National Association of Investors Corp.

OVER THE past 10 years, the average annual dividend has provided a yield of 12.4 percent. The major holdings of Adams Express are IBM, GM, McDonalds, Coca-Cola, Merck and Wal-Mart. Another similar investment is, yet had an asset value of \$15.77. Over the last 10 years, its dividends have provided an average return of 13.7 percent on net assets. This fund's major holdings are IBM, Digital Equipment, Philip Morris, ITT Corp. K mart Corp. and Marion Labs. This fund emphasizes growth

To get austomers knocking at your door, just leave a message at their door.

TATION TO THE TATE

OASH OPEN

THE THIRD suggestion was Tri-Continental. This is the biggest closed-end fund. It was selling at \$22\% and had a net asset value of \$27.11. its major objectives are long-term appreciation and growth in in-come.

come.

Its largest holdings are Boeing,
Time, Disney, GTE, Ford, Deere and
AT&T. Its dividend average over the
last 10 years has been 13.6 percent
of net assets.

These forder do not always trade.

you watch them for periods when they are out of favor, you may get an excellent value. As you can see from their major holdings, they all stress quality.

Thomas O'Hara of Bloomfield Hills welcomes your questions and comments but will answer them only through this column. Readers who send in questions on a general investment subject or on a corporation with broad a general investment subject or on a corporation with broad investor interest and whose ques-tions are used will receive a free one-year subscription to the in-vestiment magazine "Better In-vesting." For a sample copy of "Better Investing" or information about investment clubs, write Today's Investor, P.O. Box 220, Roy-al Oak, Mich. 48068.





In Downtown Royal Oak

543-0470

August H. & 15 Trunk show of hand healed systel jewelry designed by internals mally known lane fledford August 24-26 Trunk show of hard crafted leather accesseres and hand hugs designed by Besy from New York

willow tree

542-2350

A women's clothing store with all the clothes you lone to love for anyone anythre-any aftern August Teaturing a wide variety of blooses, punes, skirts, sweaters - great for steating a new and exciting look every day

August 17 Susan Fais Beznin, Custom Gold Jewelry, 1 00 - 4 00 p.m. August 22 "Michelangelo. The Artol a Genasi" slafe fecture by Machael Farrell, B100 a m & 7 Up m., reservations

August 28 Swaller Gallery Presents Donor/ Deate Frauring Shen Nichols and Richard Berent at Metropolitan Musicale, 7 OUp m RENE 2 541-1234

LIS AUTEURS 544-2887

Serving dance Sundays, 5, kt 9-30 p.m., hepinning September 18th Non-featuring para in the courty and on Friday and Saturday exentings.

546-7610



542-1990

548-9900



Consecutive Weeks

INSTANTILIQUIDITAY INTEREST RATES AS OF: 8-2-89

FINANCIAL INSTITUTIONS MONEY MARKET RATES* Franklin Savings <u>7.45</u> National Bank of Detroit Comerica 6 50 Manufacturers 6.75 Standard Federal 6.75 Michigan National of Detroit 6.70 First Federal of Michigan First Federal Savings Bank & Trust 6.50

STEMONTHEOUVERHAL VOIDSTED

VINGS



AMERITECH EXPENSE

Introducing CASH OFFers" Direct Mail. CASH OFFers™ is a highly targeted mailing of money-saving coupons, flyers or your own preprinted advertising, that reaches customers right

in their homes. The suburban Detroit market is divided into 63 zones that let you target the mailings to the customers you want. Response is concentrated and

reaction is immediate.

Targeted direct mail advertising is so easy! Let our efficient turnkey operation handle everything from design to dis-tribution. To find out more, call your Ameritech Publishing Account Executive at 313/252-9200 and put the expertise of Ameritech Publishing behind your business.

1